Plant Materials Web Site

http://www.plant-materials.nrcs.usda.gov

Web Log Analysis Monthly Report July 2003

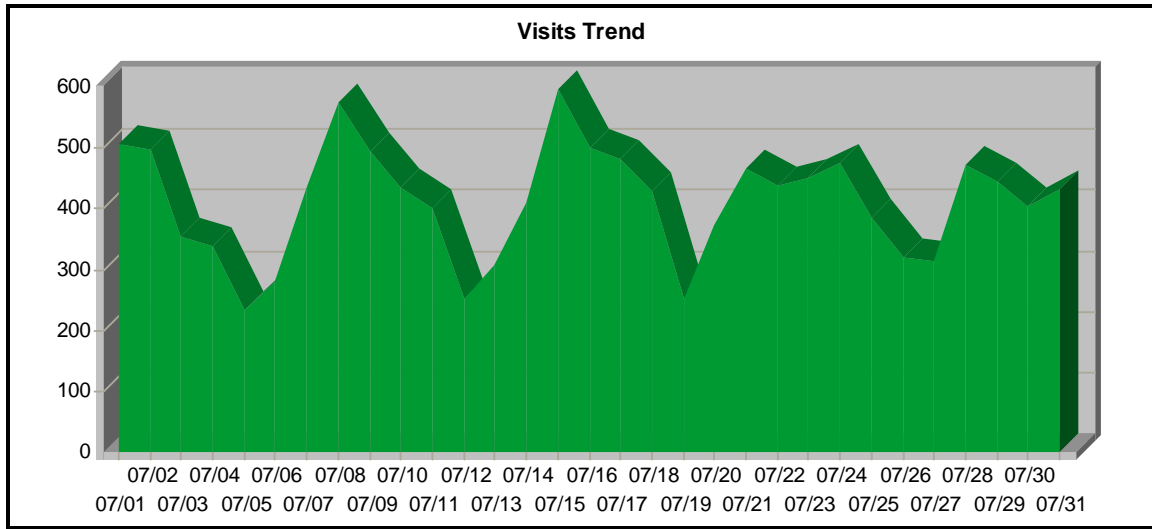Report Range: 07/01/2003 00:00:00 - 07/31/2003 23:59:59

Table of Contents

Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

Visits Trend

Visit Summary	
Visits	12,739
Average per Day	410
Average Visit Length	00:12:22
Median Visit Time	00:01:33
International Visits	5.24%
Visits of Unknown Origin	22.25%
Visits from Your Country: United States (US)	72.51%

Visitors Trend
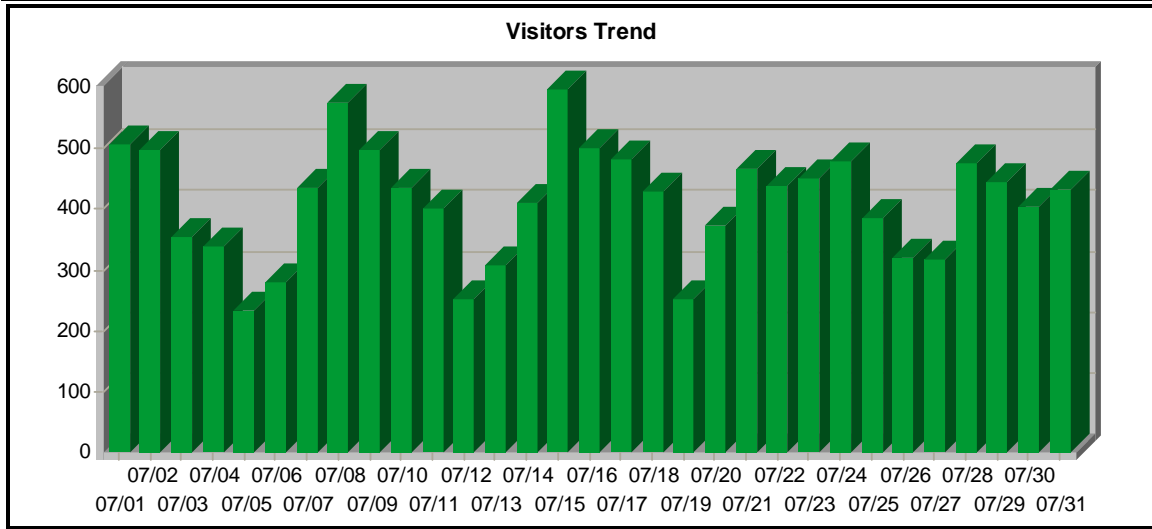
Visitor Summary

Visitor Summary

Visitor Summary	
Unique Visitors	7,183
Visitors Who Visited Once	6,080
Visitors Who Visited More Than Once	1,103

Page Views Trend

Page View Summary

Page View Summary	
Page Views	31,265
Average per Day	1,008
Dynamic Pages and Forms Views	124
Document Views	31,141

Hits Trend
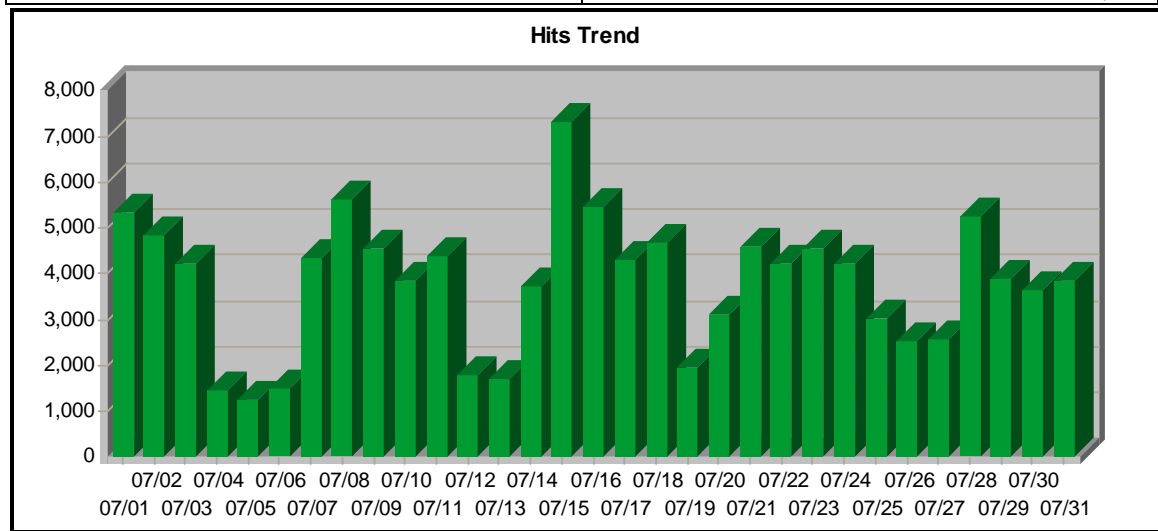
Hit Summary

Hit Summary	
Successful Hits for Entire Site	118,045
Average Hits per Day	3,807
Home Page Hits	440

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

Visits by Referring Site

Visits by Referring Domain

Legend:
- 1 — No Referrer (green)
- 2 — usda.gov (purple)
- 3 — google.com (orange)
- 4 — yahoo.com (dark red)
- 5 — msn.com (blue)

Visits by Referring URL

Legend:
- 1 — No Referrer (green)
- 2 — ...v/home_page.html (purple)
- 3 — ...ies/woodies.html (orange)
- 4 — ...s.nrcs.usda.gov/ (dark red)
- 5 — ...gov/welcome.html (blue)
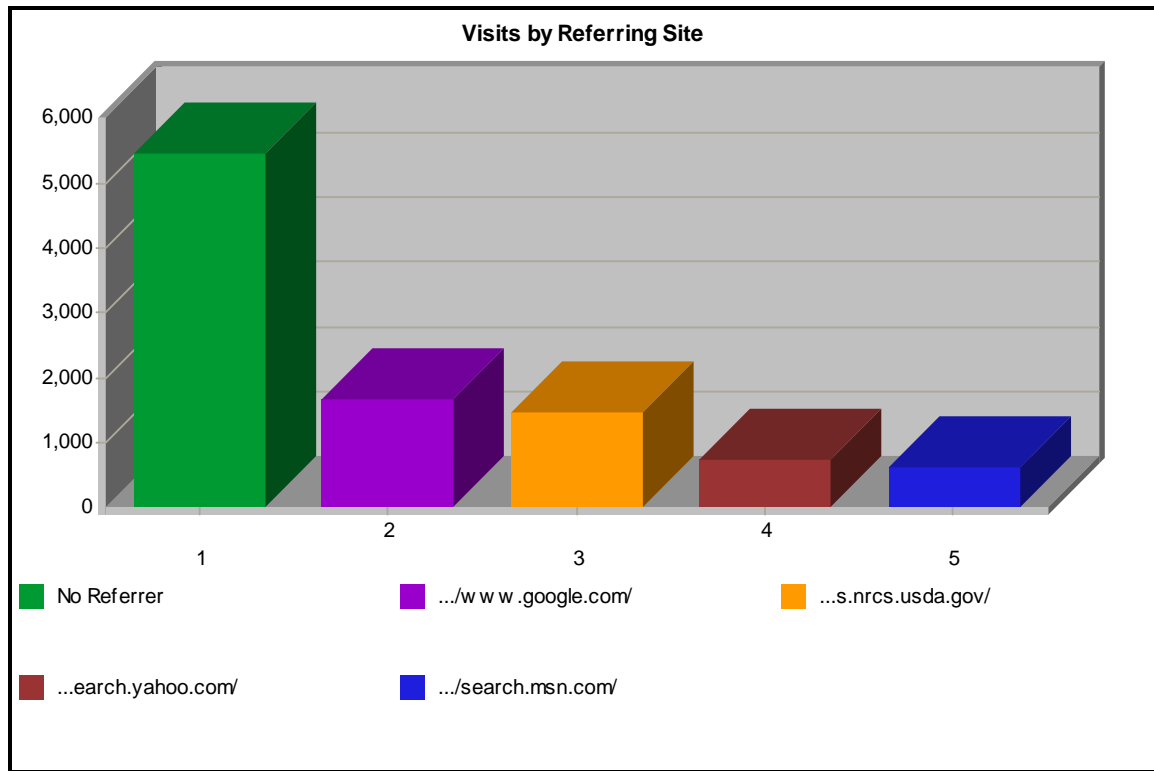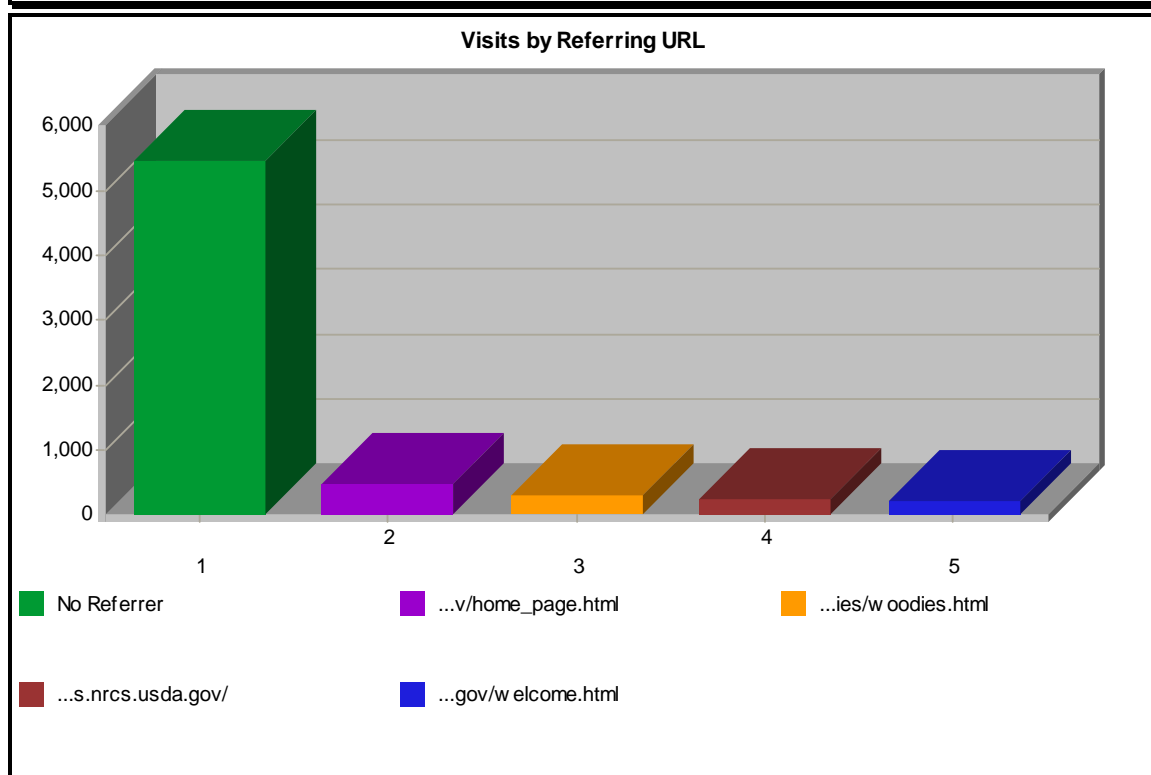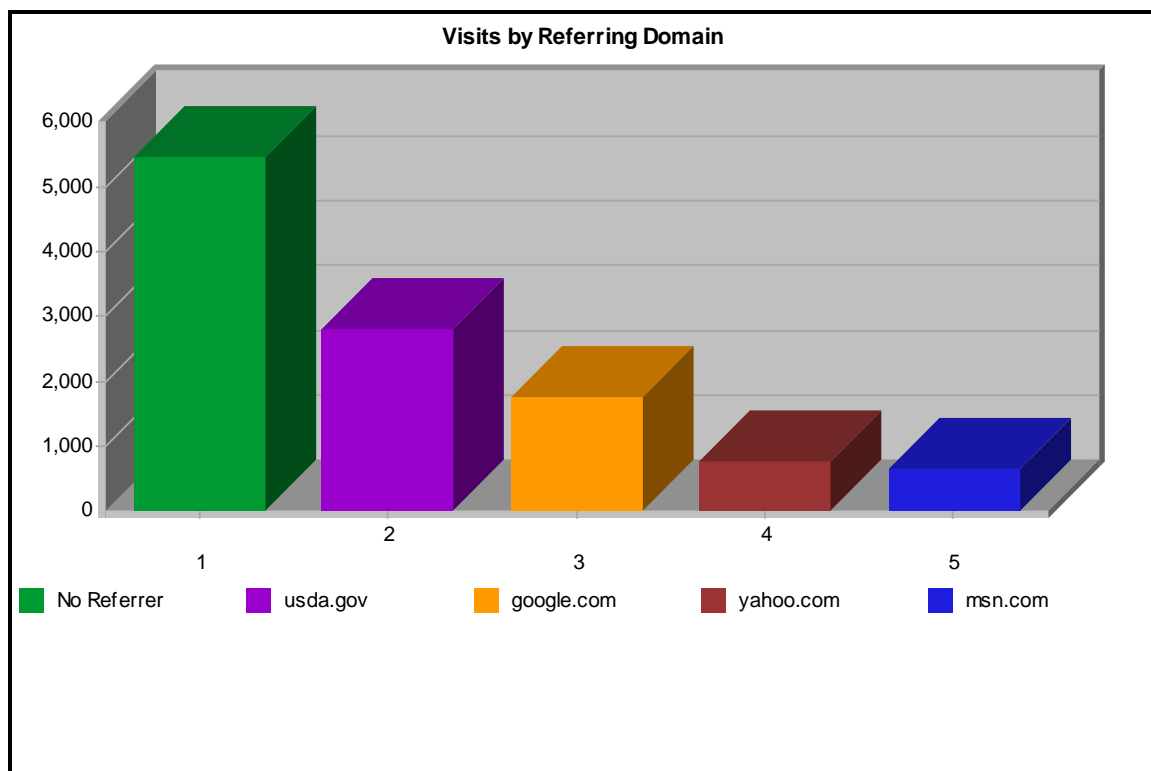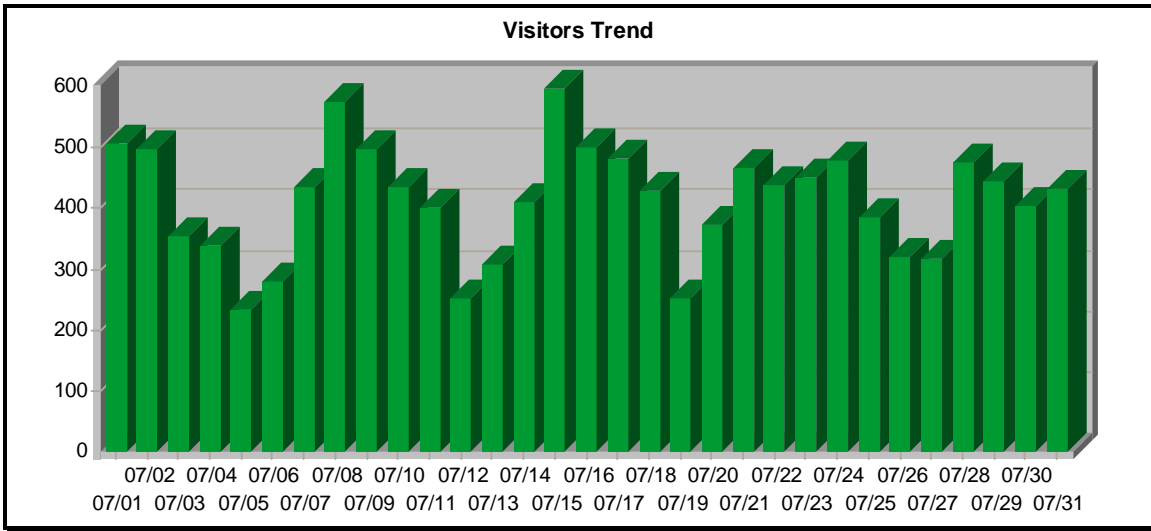
Visitors Trend

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Site

Activity by Referring Site			
	Site	Visits	%
1.	No Referrer	5,472	42.95%
2.	http://www.google.com/	1,672	13.13%
3.	http://plant-materials.nrcs.usda.gov/	1,466	11.51%
4.	http://search.yahoo.com/	754	5.92%
5.	http://search.msn.com/	634	4.98%
6.	http://plants.usda.gov/	606	4.76%
7.	http://www.nrcs.usda.gov/	307	2.41%
8.	http://www.firstgov.gov/	163	1.28%
9.	http://aolsearch.aol.com/	138	1.08%
10.	http://www.plant-materials.nrcs.usda.gov/	114	0.89%
11.	http://www.google.ca/	100	0.78%
12.	http://images.google.com/	82	0.64%
13.	http://search.netscape.com/	47	0.37%
14.	http://www.dogpile.com/	36	0.28%
15.	[unknown+origin]	30	0.24%
16.	http://www.ca.nrcs.usda.gov/	28	0.22%
17.	http://www.co.nrcs.usda.gov/	27	0.21%
18.	http://www.google.com.au/	22	0.17%

Activity by Referring Site			
	Site	**Visits**	**%**
19.	http://search.earthlink.net/	21	0.16%
20.	http://www.google.co.uk/	21	0.16%
	Subtotal	11,740	92.16%
	Other	999	7.84%
	Total	**12,739**	**100.00%**

Activity by Referring Site - Help Card

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Referring Sites - A Web site which refers a visitor to your site by linking to it.

Site - Specific referring site being analyzed.

Visits - Number of times the specified site referred visitors to your site.

% - Percentage of referrals that came from the specified site.

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You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

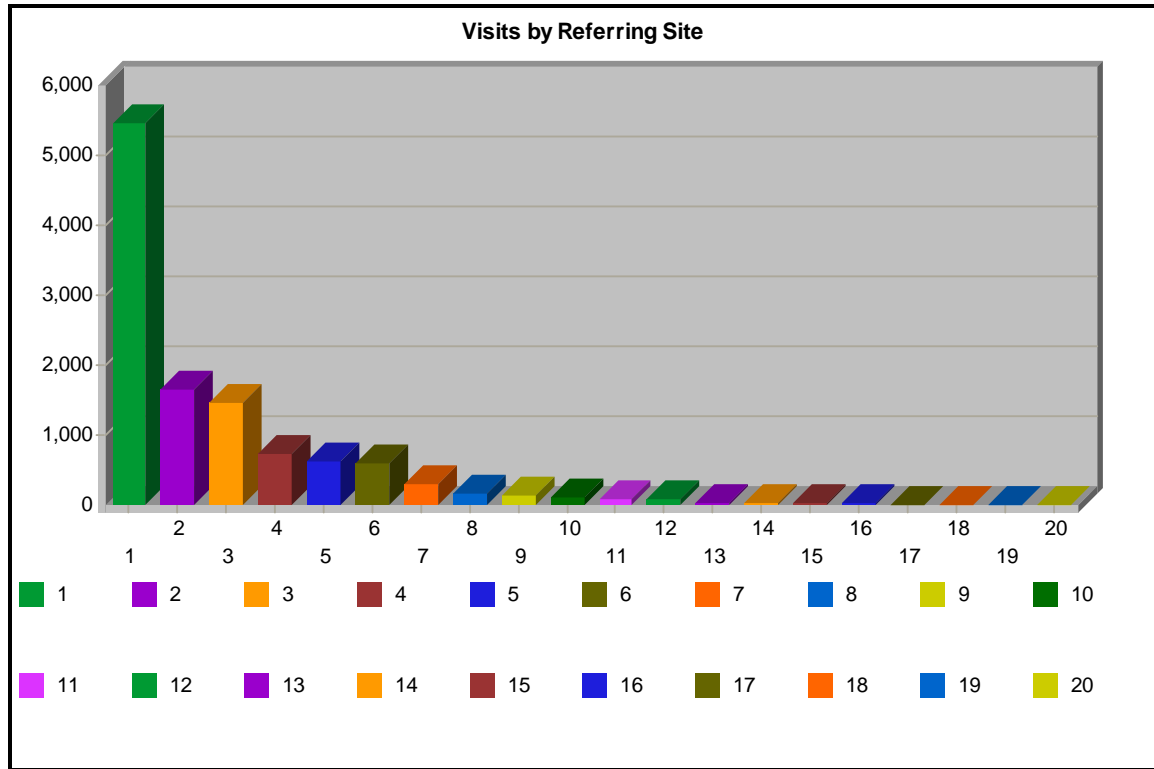## Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.
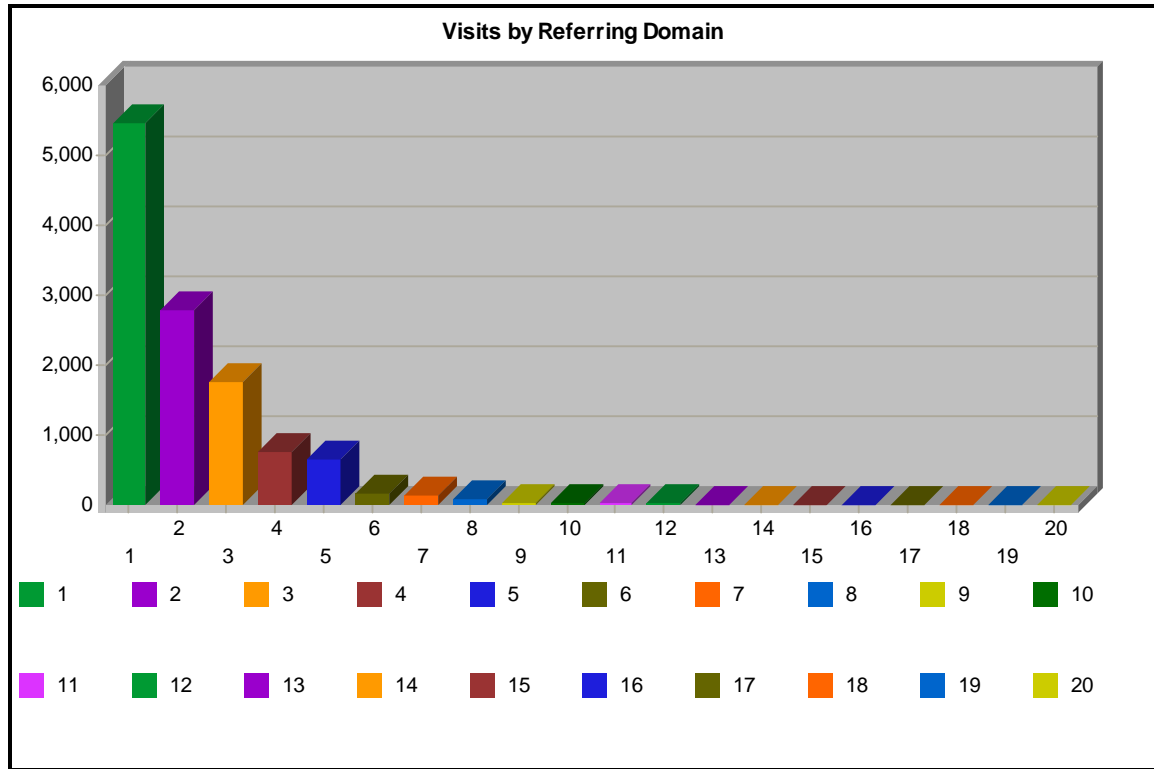
Activity by Referring Domain			
	Domain	Visits	%
1.	No Referrer	5,472	42.95%
2.	usda.gov	2,807	22.03%
3.	google.com	1,767	13.87%
4.	yahoo.com	778	6.11%
5.	msn.com	650	5.10%
6.	firstgov.gov	163	1.28%
7.	aol.com	159	1.25%
8.	google.ca	105	0.82%
9.	netscape.com	47	0.37%
10.	dogpile.com	36	0.28%
11.	[unknown+origin]	30	0.24%
12.	au	28	0.22%
13.	google.de	24	0.19%
14.	altavista.com	21	0.16%
15.	uk	21	0.16%
16.	earthlink.net	21	0.16%
17.	tr	20	0.16%
18.	mysearch.com	19	0.15%

Activity by Referring Domain

	Domain	Visits	%
19.	ask.com	17	0.13%
20.	uidaho.edu	17	0.13%
	Subtotal	12,202	95.78%
	Other	537	4.22%
	Total	**12,739**	**100.00%**

Activity by Referring Domain - Help Card

Referring Domain - A Web site which refers a visitor to your site by linking to it.

Domain - Specific referring domain being analyzed.

Visits - Number of times the specified domain referred visitors to your site.

% - Percentage of referrals that came from the specified domain.

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring URL

This report provides the full URLs of the sites with links to your site. This information will only be displayed if your server is logging the referrer information.
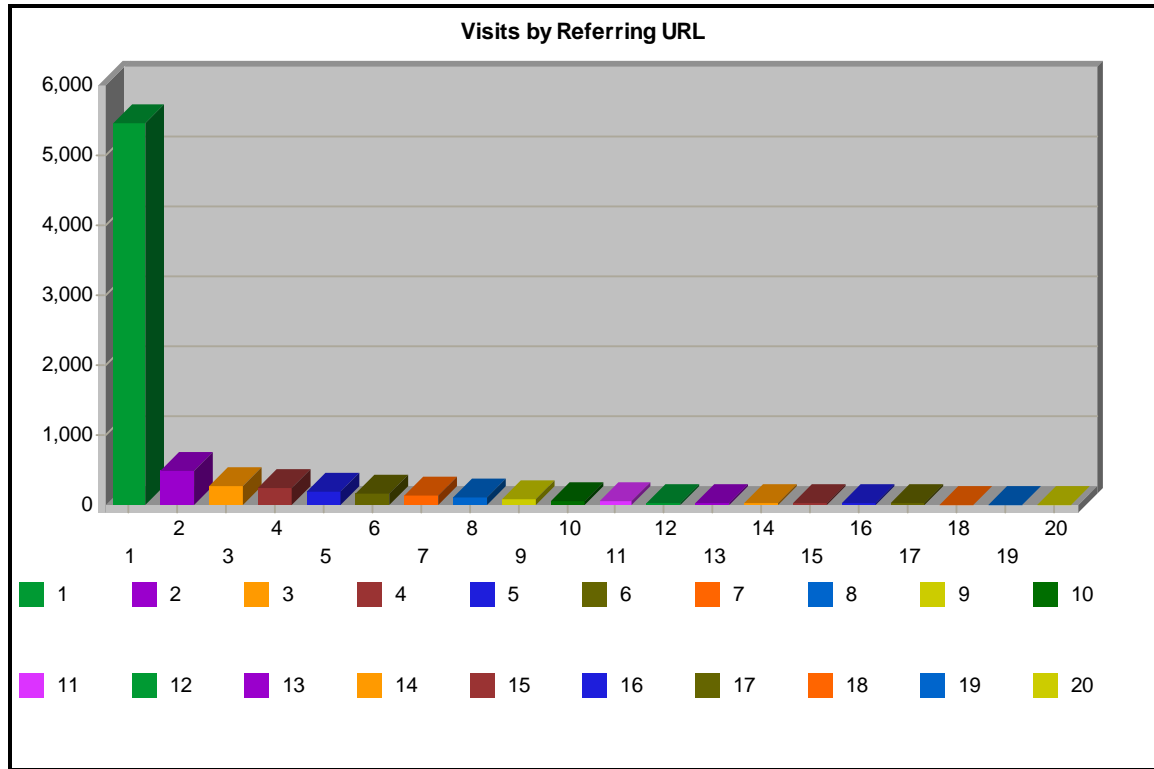
Activity by Referring URL			
	URL	**Visits**	**%**
1.	No Referrer	5,472	42.95%
2.	http://plants.usda.gov/home_page.html	488	3.83%
3.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	292	2.29%
4.	http://plant-materials.nrcs.usda.gov/	256	2.01%
5.	http://plant-materials.nrcs.usda.gov/welcome.html	206	1.62%
6.	http://www.nrcs.usda.gov/technical/plants.html	163	1.28%
7.	http://plant-materials.nrcs.usda.gov/left_side.html	142	1.11%
8.	http://plant-materials.nrcs.usda.gov/header.html	123	0.97%
9.	http://images.google.com/imgres?imgurl=plant-materials.nrcs.usda.go	82	0.64%
10.	http://plant-materials.nrcs.usda.gov/eNews/welcome.html	66	0.52%
11.	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	62	0.49%
12.	http://www.nrcs.usda.gov/programs/plantmaterials/	45	0.35%
13.	http://search.msn.com/results.aspx?ps=ba%3d(0.15)0(.)0.......%26co%3d(	44	0.35%
14.	http://www.nrcs.usda.gov/	44	0.35%
15.	http://www.google.com/search?sourceid=navclient&ie=UTF-8&oe=UTF-	42	0.33%

Activity by Referring URL

	URL	Visits	%
16.	http://plants.usda.gov/tools_body.html	36	0.28%
17.	[unknown+origin]	30	0.24%
18.	http://www.nrcs.usda.gov/technical/ECS/	27	0.21%
19.	http://search.msn.com/spresults.aspx?ps=ba%3d(0.10)0....%26co%3d(0.10)20	23	0.18%
20.	http://aolsearch.aol.com/aol/search?invocationType=topsearchbox.%2Faol%	20	0.16%
	Subtotal	7,663	60.15%
	Other	5,076	39.85%
	Total	**12,739**	**100.00%**

Activity by Referring URL - Help Card

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URL - The full URL (Uniform Resource Locator) for the specific referring site being analyzed.

Visits - Number of visitors referred from the specified URL.

% - Percentage of referred visitors who came from the specified site.

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You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

Activity by Search Engine

Legend:
- altavista
- aol netfind
- microsoft network
- yahoo
- google

Visitors Trend

Visitors Trend

600
500
400
300
200
100
0

07/01 07/02 07/03 07/04 07/05 07/06 07/07 07/08 07/09 07/10 07/11 07/12 07/13 07/14 07/15 07/16 07/17 07/18 07/19 07/20 07/21 07/22 07/23 07/24 07/25 07/26 07/27 07/28 07/29 07/30 07/31

Visitors Trend

600
500
400
300
200
100
0

07/01 07/02 07/03 07/04 07/05 07/06 07/07 07/08 07/09 07/10 07/11 07/12 07/13 07/14 07/15 07/16 07/17 07/18 07/19 07/20 07/21 07/22 07/23 07/24 07/25 07/26 07/27 07/28 07/29 07/30 07/31

Visitors Trend

600
500
400
300
200
100
0

07/01 07/02 07/03 07/04 07/05 07/06 07/07 07/08 07/09 07/10 07/11 07/12 07/13 07/14 07/15 07/16 07/17 07/18 07/19 07/20 07/21 07/22 07/23 07/24 07/25 07/26 07/27 07/28 07/29 07/30 07/31

Visitors Trend

Activity by Search Phrase

- wild plum
- plant materials center
- nanking cherry
- wild plum tree
- shrub identification

Activity by Search Keyword

- shrub
- tree
- of
- seed
- plant

Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.
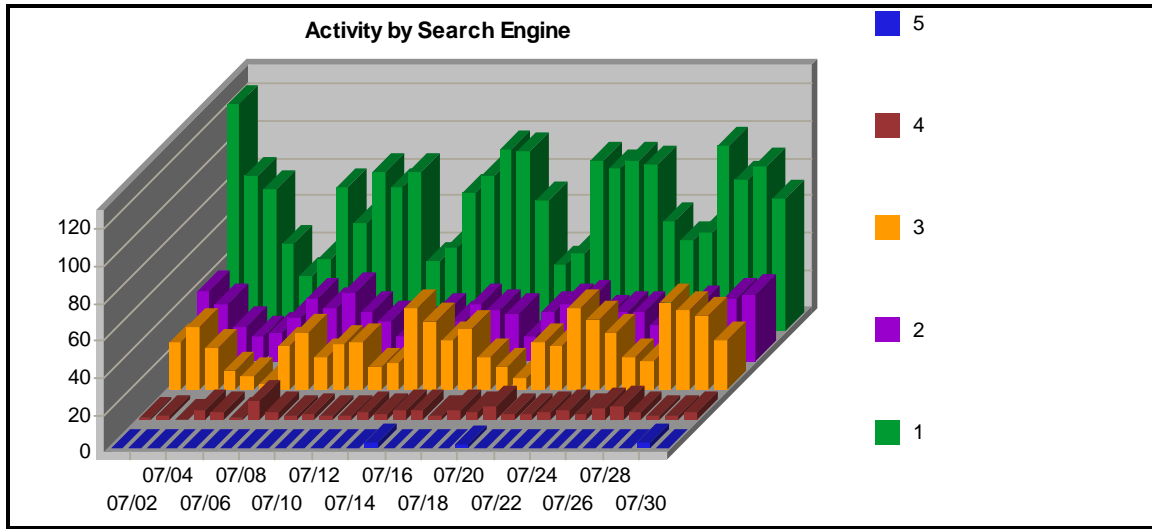
Activity by Search Engine			
	Engines	**Referrals**	**%**
1.	google	2,237	55.40%
2.	yahoo	807	19.99%
3.	microsoft network	791	19.59%
4.	aol netfind	144	3.57%
5.	altavista	21	0.52%
6.	iwon	16	0.40%
7.	overture	6	0.15%
8.	lycos	4	0.10%
9.	ixquick	3	0.07%
10.	mamma	2	0.05%
11.	infospace	2	0.05%
12.	lawcrawler	2	0.05%
13.	hotbot	1	0.02%
14.	web.de	1	0.02%
15.	directhit	1	0.02%
	Total	**4,038**	**100.00%**

Activity by Search Engines with Search Phrases Detail			
Engines	**Phrases**	**Referrals**	**%**
1.google	nanking cherry	15	0.37%
	how seashore paspalum was	1	0.02%

Activity by Search Engines with Search Phrases Detail			
Engines	**Phrases**	**Referrals**	**%**
	propagated		
	shrub id	9	0.22%
	wetland construction pdf ppt	9	0.22%
	wild plum tree	8	0.20%
	planting zones	8	0.20%
	scirpus maritimus	8	0.20%
	plant id	7	0.17%
	american hazelnut	7	0.17%
	missouri wild fruit trees	7	0.17%
	mold texture sand blasting	6	0.15%
	shrub guide	6	0.15%
	virginia wild rye	6	0.15%
	plant materials center	6	0.15%
	shrub identification	6	0.15%
	tree and shrub identification	6	0.15%
	plant prices	5	0.12%
	scirpus pungens	5	0.12%
	alkali bulrush	5	0.12%
	beggars lice	5	0.12%
2.yahoo	wild plum	7	0.17%
	plant materials	7	0.17%
	deparment of agriculture	6	0.15%
	wild plum tree	5	0.12%
	planting plum seeds	5	0.12%
	shrub identification	5	0.12%
	wetland plants in maryland	1	0.02%
	pheasant habitat	1	0.02%
	nanking cherry	3	0.07%
	american hazelnut	3	0.07%
	genetic and breeding of dug	3	0.07%
	phalaris identification	3	0.07%
	cornus drummondii	3	0.07%
	trailing soybeans	3	0.07%
	big bluestem	3	0.07%
	planting zones	3	0.07%
	nrcs	3	0.07%
	transplanting black eyed susans	3	0.07%
	gamagrass herbicide	3	0.07%
	united states deparment of agriculture	3	0.07%
3.microsoft network	shrub identification	9	0.22%
	wild plum tree	8	0.20%
	plateau herbicide	6	0.15%
	meeker, co	6	0.15%
	native grass growers in north dakota	5	0.12%
	rocky mountain juniper	5	0.12%
	blue artic willow	5	0.12%

Activity by Search Engines with Search Phrases Detail			
Engines	**Phrases**	**Referrals**	**%**
	plant materials center	4	0.10%
	golden meadows, la	4	0.10%
	thickspike wheatgrass	4	0.10%
	morman crickets	4	0.10%
	nrcs, boise idaho	4	0.10%
	chinese plants	4	0.10%
	how to grow cotton	3	0.07%
	prairie blazing star	3	0.07%
	united states department of agriculture soil conservation service	3	0.07%
	missouri wild shrubs	1	0.02%
	jamie l. whitten plant materials center	3	0.07%
	willow cuttings	3	0.07%
	types of willows	3	0.07%
4.aol netfind	deparment of agriculture the us	2	0.05%
	arachis glabrata	3	0.07%
	native grass and alabama and erosion control	1	0.02%
	plant parts	1	0.02%
	riparian vegetation big wood river idaho	1	0.02%
	shrub identification	2	0.05%
	http://plant	2	0.05%
	plant science center,los lunas,new mexico	2	0.05%
	riparian area planting zones	1	0.02%
	septic system nacogdoches	1	0.02%
	picture of holly trees and shrubs	1	0.02%
	planting trefoil	1	0.02%
	nero aronia	1	0.02%
	duvauchelle hawaii	1	0.02%
	stevenson intermountain seed	1	0.02%
	texas edwards plateau species	1	0.02%
	louisiana plant materials	1	0.02%
	plant-materials.nrcs.usda.gov	1	0.02%
	transplanting tickseed	1	0.02%
	information on growing the plant rudbeckia	1	0.02%
5.altavista	identifying american shrubs by leaves	2	0.05%
	notes on the operation of fertilizer plant	1	0.02%
	hazelnut tree identification	1	0.02%
	stillwater wetland nevada	1	0.02%
	streambank pdf	2	0.05%
	laurel leaf (s. pentandra)	1	0.02%
	fungicides mulch trees arborist	1	0.02%

Activity by Search Engines with Search Phrases Detail			
Engines	**Phrases**	**Referrals**	**%**
	waterfowl food	1	0.02%
	plant identification key herbaceous	1	0.02%
	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	1	0.02%
	tree identification poplar texas	1	0.02%
	sole conservation service to plant trees	1	0.02%
	big	1	0.02%
	herbaceous herbaceous plant	1	0.02%
	desert seeds	1	0.02%
	crested wheat, ephraim	1	0.02%
	dicotyledonous plant parts	1	0.02%
	bioengineering usda	1	0.02%
	plant logo	2	0.05%
	gary bentrup	1	0.02%
6.iwon	inexpensive landscaping for steep banks	1	0.02%
	plant prices	1	0.02%
	rocky mountain austree cost	1	0.02%
	pa plant nursery	1	0.02%
	idaho dryland pasture seed	1	0.02%
	liriodendron tree	1	0.02%
	grown strong grass in florida	1	0.02%
	arnolds red honeysuckle	1	0.02%
	sharp cape may	1	0.02%
	historical collection of laredo	1	0.02%
	saltcedar herbicide control beck	1	0.02%
	schoenoplectus californicus	1	0.02%
	plum trees and photo identification of trees	1	0.02%
	american hazelnut tree	1	0.02%
	hybrid popular trees	1	0.02%
	nanking cherry	1	0.02%
7.overture	aerial plant	1	0.02%
	cold stratifying seeds	1	0.02%
	plant material	1	0.02%
	crested wheatgrass	1	0.02%
	nrcs.usda.gov	1	0.02%
	farmside supply	1	0.02%
8.lycos	kalapuya camas bulb	2	0.05%
	seed and cleaning and sorghastrum	1	0.02%
	wiregrass seedlings	1	0.02%
9.ixquick	revegetating slopes colorado	1	0.02%
	asgrow seed 1811 florida nampa	1	0.02%
	new jersey forest tree nursery	1	0.02%
10.mamma	hazelnut planting	1	0.02%

Activity by Search Engines with Search Phrases Detail			
Engines	**Phrases**	**Referrals**	**%**
	natural resource conservation service plant	1	0.02%
11.infospace	undayag	1	0.02%
	camas flower seeds	1	0.02%
12.lawcrawler	cypress and icst	1	0.02%
13.hotbot	groundcover plantings northeastern u.s.	1	0.02%
14.web.de	amur bait	1	0.02%
15.directhit	how much of the energy in plant material can hervibores used	1	0.02%

Activity by Search Engines with Keywords Detail			
Engines	**Keywords**	**Referrals**	**%**
1.google	plant	267	6.61%
	seed	126	3.12%
	tree	107	2.65%
	identification	104	2.58%
	shrub	104	2.58%
	of	91	2.25%
	planting	82	2.03%
	materials	72	1.78%
	grass	61	1.51%
	in	59	1.46%
	wetland	58	1.44%
	native	53	1.31%
	center	50	1.24%
	guide	47	1.16%
	plants	46	1.14%
	picture	42	1.04%
	plum	42	1.04%
	wild	41	1.02%
	for	40	0.99%
	id	36	0.89%
2.yahoo	plant	84	2.08%
	of	56	1.39%
	planting	45	1.11%
	seed	44	1.09%
	plum	39	0.97%
	tree	38	0.94%
	in	37	0.92%
	shrub	37	0.92%
	wild	29	0.72%
	for	24	0.59%
	identification	24	0.59%
	grass	24	0.59%
	seeds	23	0.57%
	plants	20	0.50%
	materials	20	0.50%

Activity by Search Engines with Keywords Detail			
Engines	**Keywords**	**Referrals**	**%**
	wetland	16	0.40%
	center	15	0.37%
	nrcs	15	0.37%
	agriculture	15	0.37%
	guide	15	0.37%
3.microsoft network	plant	87	2.15%
	of	40	0.99%
	materials	39	0.97%
	tree	34	0.84%
	center	34	0.84%
	seed	33	0.82%
	grass	31	0.77%
	native	26	0.64%
	planting	26	0.64%
	wetland	24	0.59%
	in	24	0.59%
	willow	23	0.57%
	wild	23	0.57%
	shrub	23	0.57%
	plum	22	0.54%
	identification	20	0.50%
	conservation	20	0.50%
	nrcs	20	0.50%
	plants	19	0.47%
	soil	19	0.47%
4.aol netfind	plant	22	0.54%
	seed	11	0.27%
	planting	10	0.25%
	in	10	0.25%
	of	10	0.25%
	the	10	0.25%
	tree	8	0.20%
	shrub	7	0.17%
	native	6	0.15%
	grass	6	0.15%
	identification	5	0.12%
	riparian	5	0.12%
	agriculture	5	0.12%
	trees	5	0.12%
	deparment	5	0.12%
	colorado	4	0.10%
	us	4	0.10%
	wetland	4	0.10%
	grasses	4	0.10%
	florida	4	0.10%
5.altavista	plant	6	0.15%
	herbaceous	3	0.07%

Activity by Search Engines with Keywords Detail			
Engines	**Keywords**	**Referrals**	**%**
	identification	3	0.07%
	identifying	2	0.05%
	trees	1	0.02%
	by	2	0.05%
	leaves	2	0.05%
	american	2	0.05%
	tree	2	0.05%
	shrubs	2	0.05%
	fungicides	1	0.02%
	arborist	1	0.02%
	pentandra)	1	0.02%
	laurel	1	0.02%
	(s.	1	0.02%
	the	1	0.02%
	seeds	1	0.02%
	leaf	1	0.02%
	of	1	0.02%
	streambank	1	0.02%
6.iwon	trees	3	0.07%
	plant	2	0.05%
	tree	2	0.05%
	of	2	0.05%
	prices	1	0.02%
	honeysuckle	1	0.02%
	herbicide	1	0.02%
	californicus	1	0.02%
	cape	1	0.02%
	landscaping	1	0.02%
	beck	1	0.02%
	laredo	1	0.02%
	in	1	0.02%
	photo	1	0.02%
	grass	1	0.02%
	red	1	0.02%
	pasture	1	0.02%
	identification	1	0.02%
	banks	1	0.02%
	florida	1	0.02%
7.overture	plant	2	0.05%
	aerial	1	0.02%
	material	1	0.02%
	wheatgrass	1	0.02%
	crested	1	0.02%
	seeds	1	0.02%
	supply	1	0.02%
	nrcs.usda.gov	1	0.02%
	stratifying	1	0.02%

Activity by Search Engines with Keywords Detail			
Engines	**Keywords**	**Referrals**	**%**
	cold	1	0.02%
	farmside	1	0.02%
8.lycos	kalapuya	2	0.05%
	bulb	2	0.05%
	camas	2	0.05%
	seedlings	1	0.02%
	sorghastrum	1	0.02%
	seed	1	0.02%
	cleaning	1	0.02%
	wiregrass	1	0.02%
9.ixquick	colorado	1	0.02%
	tree	1	0.02%
	nursery	1	0.02%
	revegetating	1	0.02%
	slopes	1	0.02%
	forest	1	0.02%
	asgrow	1	0.02%
	1811	1	0.02%
	florida	1	0.02%
	nampa	1	0.02%
	seed	1	0.02%
	jersey	1	0.02%
	new	1	0.02%
10.mamma	planting	1	0.02%
	plant	1	0.02%
	resource	1	0.02%
	conservation	1	0.02%
	hazelnut	1	0.02%
	service	1	0.02%
	natural	1	0.02%
11.infospace	undayag	1	0.02%
	flower	1	0.02%
	seeds	1	0.02%
	camas	1	0.02%
12.lawcrawler	icst	2	0.05%
	cypress	2	0.05%
13.hotbot	u.s.	1	0.02%
	plantings	1	0.02%
	northeastern	1	0.02%
	groundcover	1	0.02%
14.web.de	bait	1	0.02%
	amur	1	0.02%
15.directhit	the	1	0.02%
	plant	1	0.02%
	much	1	0.02%
	material	1	0.02%
	energy	1	0.02%
	hervibores	1	0.02%

Activity by Search Engines with Keywords Detail			
Engines	**Keywords**	**Referrals**	**%**
	of	1	0.02%
	used	1	0.02%
	can	1	0.02%
	in	1	0.02%
	how	1	0.02%

Activity by Search Engine - Help Card

?

Top Search Engines Table

Engines - Specific search engine being analyzed.

Referrers - Number of visitors referred to your site from the specified search engine.

% - Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines - Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases - The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers - Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% - Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines - Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords - The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals - Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% - Percentage of visitors referred from search engines who used the specified search engine and keyword.

Activity by Search Engine - Help Card

This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.
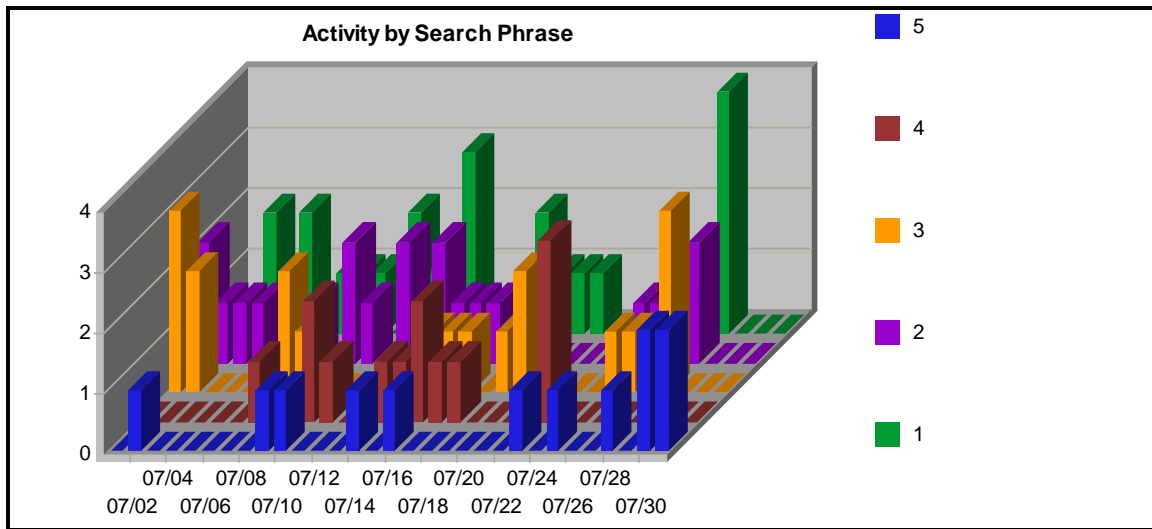
Activity by Search Phrase		
Phrases	**Referrals**	**%**
1. shrub identification	22	0.55%
2. wild plum tree	21	0.52%
3. nanking cherry	19	0.47%
4. plant materials center	13	0.32%
5. wild plum	12	0.30%
6. plant materials	12	0.30%
7. planting zones	11	0.27%
8. virginia wild rye	11	0.27%
9. how seashore paspalum was propagated	11	0.27%
10. planting plum seeds	10	0.25%
11. shrub id	10	0.25%
12. american hazelnut	10	0.25%
13. scirpus maritimus	10	0.25%
14. plant id	9	0.22%
15. wetland construction pdf ppt	9	0.22%
16. plateau herbicide	9	0.22%
17. beggars lice	8	0.20%
18. tree and shrub identification	8	0.20%
19. deparment of agriculture	8	0.20%
20. chinese plants	8	0.20%
Subtotal	231	5.72%
Total	**4,035**	**100.00%**

Activity by Search Phrase with Engines Detail			
Phrases	**Engines**	**Referrals**	**%**
1.shrub identification	microsoft network	9	0.22%
	google	6	0.15%
	yahoo	5	0.12%
	aol netfind	2	0.05%
2.wild plum tree	microsoft network	8	0.20%
	google	8	0.20%
	yahoo	5	0.12%
3.nanking cherry	google	15	0.37%
	yahoo	3	0.07%
	iwon	1	0.02%
4.plant materials center	google	6	0.15%
	microsoft network	4	0.10%
	yahoo	2	0.05%
	aol netfind	1	0.02%
5.wild plum	yahoo	7	0.17%
	google	3	0.07%
	microsoft network	2	0.05%
6.plant materials	yahoo	7	0.17%
	google	3	0.07%
	microsoft network	2	0.05%
7.planting zones	google	8	0.20%
	yahoo	3	0.07%
8.virginia wild rye	google	6	0.15%
	microsoft network	3	0.07%
	yahoo	2	0.05%
9.how seashore paspalum was propagated	google	1	0.02%
10.planting plum seeds	yahoo	5	0.12%
	google	3	0.07%
	microsoft network	1	0.02%
	aol netfind	1	0.02%
11.shrub id	google	9	0.22%
	yahoo	1	0.02%
12.american hazelnut	google	7	0.17%
	yahoo	3	0.07%
13.scirpus maritimus	google	8	0.20%
	yahoo	2	0.05%
14.plant id	google	7	0.17%
	yahoo	1	0.02%
	microsoft network	1	0.02%
15.wetland construction pdf ppt	google	9	0.22%
16.plateau herbicide	microsoft network	6	0.15%
	google	3	0.07%
17.beggars lice	google	5	0.12%
	microsoft network	2	0.05%
	yahoo	1	0.02%
18.tree and shrub identification	google	6	0.15%
	yahoo	2	0.05%
19.deparment of agriculture	yahoo	6	0.15%

Activity by Search Phrase with Engines Detail			
Phrases	**Engines**	**Referrals**	**%**
	google	2	0.05%
20.chinese plants	microsoft network	4	0.10%
	yahoo	2	0.05%
	google	2	0.05%

Activity by Search Phrase - Help Card

?

Top Search Phrases Table

Phrases - The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals - Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% - Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines - Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase - The search phrase being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals- Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% - Percentage of visitors referred from search engines who used the specified search engine and phrase.

💡

How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.
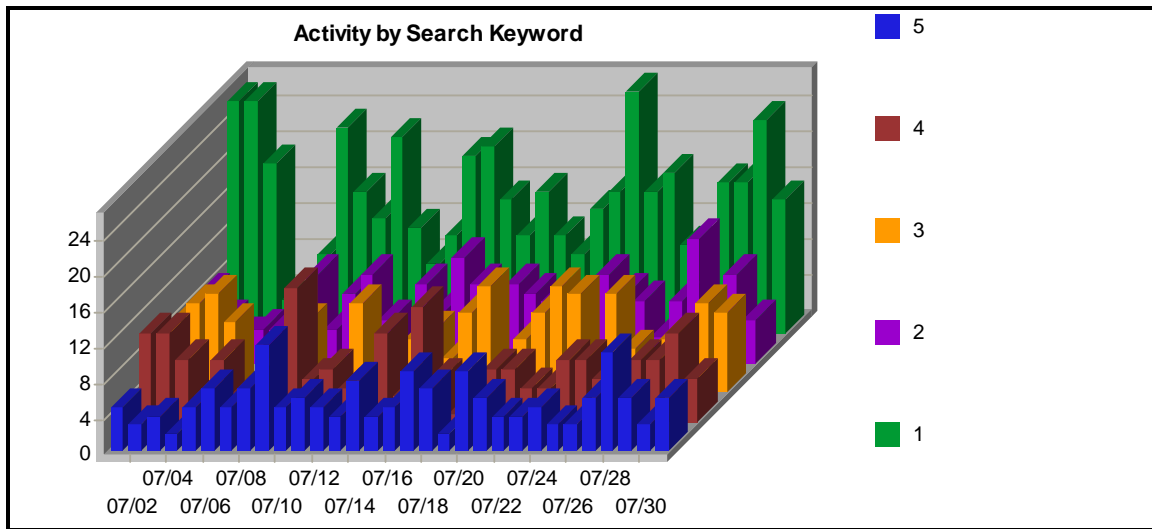
Activity by Search Keyword		
Keywords	**Referrals**	**%**
1. plant	472	3.58%
2. seed	217	1.65%
3. of	201	1.53%
4. tree	192	1.46%
5. shrub	171	1.30%
6. planting	164	1.24%
7. identification	157	1.19%
8. materials	134	1.02%
9. in	132	1.00%
10. grass	123	0.93%
11. plum	106	0.80%
12. wetland	103	0.78%
13. center	101	0.77%
14. native	97	0.74%
15. wild	93	0.71%
16. plants	86	0.65%
17. for	77	0.58%
18. guide	77	0.58%
19. seeds	76	0.58%
20. nrcs	68	0.52%
Subtotal	**2,847**	**21.60%**
Total	**13,178**	**100.00%**

Activity by Search Keyword with Engines Detail			
Keywords	**Engines**	**Referrals**	**%**
1.plant	google	267	2.03%
	microsoft network	87	0.66%
	yahoo	84	0.64%
	aol netfind	22	0.17%
	altavista	6	0.05%
	iwon	2	0.02%
	overture	2	0.02%
	mamma	1	0.01%
	directhit	1	0.01%
2.seed	google	126	0.96%
	yahoo	44	0.33%
	microsoft network	33	0.25%
	aol netfind	11	0.08%
	lycos	1	0.01%
	ixquick	1	0.01%
	iwon	1	0.01%
3.of	google	91	0.69%
	yahoo	56	0.42%
	microsoft network	40	0.30%
	aol netfind	10	0.08%
	iwon	2	0.02%
	directhit	1	0.01%
	altavista	1	0.01%
4.tree	google	107	0.81%
	yahoo	38	0.29%
	microsoft network	34	0.26%
	aol netfind	8	0.06%
	altavista	2	0.02%
	iwon	2	0.02%
	ixquick	1	0.01%
5.shrub	google	104	0.79%
	yahoo	37	0.28%
	microsoft network	23	0.17%
	aol netfind	7	0.05%
6.planting	google	82	0.62%
	yahoo	45	0.34%
	microsoft network	26	0.20%
	aol netfind	10	0.08%
	mamma	1	0.01%
7.identification	google	104	0.79%
	yahoo	24	0.18%
	microsoft network	20	0.15%
	aol netfind	5	0.04%
	altavista	3	0.02%
	iwon	1	0.01%
8.materials	google	72	0.55%
	microsoft network	39	0.30%
	yahoo	20	0.15%

Activity by Search Keyword with Engines Detail			
Keywords	**Engines**	**Referrals**	**%**
	aol netfind	3	0.02%
9.in	google	59	0.45%
	yahoo	37	0.28%
	microsoft network	24	0.18%
	aol netfind	10	0.08%
	directhit	1	0.01%
	iwon	1	0.01%
10.grass	google	61	0.46%
	microsoft network	31	0.24%
	yahoo	24	0.18%
	aol netfind	6	0.05%
	iwon	1	0.01%
11.plum	google	42	0.32%
	yahoo	39	0.30%
	microsoft network	22	0.17%
	aol netfind	2	0.02%
	iwon	1	0.01%
12.wetland	google	58	0.44%
	microsoft network	24	0.18%
	yahoo	16	0.12%
	aol netfind	4	0.03%
	altavista	1	0.01%
13.center	google	50	0.38%
	microsoft network	34	0.26%
	yahoo	15	0.11%
	aol netfind	2	0.02%
14.native	google	53	0.40%
	microsoft network	26	0.20%
	yahoo	12	0.09%
	aol netfind	6	0.05%
15.wild	google	41	0.31%
	yahoo	29	0.22%
	microsoft network	23	0.17%
16.plants	google	46	0.35%
	yahoo	20	0.15%
	microsoft network	19	0.14%
	aol netfind	1	0.01%
17.for	google	40	0.30%
	yahoo	24	0.18%
	microsoft network	9	0.07%
	aol netfind	3	0.02%
	iwon	1	0.01%
18.guide	google	47	0.36%
	yahoo	15	0.11%
	microsoft network	12	0.09%
	aol netfind	3	0.02%
19.seeds	google	35	0.27%
	yahoo	23	0.17%

Activity by Search Keyword with Engines Detail			
Keywords	**Engines**	**Referrals**	**%**
	microsoft network	12	0.09%
	aol netfind	3	0.02%
	overture	1	0.01%
	infospace	1	0.01%
	altavista	1	0.01%
20.nrcs	google	33	0.25%
	microsoft network	20	0.15%
	yahoo	15	0.11%

Activity by Search Keyword - Help Card

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Top Search Keywords Table

Keywords - The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers - Number of visitors referred to your site with the specified keywords.

% - Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines - Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords - The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals - Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

💡

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.
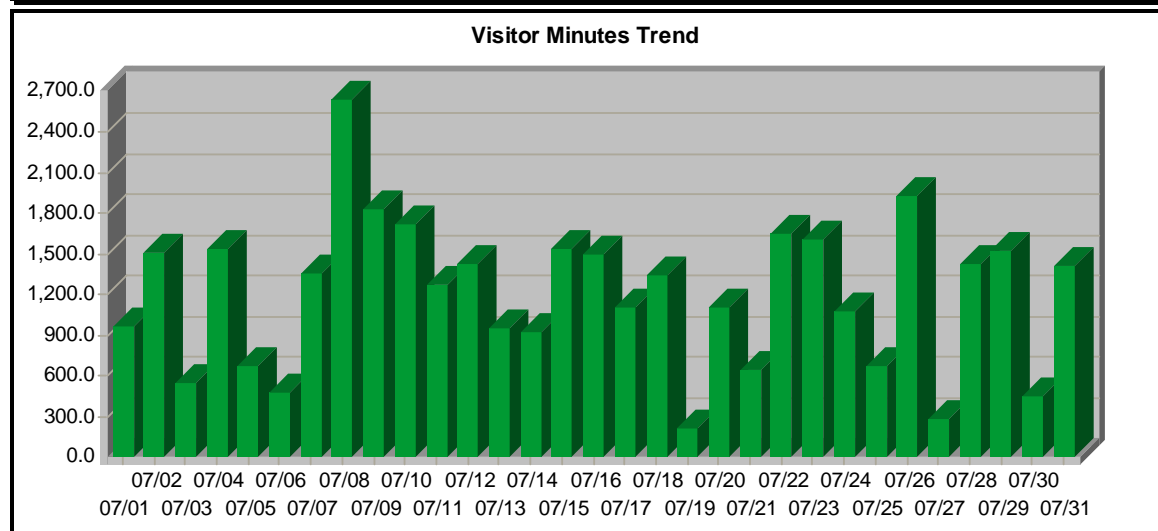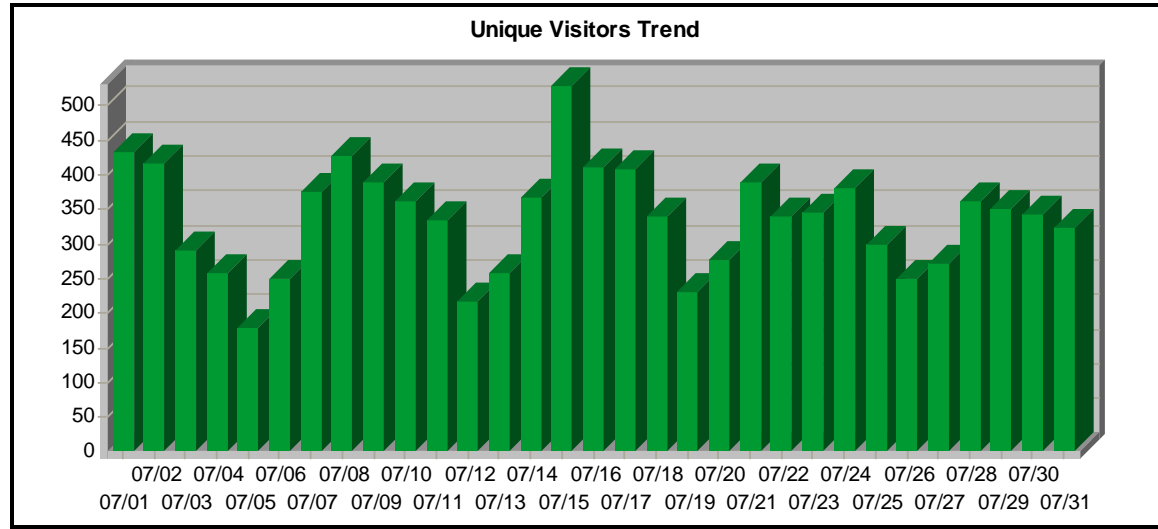
Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.
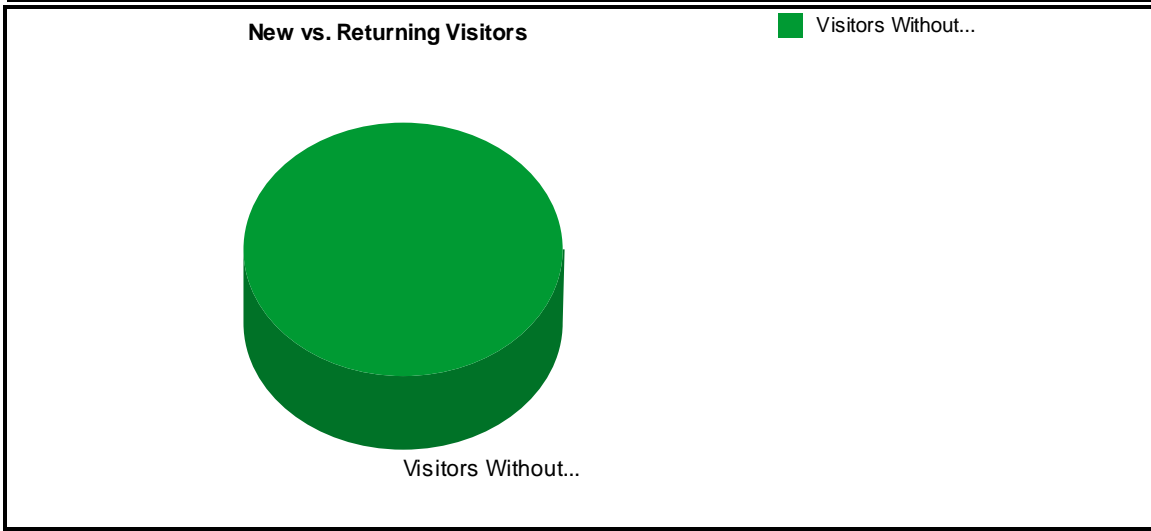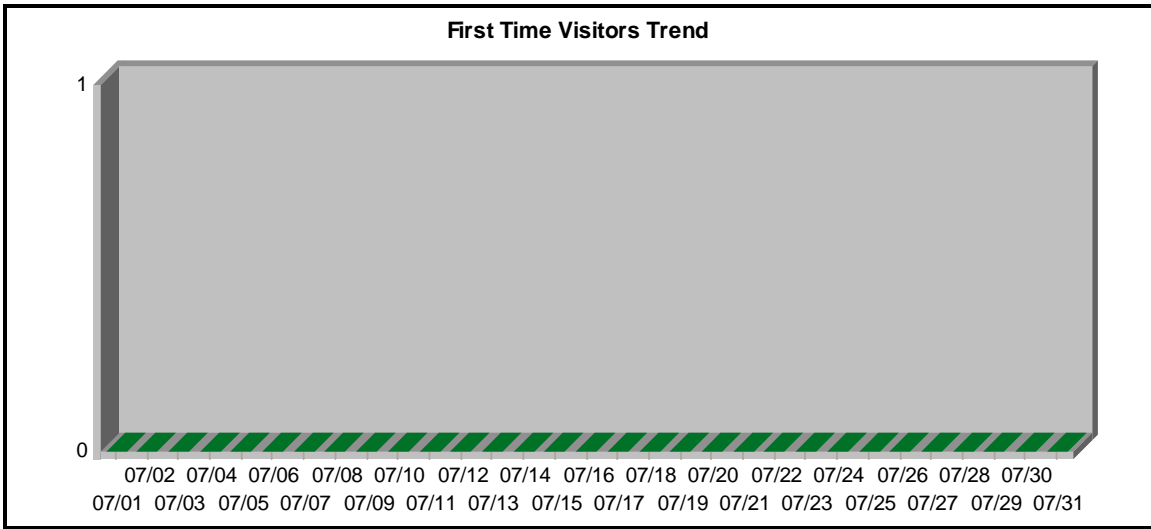
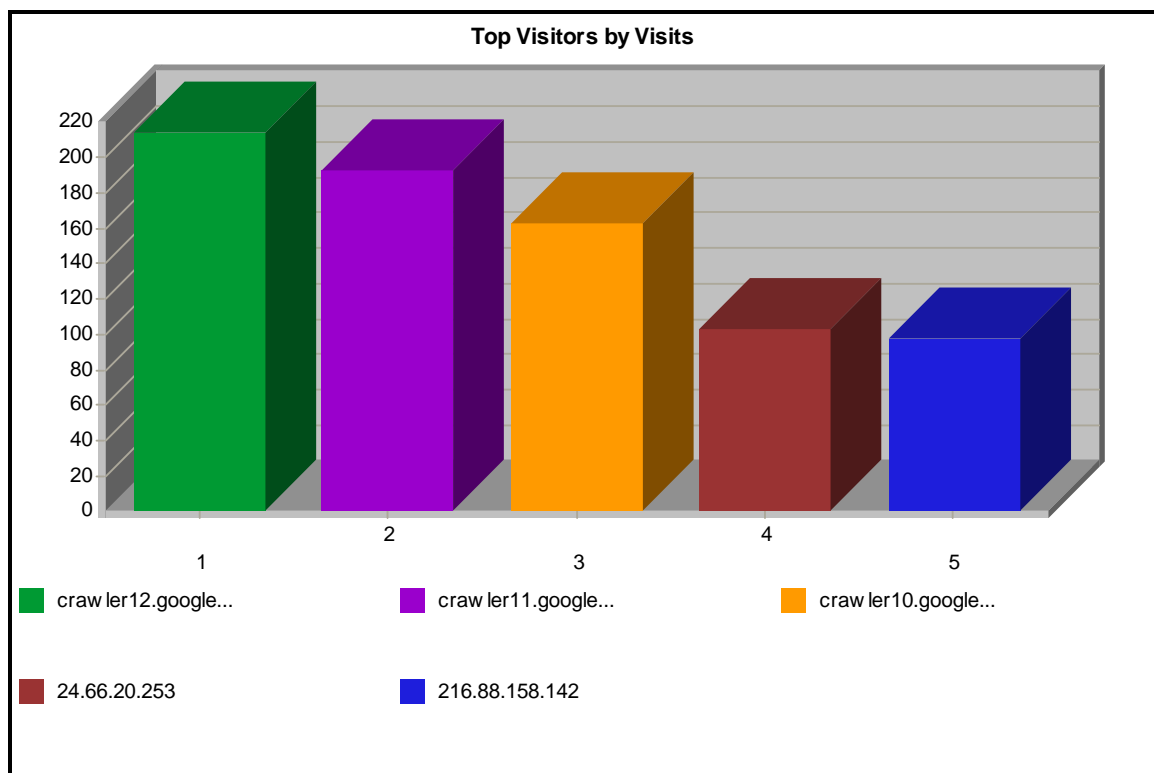| Visit Summary	
Visits	12,739
Average per Day	410
Average Visit Length	00:12:22
Median Visit Time	00:01:33
International Visits	5.24%
Visits of Unknown Origin	22.25%
Visits from Your Country: United States (US)	72.51%

Visitors Trend

Average Length of Visit Trend

Top Countries by Visits

	Value
United States [US]	~9,000
Unknown Origin	~4,000
Canada [CA]	
Australia [AU]	
United Kingdom [UK]	

Legend:
- United States [US]
- Unknown Origin
- Canada [CA]
- Australia [AU]
- United Kingdom [UK]

Visitors by Number of Visits

Legend:
- 1 visit
- 2 visits
- 3 visits
- 4 visits
- 5 visits

Visitor Summary	
Unique Visitors	7,183
Visitors Who Visited Once	6,080
Visitors Who Visited More Than Once	1,103

Unique Visitors Trend

Visitor Minutes Trend

First Time Visitors Trend

1

0

07/01 07/02 07/03 07/04 07/05 07/06 07/07 07/08 07/09 07/10 07/11 07/12 07/13 07/14 07/15 07/16 07/17 07/18 07/19 07/20 07/21 07/22 07/23 07/24 07/25 07/26 07/27 07/28 07/29 07/30 07/31

New vs. Returning Visitors

■ Visitors Without...

Visitors Without...

Top Visitors by Visits

Legend:
- crawler12.google... (green)
- crawler11.google... (purple)
- crawler10.google... (orange)
- 24.66.20.253 (dark red)
- 216.88.158.142 (blue)

Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors by Visits Trend

Top Visitors by Visits
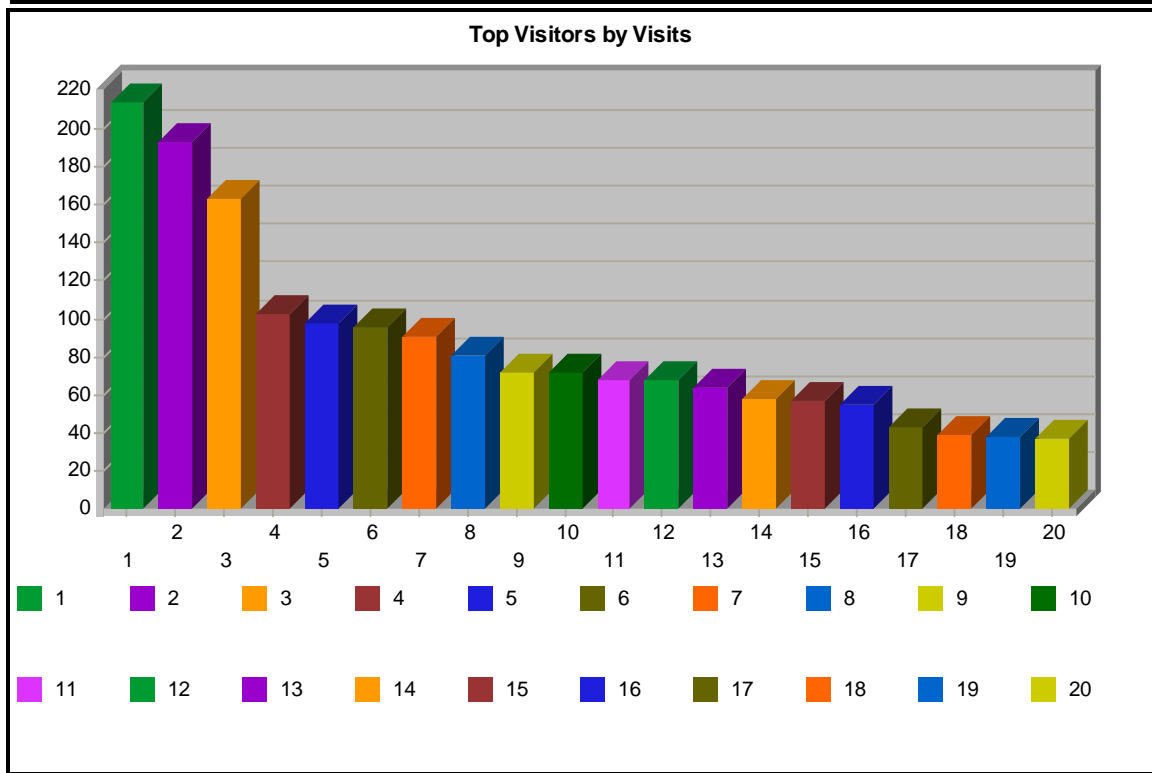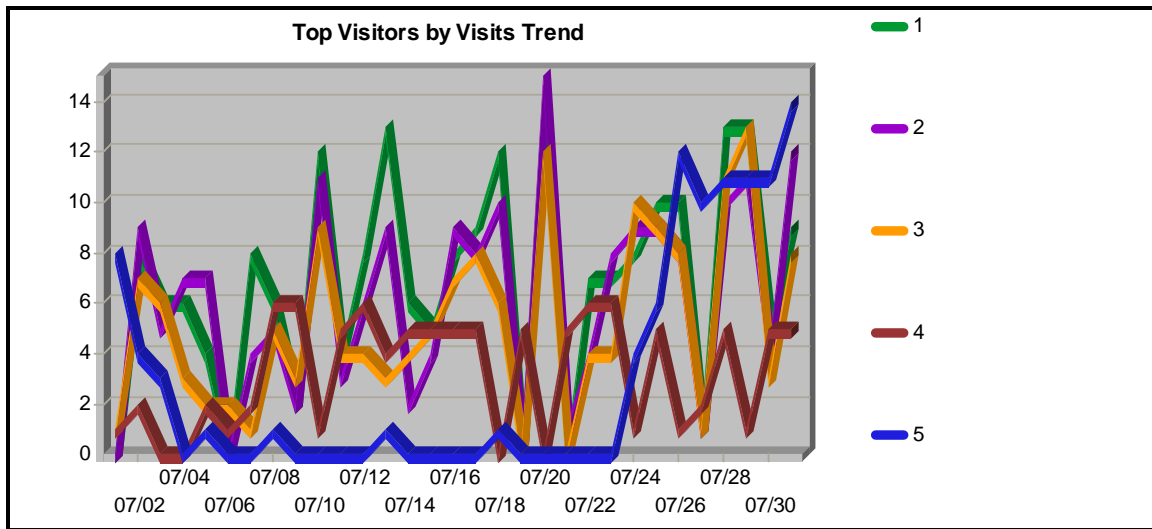
Top Visitors

	Visitor	Visits	%	Hits
1.	crawler12.googlebot.com	214	1.68%	606
2.	crawler11.googlebot.com	193	1.52%	1,363
3.	crawler10.googlebot.com	163	1.28%	1,035
4.	24.66.20.253	103	0.81%	103
5.	216.88.158.142	98	0.77%	218
6.	210.116.122.186	96	0.75%	2,061
7.	crawler14.googlebot.com	91	0.71%	276
8.	crawler13.googlebot.com	81	0.64%	164
9.	trek19.sv.av.com	72	0.57%	114
10.	crawl32.googlebot.com	72	0.57%	241
11.	crawl31.googlebot.com	68	0.53%	187
12.	crawl34.googlebot.com	68	0.53%	134
13.	idaberdeenD302.idaberdeen.fsc.usda.gov.252.149.199.in-addr.arpa	64	0.50%	1,216
14.	crawler15.googlebot.com	58	0.46%	97
15.	crawl35.googlebot.com	57	0.45%	174
16.	nvlasvegasd032.nvlasvegas.fsc.usda.gov	55	0.43%	1,756
17.	crawl10-public.alexa.com	43	0.34%	249
18.	crawl22-public.alexa.com	39	0.31%	87
19.	drone8.sv.av.com	38	0.30%	111
20.	64.241.243.65	37	0.29%	37
	Subtotal	1,710	13.43%	10,229
	Other	11,026	86.57%	107,854
	Total	**12,736**	**100.00%**	**118,083**

Top Visitors - Help Card

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Hits - Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor - The IP address, domain name, or cookie of the visitor.

Visits - Number of times the specified visitor visited your site. A visit is a series of actions that

Top Visitors - Help Card

begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** - Percentage of total visits or hits made by the specified visitor.

Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.

Visitors by Number of Visits
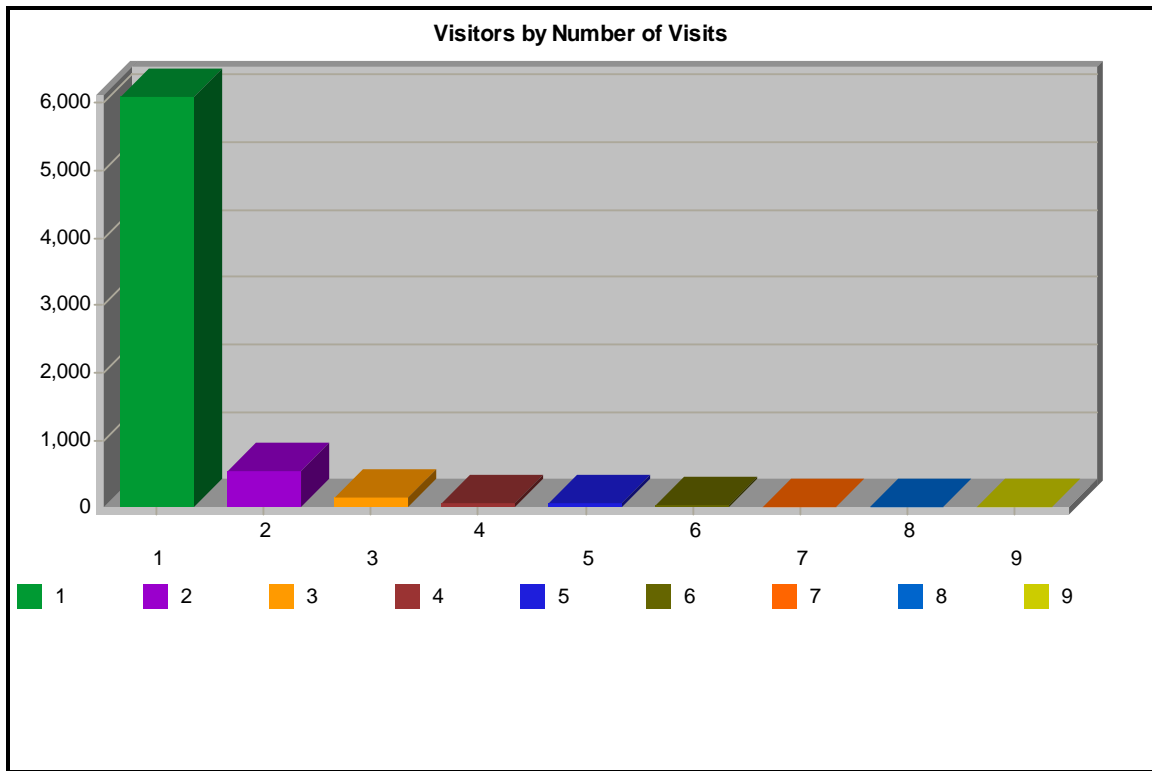
Visitors by Number of Visits		
Number of Visits	**Unique Visitors**	**%**
1 visit	6,080	84.64%
2 visits	542	7.55%
3 visits	160	2.23%
4 visits	80	1.11%
5 visits	63	0.88%
6 visits	40	0.56%
7 visits	24	0.33%
8 visits	21	0.29%
9 visits	26	0.36%
Subtotal	**7,036**	**97.95%**
Other	147	2.05%
Total	**7,183**	**100.00%**

Visitors by Number of Visits - Help Card
?

Visitors by Number of Visits - Help Card

Number of Visits - The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors- Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% - Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.
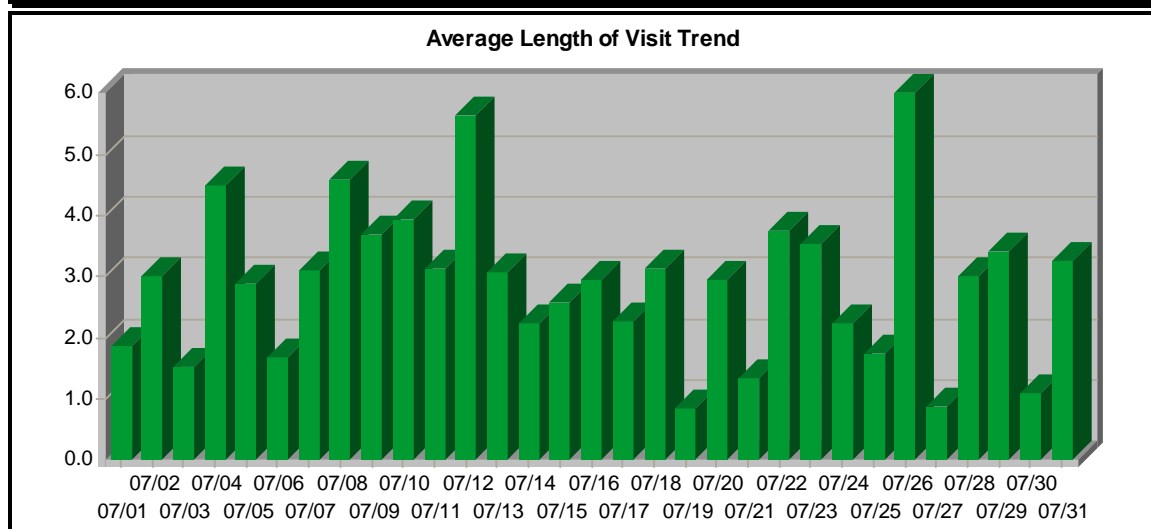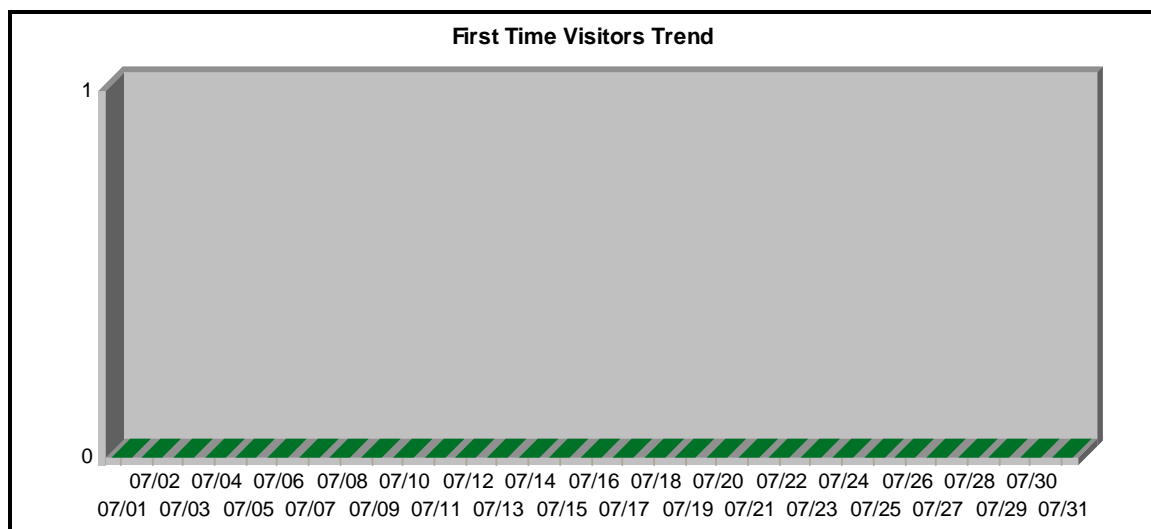
This information can indicate whether or not your site compels visitors to return. Updating Web site content is one way to draw return visitors.

Visitors Trend

This report shows how many times visitors visited your Web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

Visitors Trend

Unique Visitors Trend

First Time Visitors Trend

1	
0	

07/01 07/02 07/03 07/04 07/05 07/06 07/07 07/08 07/09 07/10 07/11 07/12 07/13 07/14 07/15 07/16 07/17 07/18 07/19 07/20 07/21 07/22 07/23 07/24 07/25 07/26 07/27 07/28 07/29 07/30 07/31

Average Length of Visit Trend

07/01 07/02 07/03 07/04 07/05 07/06 07/07 07/08 07/09 07/10 07/11 07/12 07/13 07/14 07/15 07/16 07/17 07/18 07/19 07/20 07/21 07/22 07/23 07/24 07/25 07/26 07/27 07/28 07/29 07/30 07/31

Visitor Minutes Trend

07/01 07/02 07/03 07/04 07/05 07/06 07/07 07/08 07/09 07/10 07/11 07/12 07/13 07/14 07/15 07/16 07/17 07/18 07/19 07/20 07/21 07/22 07/23 07/24 07/25 07/26 07/27 07/28 07/29 07/30 07/31

Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
07/01	506	434	0	00:01:53	960.97
07/02	496	417	0	00:03:02	1,504.68
07/03	353	290	0	00:01:32	544.45
07/04	340	259	0	00:04:30	1,531.58
07/05	235	180	0	00:02:54	681.62
07/06	281	249	0	00:01:41	473.25
07/07	435	376	0	00:03:06	1,352.17
07/08	575	428	0	00:04:35	2,639.57
07/09	496	389	0	00:03:42	1,836.85
07/10	435	362	0	00:03:57	1,720.45
07/11	401	336	0	00:03:09	1,268.18
07/12	253	216	0	00:05:39	1,430.00
07/13	308	259	0	00:03:05	950.33
07/14	410	368	0	00:02:15	927.78
07/15	596	528	0	00:02:35	1,543.37
07/16	501	411	0	00:02:58	1,491.28
07/17	482	408	0	00:02:16	1,100.28
07/18	429	339	0	00:03:08	1,348.25
07/19	253	230	0	00:00:51	216.45
07/20	373	276	0	00:02:57	1,104.37
07/21	465	389	0	00:01:22	641.60
07/22	439	340	0	00:03:45	1,647.73
07/23	451	346	0	00:03:33	1,602.83
07/24	478	382	0	00:02:15	1,081.70
07/25	385	300	0	00:01:45	676.43
07/26	320	250	0	00:06:00	1,921.40
07/27	316	272	0	00:00:53	281.50
07/28	474	361	0	00:03:00	1,424.58
07/29	443	351	0	00:03:26	1,523.93
07/30	404	342	0	00:01:06	450.15
07/31	432	325	0	00:03:15	1,411.03
Average	411	335	0	N/A	1,202.86
Total	**12,765**	**10,413**	**0**	**N/A**	**37,288.78**

Visitors Trend - Help Card

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Average - This row gives the average for each column. The Average row value for the Avg Visit Length column excludes zero-length visits, while the values in the column above include zero-length visits. At times the Average row value is noticeably larger than the Avg Visit Length values shown for the individual time intervals. A zero-length visit occurs when all hits in that visit are logged with the exact same time stamp.

Avg Visit Length - The average amount of time visitors spent at your site within the given time interval. The average visit length for each time interval includes all visits. (The format is hh:mm:ss - hours:minutes:seconds.)

Visitors Trend - Help Card

First Time Visitors - Number of visitors who had never visited your Web site before.

Time Interval - A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total - The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

Unique Visitors - Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.

Visitor Minutes - Number of minutes your Web site was viewed, regardless of who was viewing it.

Visits - Number of visits to your Web site. Each visit by each visitor is counted, even if the visitor came to your Web site many times.

Use this page to determine which times your Web site is busiest.

 Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.
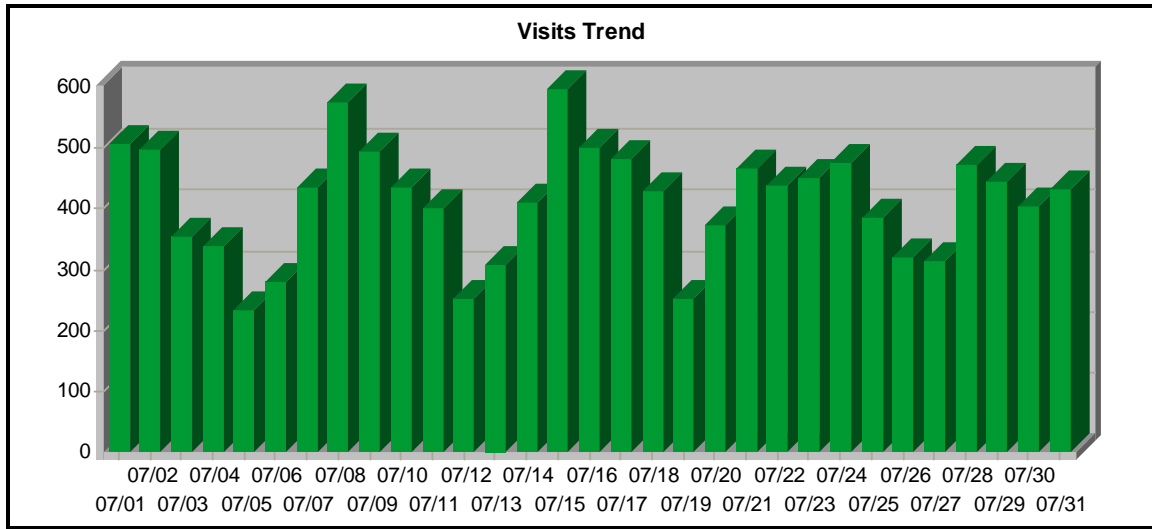
Visits Trend		
Time Interval	Visits	%
07/01	505	3.96%
07/02	496	3.89%
07/03	353	2.77%
07/04	340	2.67%
07/05	234	1.84%
07/06	280	2.20%
07/07	434	3.41%
07/08	574	4.51%
07/09	494	3.88%
07/10	434	3.41%
07/11	400	3.14%
07/12	252	1.98%
07/13	307	2.41%
07/14	409	3.21%
07/15	596	4.68%
07/16	501	3.93%
07/17	482	3.78%
07/18	428	3.36%
07/19	253	1.99%
07/20	372	2.92%
07/21	464	3.64%
07/22	438	3.44%
07/23	450	3.53%
07/24	476	3.74%
07/25	384	3.01%
07/26	320	2.51%

Visits Trend		
Time Interval	**Visits**	**%**
07/27	314	2.46%
07/28	472	3.71%
07/29	443	3.48%
07/30	403	3.16%
07/31	431	3.38%
Total	**12,739**	**100.00%**

Visits Trend - Help Card

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Time Interval - A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits - Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

💡

Periods of less activity can be considered good times for maintenance and content improvement.
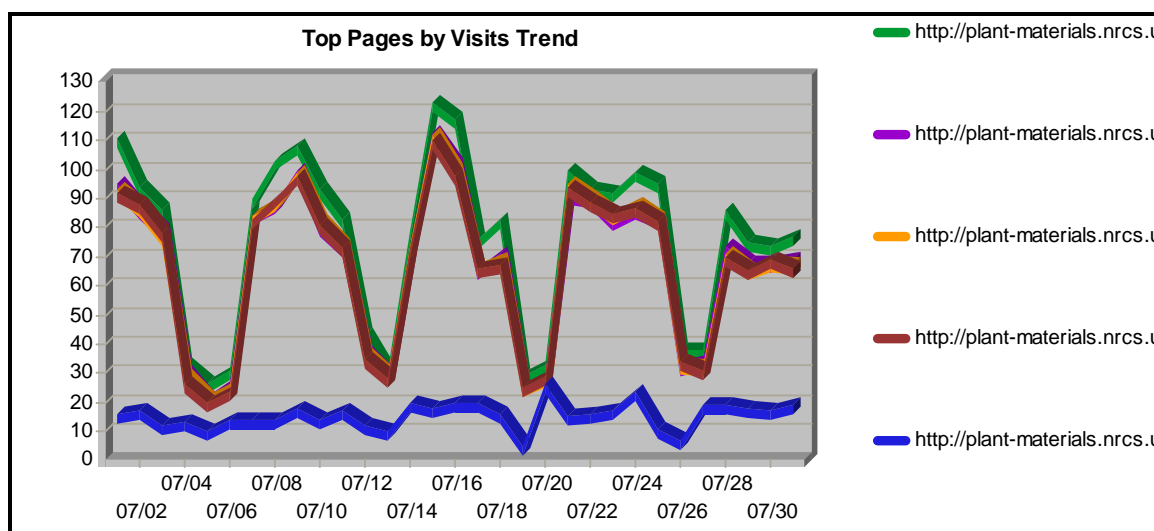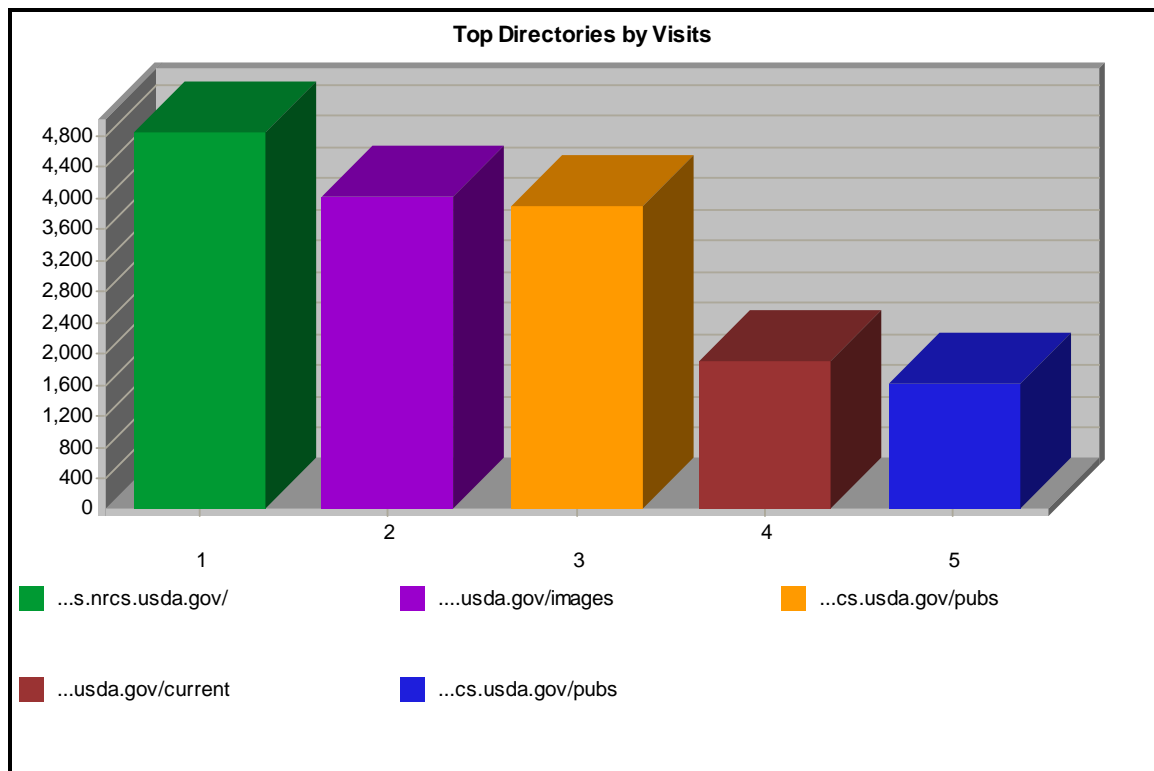
Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

Page Views Trend

Page View Summary	
Page Views	31,265
Average per Day	1,008
Dynamic Pages and Forms Views	124
Document Views	31,141

Top Entry Pages

Y-axis: 0, 200, 400, 600, 800, 1,000, 1,200, 1,400, 1,600, 1,800, 2,000, 2,200

X-axis: 1, 2, 3, 4, 5

Legend:
- ...s.nrcs.usda.gov/
- ...ies/woodies.html
- ...s.nrcs.usda.gov/
- ....usda.gov/idpmc/
- .../herbaceous.html

Top Exit Pages

Y-axis: 0, 100, 200, 300, 400, 500, 600, 700, 800, 900

X-axis: 1, 2, 3, 4, 5

Legend:
- ...gov/welcome.html
- ...s.nrcs.usda.gov/
- ...ies/woodies.html
- ...v/left_side.html
- .../herbaceous.html

Top Pages by Visits Trend

Legend:
- http://plant-materials.nrcs.u
- http://plant-materials.nrcs.u
- http://plant-materials.nrcs.u
- http://plant-materials.nrcs.u
- http://plant-materials.nrcs.u

Top Pages by Visits

Legend:
- ...s.nrcs.usda.gov/
- ...gov/welcome.html
- ....gov/header.html
- ...v/left_side.html
- ...ies/woodies.html

Top Directories by Visits

■ ...s.nrcs.usda.gov/	■ ....usda.gov/images	■ ...cs.usda.gov/pubs
■ ...usda.gov/current	■ ...cs.usda.gov/pubs	

Top Pages

This identifies the most popular Web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

Top Pages by Visits Trend
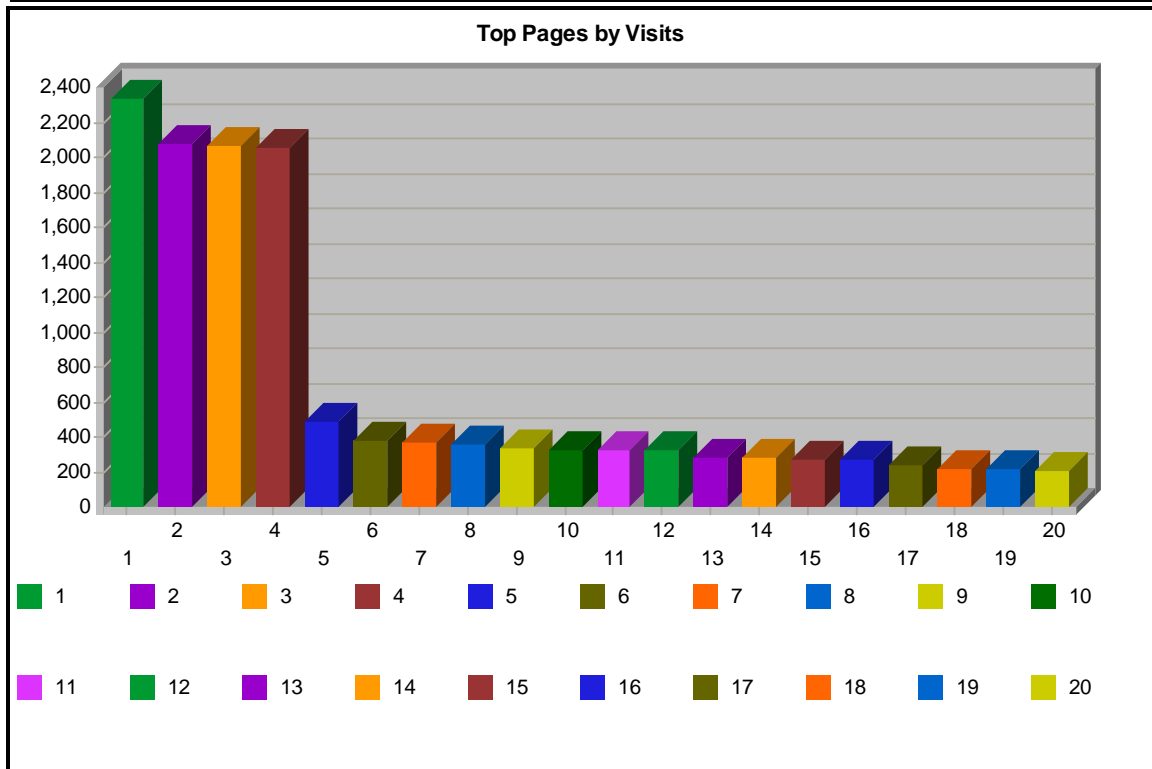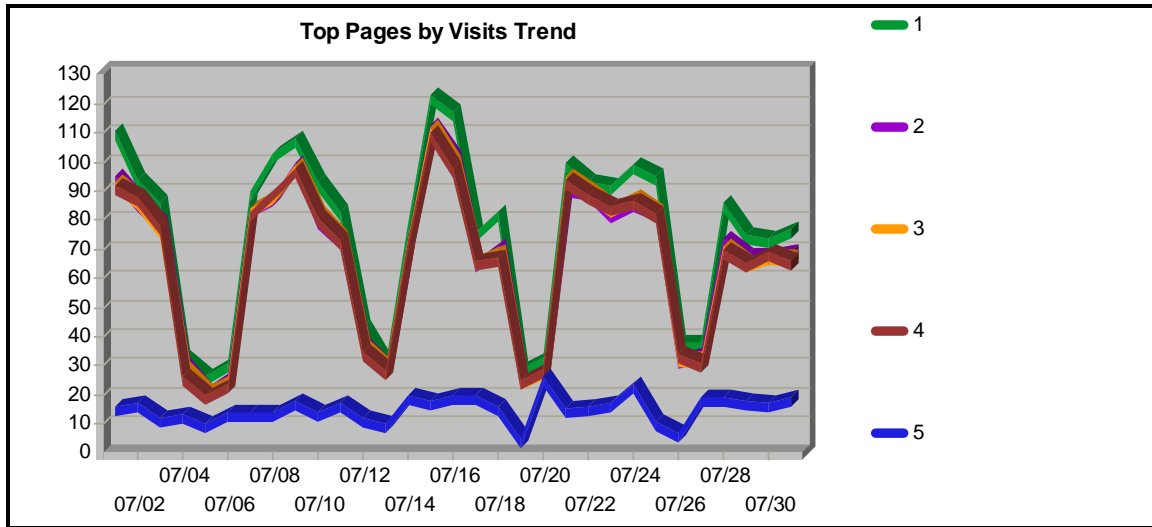
Top Pages by Visits

Top Pages

	Pages	Visits	%	Views	Avg Time Viewed
1.	http://plant-materials.nrcs.usda.gov/	2,338	8.11%	2,776	00:00:18
2.	http://plant-materials.nrcs.usda.gov/welcome.html	2,083	7.22%	2,298	00:01:17
3.	http://plant-materials.nrcs.usda.gov/header.html	2,075	7.19%	2,269	00:00:13
4.	http://plant-materials.nrcs.usda.gov/left_side.html	2,056	7.13%	2,241	00:00:28
5.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	488	1.69%	507	00:08:24
6.	http://www.plant-materials.nrcs.usda.gov/	389	1.35%	437	00:01:22
7.	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	378	1.31%	408	00:05:08
8.	http://plant-materials.nrcs.usda.gov/idpmc/	365	1.27%	444	00:00:15
9.	http://plant-materials.nrcs.usda.gov/pmcs.html	338	1.17%	365	00:01:34
10.	http://plant-materials.nrcs.usda.gov/idpmc/header.html	327	1.13%	341	00:00:04
11.	http://plant-materials.nrcs.usda.gov/idpmc/left_side.html	326	1.13%	340	00:00:30
12.	http://plant-materials.nrcs.usda.gov/idpmc/welcome.html	326	1.13%	344	00:00:22
13.	http://www.plant-materials.nrcs.usda.gov/left_side.html	287	1.00%	326	00:00:45
14.	http://www.Plan	283	0.98%	321	00:02:59

	Pages	Visits	%	Views	Avg Time Viewed
	t-Materials.nrcs.usda.gov/welcome.html				
15.	http://www.plant-materials.nrcs.usda.gov/header.html	281	0.97%	323	00:00:29
16.	http://plant-materials.nrcs.usda.gov/seeding.html	272	0.94%	280	00:03:24
17.	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	243	0.84%	261	00:02:12
18.	http://plant-materials.nrcs.usda.gov/plant_sources.html	224	0.78%	238	00:01:54
19.	http://plant-materials.nrcs.usda.gov/websites/links.html	218	0.76%	234	00:02:39
20.	http://plant-materials.nrcs.usda.gov/pubslist/publications.html	211	0.73%	233	00:02:11
	Subtotal	13,508	46.83%	14,986	00:00:51
	Other	15,335	53.17%	16,279	00:02:07
	Total	**28,843**	**100.00%**	**31,265**	**00:01:30**

Top Pages - Help Card

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Average Time Viewed - Average length of time the specified page was viewed. (The format is hh:mm:ss - hours:minutes:seconds.)

Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, the title of the page and the URL are shown. Otherwise, the URL and the phrase "Page Has No Title" appear.

Visits - Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle

Top Pages - Help Card

beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**Views** - Number of times this page was viewed by visitors.

% - Percentage of the total visits in which the visitor viewed this page at least once.

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Documents

This report identifies the most popular Web site documents, how often they were viewed, and the average length of time they were viewed.
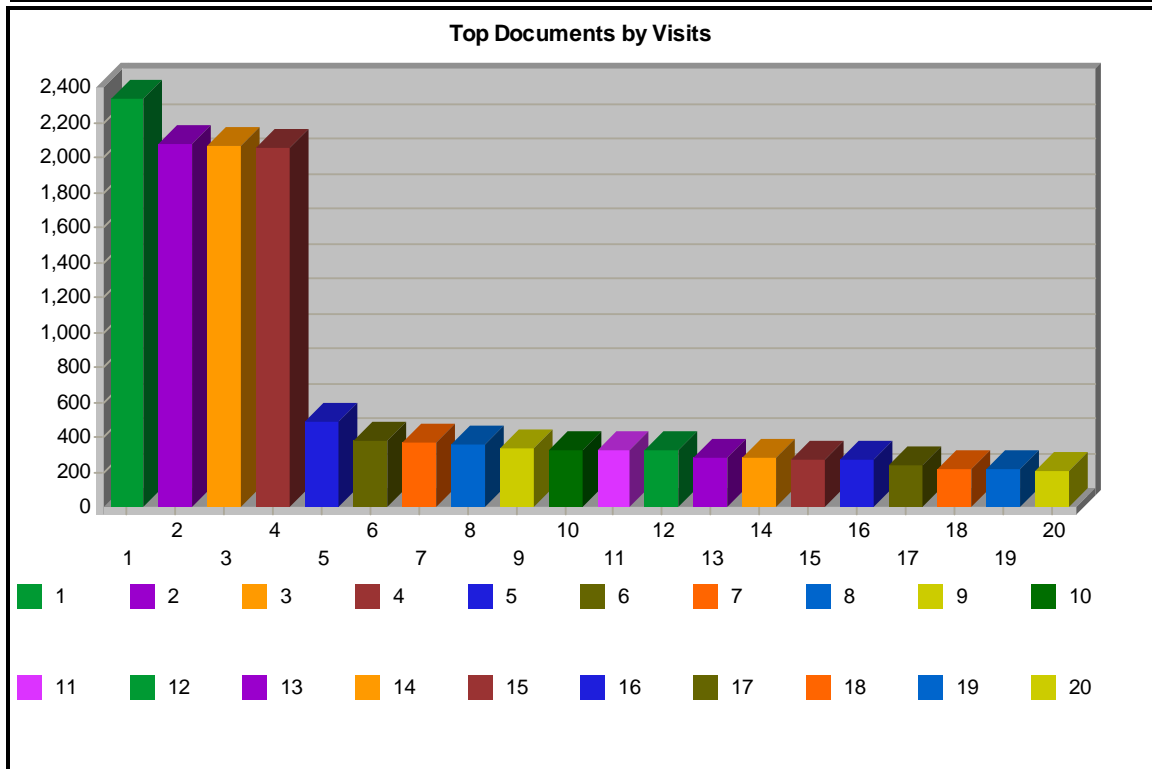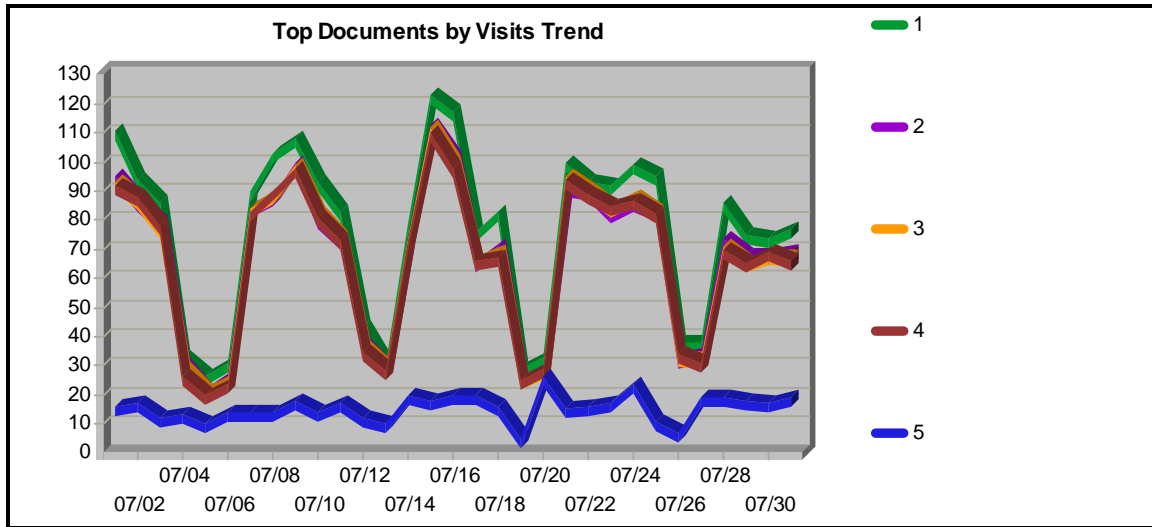
Top Documents by Visits Trend

Top Documents by Visits

Top Documents

	Documents	Visits	%	Views	Avg Time Viewed
1.	http://plant-materials.nrcs.usda.gov/	2,338	8.12%	2,776	00:00:18
2.	http://plant-materials.nrcs.usda.gov/welcome.html	2,083	7.23%	2,298	00:01:17
3.	http://plant-materials.nrcs.usda.gov/header.html	2,075	7.21%	2,269	00:00:13
4.	http://plant-materials.nrcs.usda.gov/left_side.html	2,056	7.14%	2,241	00:00:28
5.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	488	1.69%	507	00:08:24
6.	http://www.plant-materials.nrcs.usda.gov/	389	1.35%	437	00:01:22
7.	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	378	1.31%	408	00:05:08
8.	http://plant-materials.nrcs.usda.gov/idpmc/	365	1.27%	444	00:00:15
9.	http://plant-materials.nrcs.usda.gov/pmcs.html	338	1.17%	365	00:01:34
10.	http://plant-materials.nrcs.usda.gov/idpmc/header.html	327	1.14%	341	00:00:04
11.	http://plant-materials.nrcs.usda.gov/idpmc/left_side.html	326	1.13%	340	00:00:30
12.	http://plant-materials.nrcs.usda.gov/idpmc/welcome.html	326	1.13%	344	00:00:22
13.	http://www.plant-materials.nrcs.usda.gov/left_side.html	287	1.00%	326	00:00:45
14.	http://www.Plan	283	0.98%	321	00:02:59

Top Documents

	Documents	Visits	%	Views	Avg Time Viewed
	t-Materials.nrcs.usda.gov/welcome.html				
15.	http://www.plant-materials.nrcs.usda.gov/header.html	281	0.98%	323	00:00:29
16.	http://plant-materials.nrcs.usda.gov/seeding.html	272	0.94%	280	00:03:24
17.	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	243	0.84%	261	00:02:12
18.	http://plant-materials.nrcs.usda.gov/plant_sources.html	224	0.78%	238	00:01:54
19.	http://plant-materials.nrcs.usda.gov/websites/links.html	218	0.76%	234	00:02:39
20.	http://plant-materials.nrcs.usda.gov/pubslist/publications.html	211	0.73%	233	00:02:11
	Subtotal	13,508	46.92%	14,986	00:00:51
	Other	15,284	53.08%	16,155	00:02:08
	Total	**28,792**	**100.00%**	**31,141**	**00:01:30**

Top Documents - Help Card

?

Average Time Viewed - Average length of time the specified page was viewed. (The format is hh:mm:ss - hours:minutes:seconds.)

Documents - Pages defined as "documents" by the system administrator. Typically, a page will be defined as a document if the content is static, such as an article or photo. However, the administrator has the option of defining dynamic pages as documents if he or she chooses.

Visits - Number of times a visit to your site included a view of the specified document. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator. If a visitor viewed the document more than once during their visit, only the first view counts in the total. If

Top Documents - Help Card

you wish to see the total number of times a document was viewed, regardless of how many times it was viewed per visit, see the Top Documents by Views page. Individual visitors are counted each time they come to the Web site, and are counted only once per visit no matter how many pages they look at.

Views - Number of times the specified document was viewed by a visitor. Even if the same visitor viewed the document more than once, each view is included in the total.

% - Percentage of visitors who viewed this document.

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Directories

This report lists the most commonly accessed directories on your Web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend

Top Directories by Visits
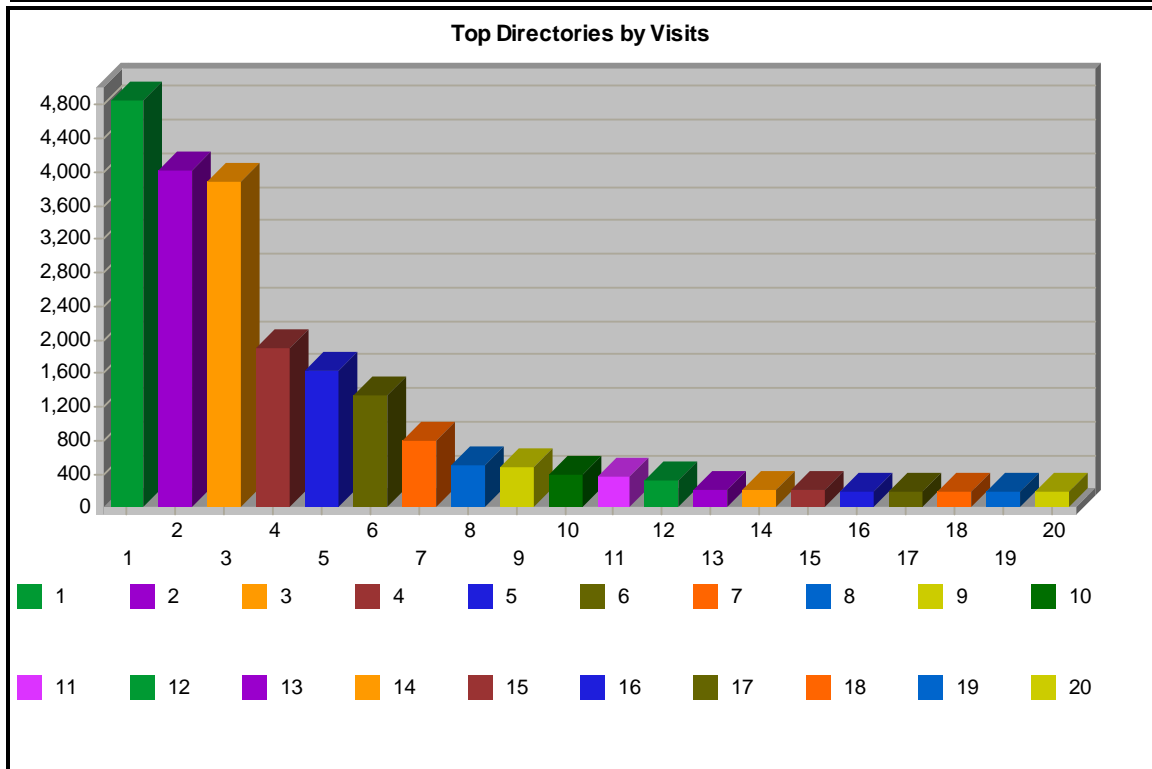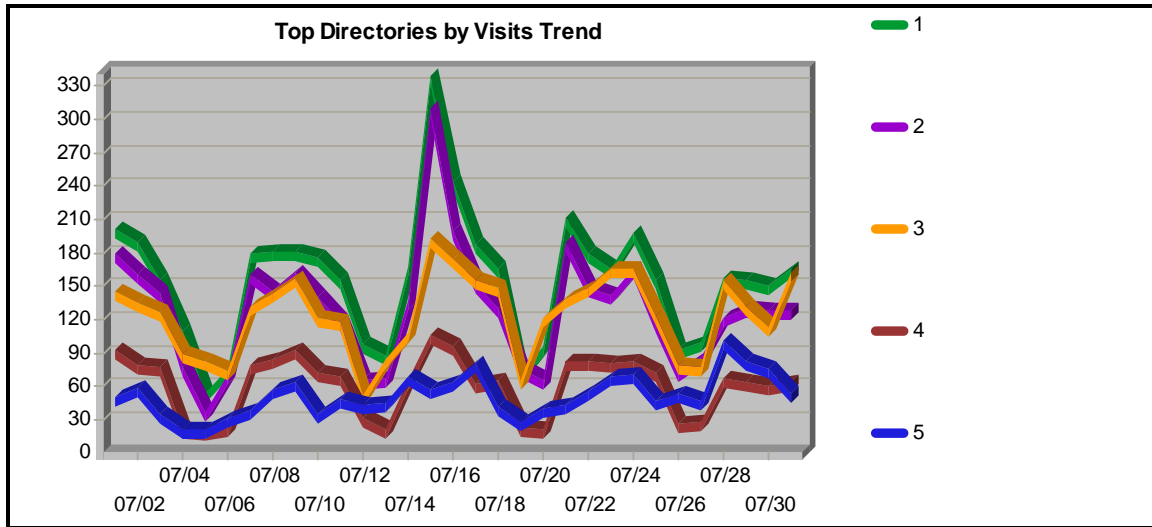
Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://plant-materials.nrcs.usda.gov/	4,847	18.24%	18,488	52,000
2.	http://plant-materials.nrcs.usda.gov/images	4,026	15.15%	26,704	149,574
3.	http://plant-materials.nrcs.usda.gov/pubs	3,891	14.64%	19,541	3,883,056
4.	http://plant-materials.nrcs.usda.gov/current	1,913	7.20%	2,332	48,643
5.	http://www.plant-materials.nrcs.usda.gov/pubs	1,623	6.11%	5,671	701,488
6.	http://plant-materials.nrcs.usda.gov/id_guides	1,349	5.08%	14,778	523,487
7.	http://www.plant-materials.nrcs.usda.gov/	804	3.03%	2,731	8,373
8.	http://www.plant-materials.nrcs.usda.gov/images	496	1.87%	3,280	12,206
9.	http://plant-materials.nrcs.usda.gov/idpmc	474	1.78%	3,185	31,429
10.	http://plant-materials.nrcs.usda.gov/pubslist	392	1.48%	595	3,890
11.	http://plant-materials.nrcs.usda.gov/eNews	380	1.43%	2,638	49,570
12.	http://plant-materials.nrcs.usda.gov/websites	332	1.25%	577	13,454
13.	http://www.plant-materials.nrcs.usda.gov/current	218	0.82%	267	4,069
14.	http://plant-materials.nrcs.usda.gov/intranet	209	0.79%	500	67,971
15.	http://plant-materials.nrcs.usda.gov/nypmc	205	0.77%	624	4,649
16.	http://plant-materials.nrcs.usda.gov/ndpmc	196	0.74%	695	6,366

Top Directories					
	Path To Directory	Visits	%	Hits	Kbytes Transferred
17.	http://plant-materials.nrcs.usda.gov/njpmc	192	0.72%	609	4,337
18.	http://plant-materials.nrcs.usda.gov/mopmc	189	0.71%	679	6,361
19.	http://plant-materials.nrcs.usda.gov/mdpmc	183	0.69%	472	4,363
20.	http://plant-materials.nrcs.usda.gov/capmc	183	0.69%	566	3,661
	Subtotal	22,102	83.19%	104,932	5,578,936
	Other	4,467	16.81%	13,113	268,970
	Total	**26,569**	**100.00%**	**118,045**	**5,847,905**

Top Directories - Help Card

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Path to Directory - The full URL path to the directory being analyzed.

Visits - Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits - Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred - Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% - Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.
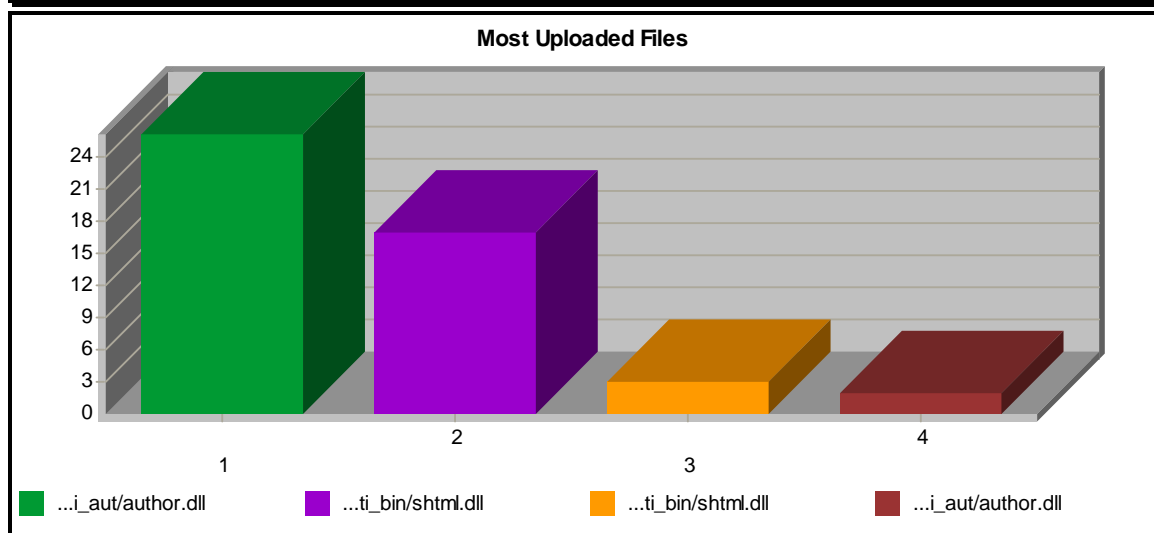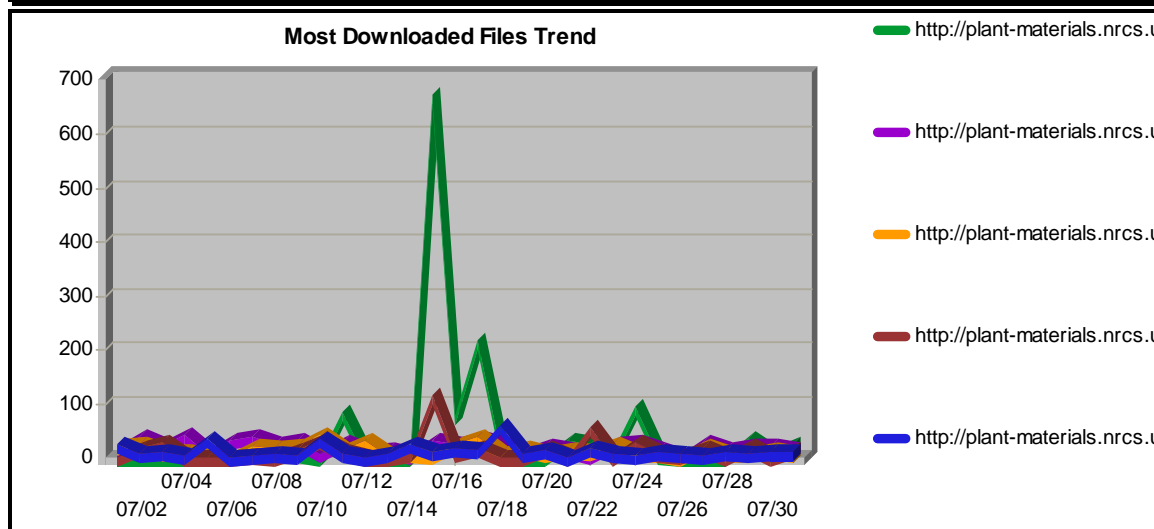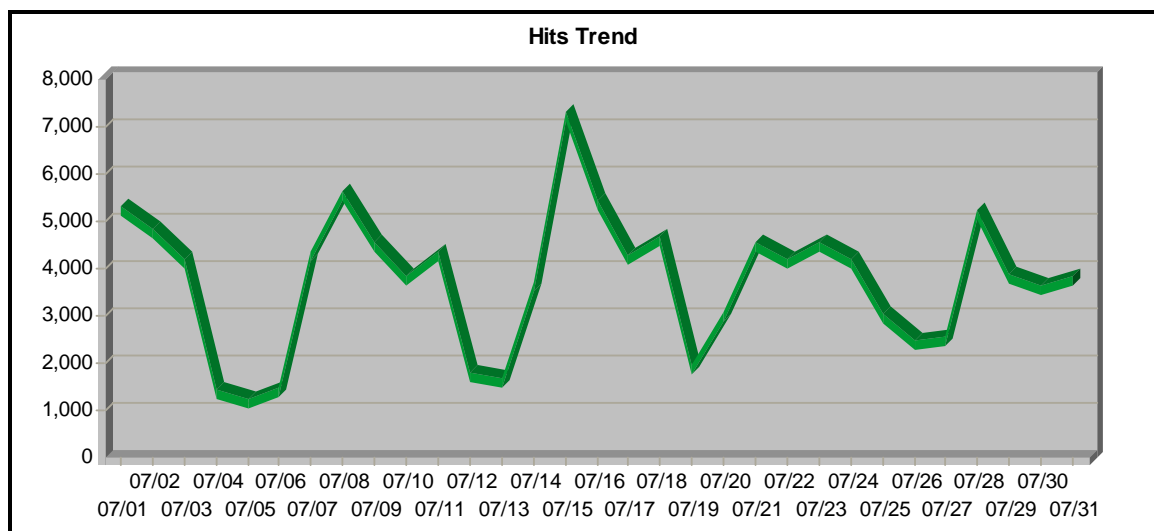
♀

This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

Hit Summary	
Successful Hits for Entire Site	118,045
Average Hits per Day	3,807
Home Page Hits	440

Most Accessed File Types by Files

Hits Trend

Most Downloaded Files Trend

- http://plant-materials.nrcs.u
- http://plant-materials.nrcs.u
- http://plant-materials.nrcs.u
- http://plant-materials.nrcs.u
- http://plant-materials.nrcs.u

Most Uploaded Files

- ...i_aut/author.dll
- ...ti_bin/shtml.dll
- ...ti_bin/shtml.dll
- ...i_aut/author.dll
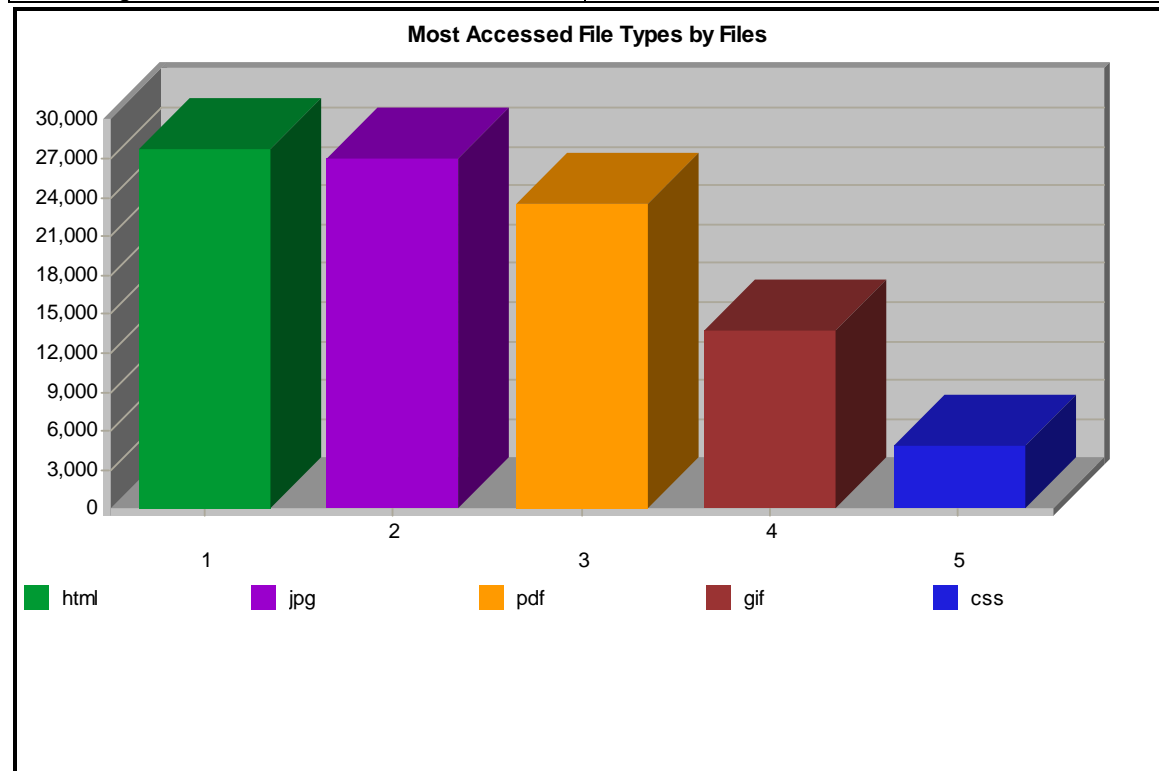
Most Downloaded Files

This report identifies the most popular files downloaded from your site.

Most Downloaded Files Trend

Most Downloaded Files
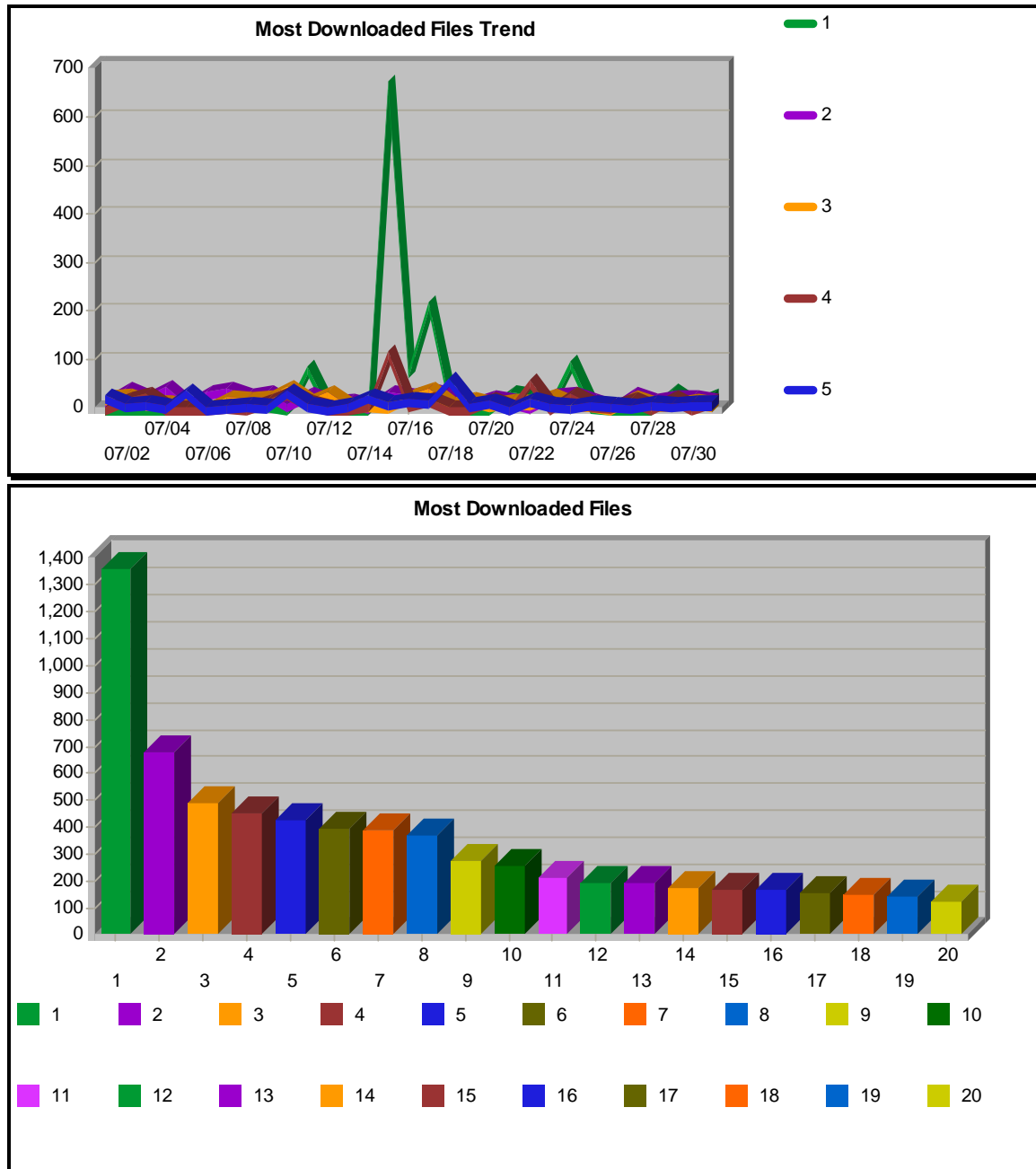
Most Downloaded Files				
	Downloaded Files	Downloads	%	Visits
1.	http://plant-	1,360	5.18%	132

Most Downloaded Files				
	Downloaded Files	**Downloads**	**%**	**Visits**
	materials.nrcs.usda.gov/pubs/idpmcpustguid.pdf			
2.	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide3.pdf	679	2.59%	166
3.	http://plant-materials.nrcs.usda.gov/pubs/mopmcpgpram.pdf	488	1.86%	107
4.	http://plant-materials.nrcs.usda.gov/pubs/mdpmcpurel2002.pdf	453	1.73%	56
5.	http://plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf	423	1.61%	113
6.	http://www.plant-materials.nrcs.usda.gov/pubs/mdpmcpurel2002.pdf	392	1.49%	14
7.	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide2.pdf	387	1.48%	50
8.	http://plant-materials.nrcs.usda.gov/npmm/NPMM3rdEd-June2000.pdf	366	1.40%	41
9.	http://plant-materials.nrcs.usda.gov/pubs/mopmcpuidguide.pdf	276	1.05%	83
10.	http://plant-materials.nrcs.usda.gov/pubs/mspmcpuvend0999.pdf	255	0.97%	36
11.	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide.pdf	211	0.80%	63
12.	http://plant-materials.nrcs.usda.gov/PMdirectory.pdf	193	0.74%	82
13.	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj16.pdf	191	0.73%	52
14.	http://plant-materials.nrcs.usda.gov/pubs/mopmctr	171	0.65%	33

Most Downloaded Files				
	Downloaded Files	**Downloads**	**%**	**Visits**
	2001.pdf			
15.	http://plant-materials.nrcs.usda.gov/pubs/capmctn400396.pdf	168	0.64%	40
16.	http://plant-materials.nrcs.usda.gov/pubs/azpmctr96.pdf	165	0.63%	28
17.	http://www.plant-materials.nrcs.usda.gov/pubs/mopmcpgpram.pdf	153	0.58%	34
18.	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj14.pdf	150	0.57%	59
19.	http://plant-materials.nrcs.usda.gov/pubs/mopmcpgcoam3.pdf	140	0.53%	40
20.	http://plant-materials.nrcs.usda.gov/pubs/gapmcarwhip98.pdf	126	0.48%	21
	Subtotal	6,747	25.72%	1,250
	Other	19,486	74.28%	12,799
	Total	**26,233**	**100.00%**	**14,049**

Most Downloaded Files - Help Card

❓

Downloads - Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files - The path and filename of the file being analyzed.

Visits - The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% - Percentage of times the specified file was downloaded compared to all downloaded files.

💡

This information shows you the most popular downloadable files on your Web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.
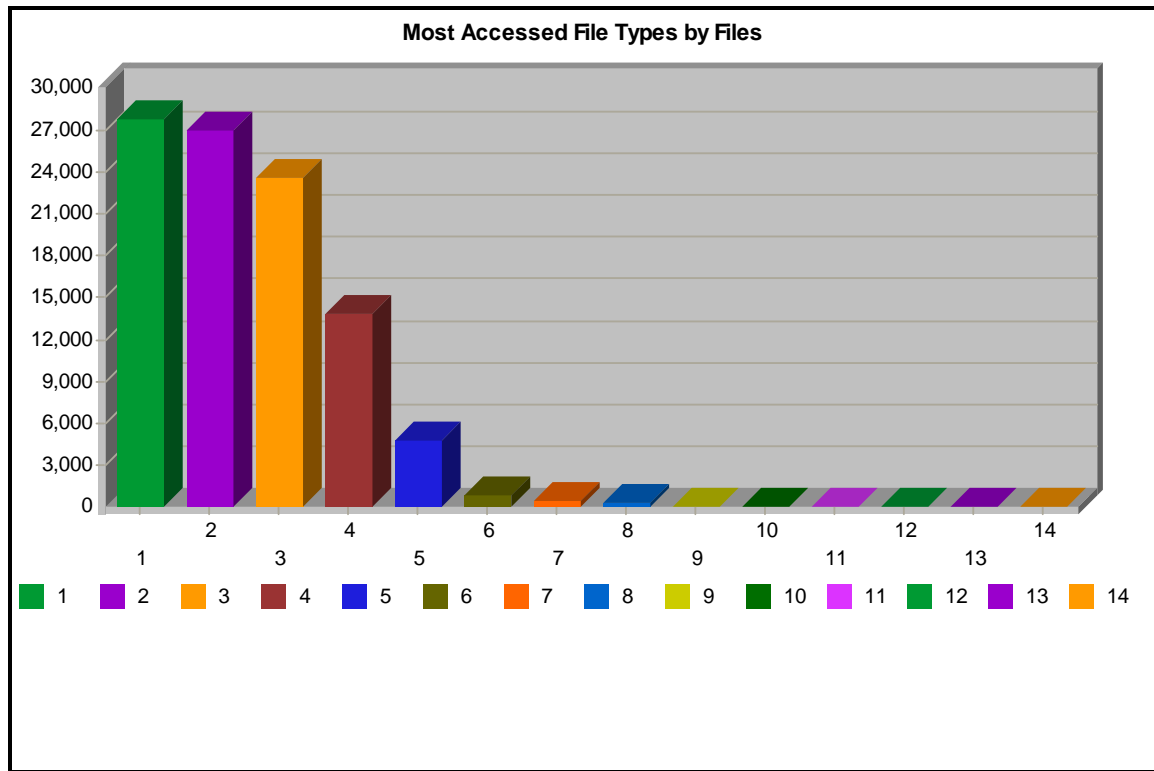
Most Accessed File Types				
	File Type	**Files**	**%**	**Kbytes Transferred**
1.	html	27,736	28.07%	171,213
2.	jpg	27,008	27.33%	782,639
3.	pdf	23,572	23.86%	4,753,360
4.	gif	13,799	13.96%	56,979
5.	css	4,849	4.91%	4,656
6.	js	820	0.83%	28,916
7.	ico	426	0.43%	208
8.	htm	374	0.38%	117
9.	dll	63	0.06%	26
10.	doc	59	0.06%	29,943
11.	tif	52	0.05%	4,667
12.	xls	50	0.05%	1,335
13.	mdb	3	0.00%	6,771
14.	ppt	1	0.00%	7,040
	Total	**98,812**	**100.00%**	**5,847,864**

Most Accessed File Types - Help Card

File Type - Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files - Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred - Number of kilobytes of data transferred for all files of the specified type.

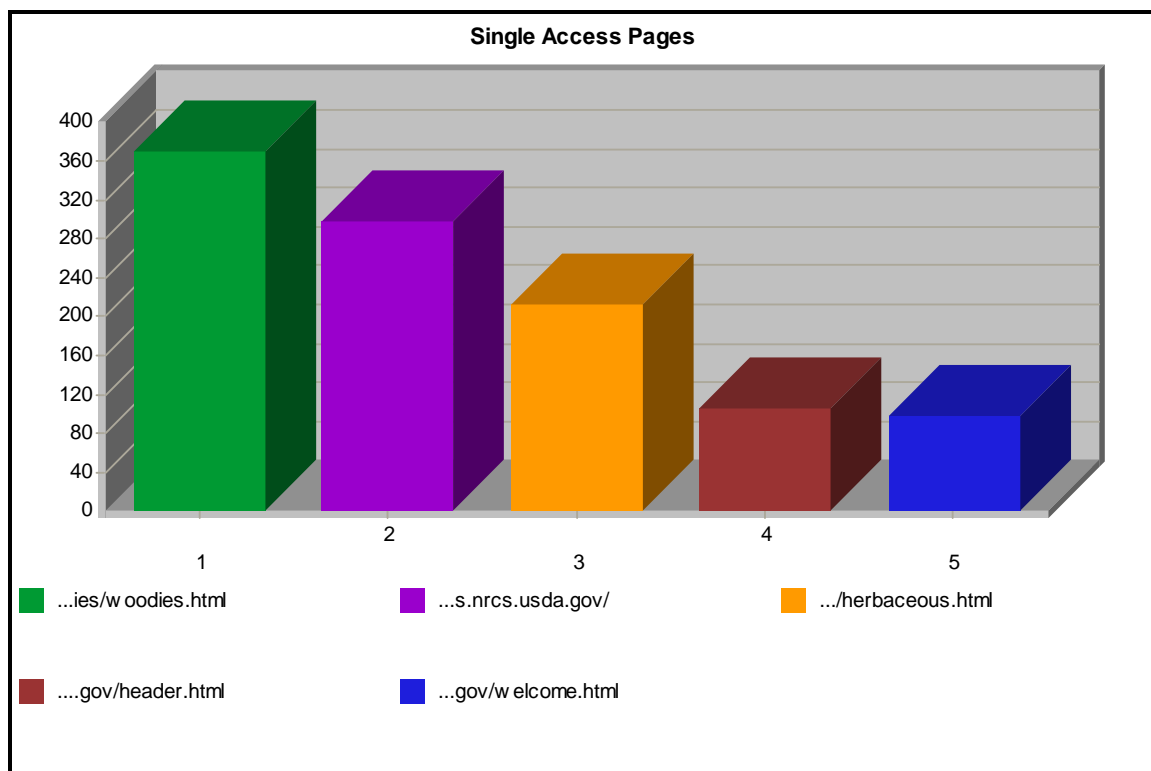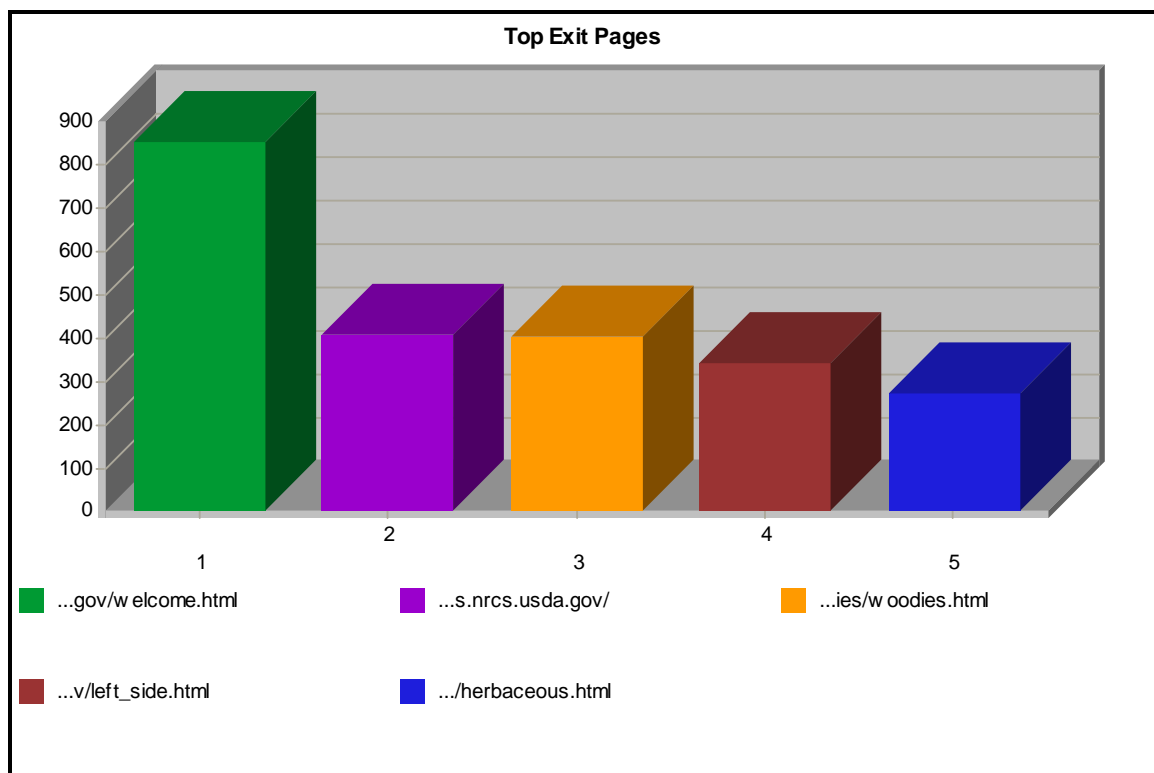**%** - Percentage of all kilobytes of data transferred for the specified file type.

This report provides general statistics for the type of data that visitors access on your site.

Navigation Dashboard

This dashboard summarizes important information related to online navigation.

Top Entry Pages

Legend:
- ...s.nrcs.usda.gov/
- ...ies/woodies.html
- ...s.nrcs.usda.gov/
- ....usda.gov/idpmc/
- .../herbaceous.html

Single Access Pages

400
360
320
280
240
200
160
120
80
40
0

1   2   3   4   5

- ...ies/woodies.html
- ...s.nrcs.usda.gov/
- .../herbaceous.html
- ....gov/header.html
- ...gov/welcome.html

Top Entry Files

2,200
2,000
1,800
1,600
1,400
1,200
1,000
800
600
400
200
0

1   2   3   4   5

- ...s.nrcs.usda.gov/
- ...ies/woodies.html
- ...s.nrcs.usda.gov/
- ....usda.gov/idpmc/
- .../herbaceous.html

Top Exit Pages

Legend:
- ...gov/welcome.html
- ...s.nrcs.usda.gov/
- ...ies/woodies.html
- ...v/left_side.html
- .../herbaceous.html

Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend
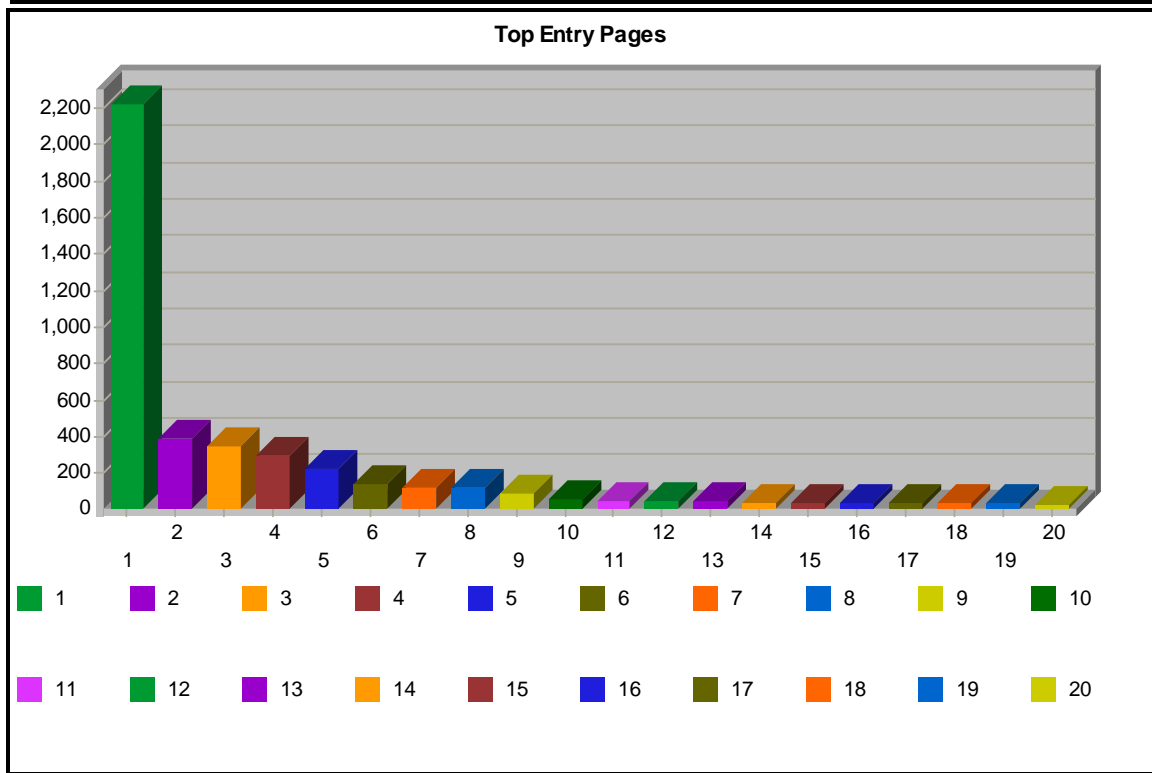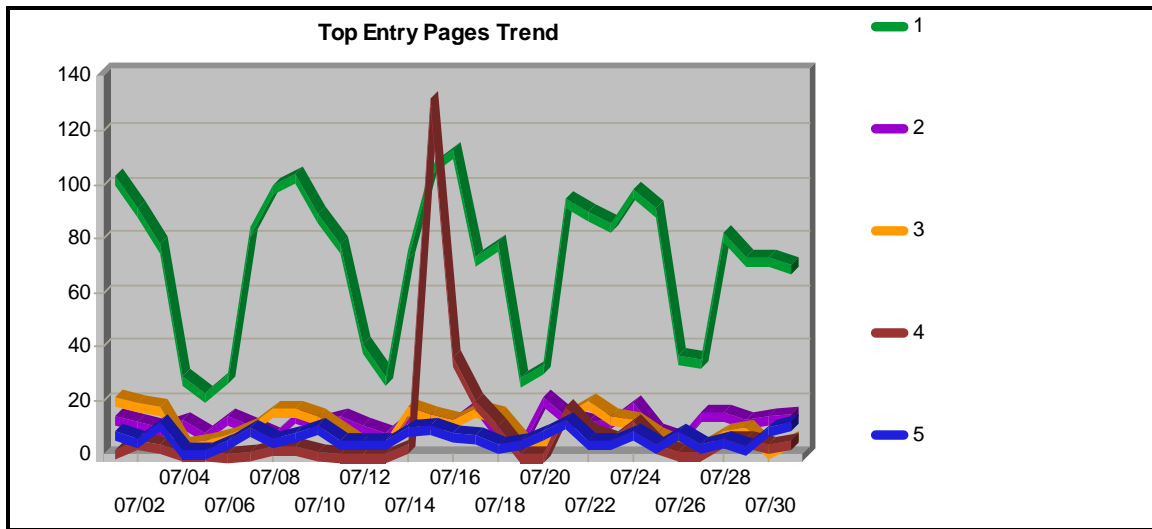
Top Entry Pages

Top Entry Pages

	Pages	Visits	%
1.	http://plant-materials.nrcs.usda.gov/	2,218	32.01%
2.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	390	5.63%
3.	http://www.plant-materials.nrcs.usda.gov/	343	4.95%
4.	http://plant-materials.nrcs.usda.gov/idpmc/	296	4.27%
5.	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	220	3.18%
6.	http://plant-materials.nrcs.usda.gov/header.html	139	2.01%
7.	http://plant-materials.nrcs.usda.gov/welcome.html	119	1.72%
8.	http://plant-materials.nrcs.usda.gov/left_side.html	114	1.65%
9.	http://plant-materials.nrcs.usda.gov/eNews/	88	1.27%
10.	http://plant-materials.nrcs.usda.gov/pubslist/wildfire.html	53	0.76%
11.	http://www.plant-materials.nrcs.usda.gov/websites/allurl.html	50	0.72%
12.	http://plant-materials.nrcs.usda.gov/sources/bioeng.html	50	0.72%
13.	http://www.plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	43	0.62%
14.	http://Plant-Materials.nrcs.usda.gov/capmc/	40	0.58%
15.	http://plant-materials.nrcs.usda.gov/websites/alltitle.html	37	0.53%
16.	http://www.plant-materials.nrcs.usda.gov/mopmc/	36	0.52%
17.	http://plant-materials.nrcs.usda.gov/hipmc/	36	0.52%
18.	http://Plant-Materials.nrcs.usda.gov/eNews/welcome.html	34	0.49%

Top Entry Pages

	Pages	Visits	%
19.	http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html	32	0.46%
20.	http://plant-materials.nrcs.usda.gov/kspmc/	31	0.45%
	Subtotal	4,369	63.05%
	Other	2,560	36.95%
	Total	**6,929**	**100.00%**

Top Entry Pages - Help Card

?

Entry Page - The first page viewed during a visit to your Web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, the title of the page and the URL are shown. Otherwise, the URL and the phrase "Page Has No Title" appear.

Visits - Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
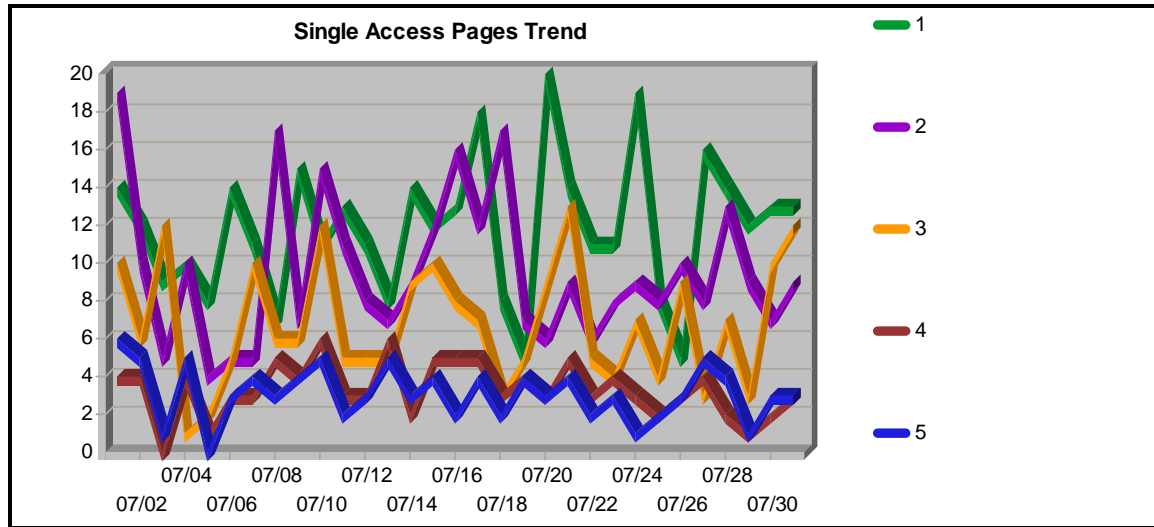
% - Percentage of times this page was the entry page compared with other entry pages.

♀

This information can indicate how you might want to optimize the architecture of your Web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Single Access Pages

This report identifies the pages on your Web site that visitors open, then exit from, without viewing any other page.

Single Access Pages Trend

Single Access Pages
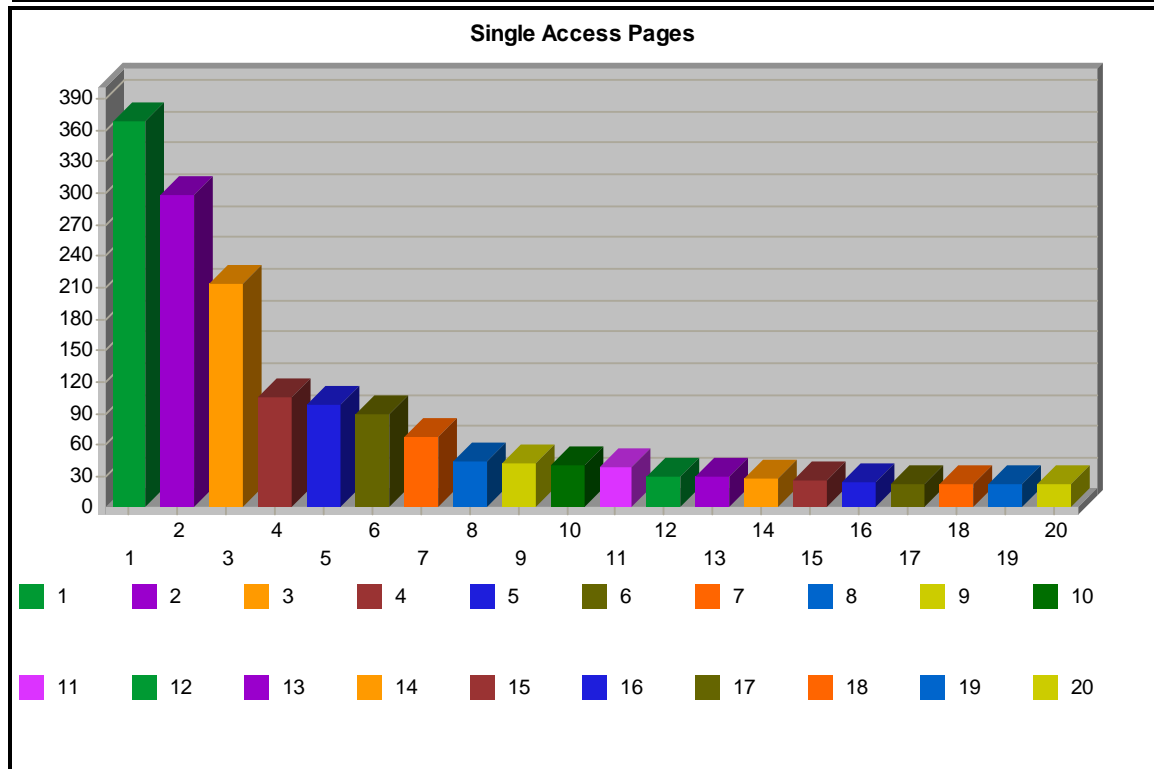
Single Access Pages			
	Pages	**Visits**	**%**

Single Access Pages			
	Pages	**Visits**	**%**
1.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	369	11.54%
2.	http://plant-materials.nrcs.usda.gov/	298	9.32%
3.	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	213	6.66%
4.	http://plant-materials.nrcs.usda.gov/header.html	105	3.28%
5.	http://plant-materials.nrcs.usda.gov/welcome.html	99	3.10%
6.	http://plant-materials.nrcs.usda.gov/left_side.html	90	2.82%
7.	http://www.plant-materials.nrcs.usda.gov/	68	2.13%
8.	http://www.plant-materials.nrcs.usda.gov/websites/allurl.html	45	1.41%
9.	http://plant-materials.nrcs.usda.gov/sources/bioeng.html	42	1.31%
10.	http://www.plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	40	1.25%
11.	http://plant-materials.nrcs.usda.gov/pubslist/wildfire.html	38	1.19%
12.	http://plant-materials.nrcs.usda.gov/websites/alltitle.html	29	0.91%
13.	http://plant-materials.nrcs.usda.gov/eNews/welcome.html	29	0.91%
14.	http://plant-materials.nrcs.usda.gov/orpmc/research.html	28	0.88%
15.	http://Plant-Materials.nrcs.usda.gov/capmc/header.html	27	0.84%
16.	http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html	25	0.78%
17.	http://plant-materials.nrcs.usda.gov/mdpmc/research.html	23	0.72%
18.	http://plant-materials.nrcs.usda.gov/	22	0.69%

Single Access Pages			
	Pages	**Visits**	**%**
	nypmc/welcome.html		
19.	http://plant-materials.nrcs.usda.gov/ nypmc/nypmc.html	22	0.69%
20.	http://plant-materials.nrcs.usda.gov/ njpmc/header.html	22	0.69%
	Subtotal	1,634	51.11%
	Other	1,563	48.89%
	Total	**3,197**	**100.00%**

Single Access Pages - Help Card

?

Single Access Page - A page on your Web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.

Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, the title of the page and the URL are shown. Otherwise, the URL and the phrase "Page Has No Title" appear.

Visits - Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of times this page was a single access page compared with other single access pages.
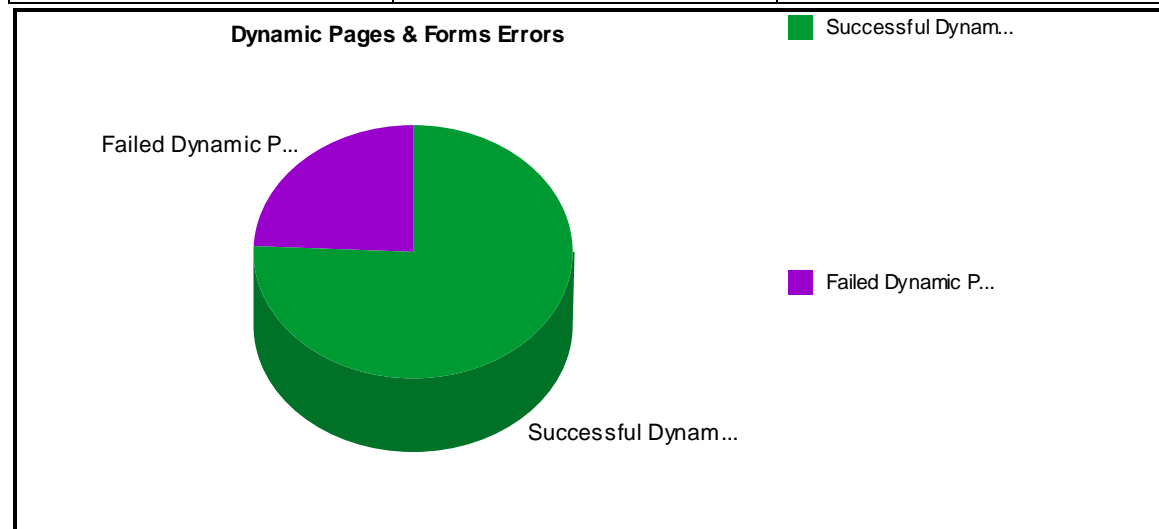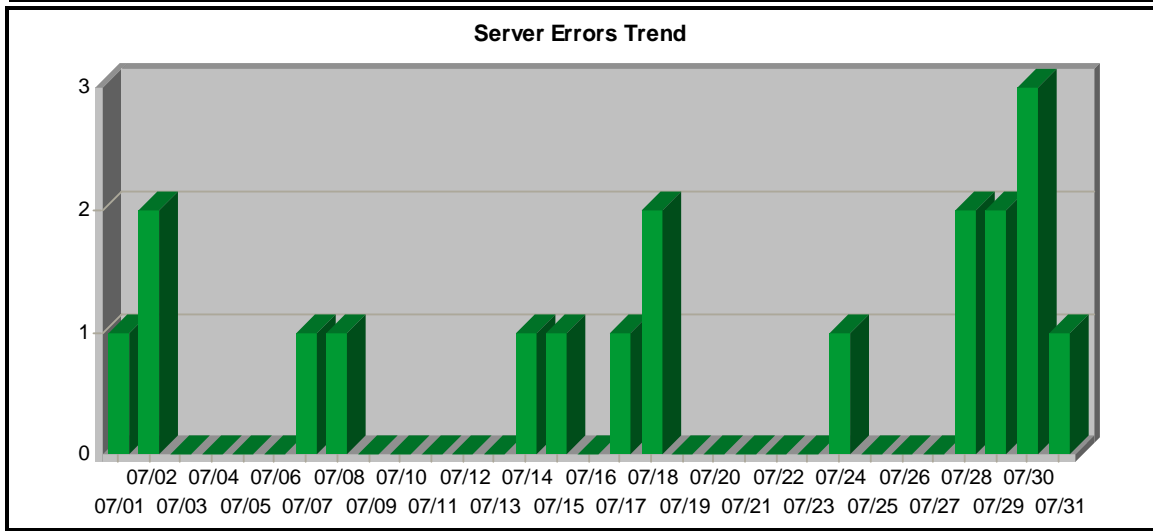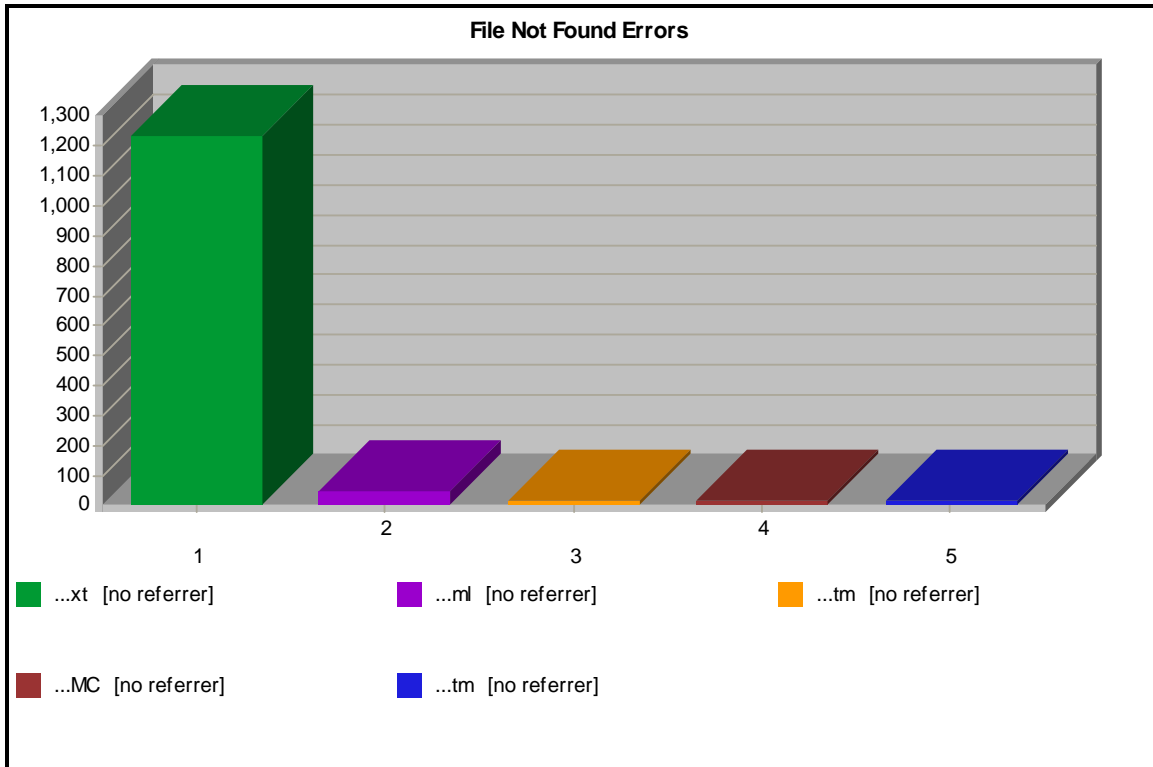
♀

This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics		
Total Hits	120,220	100%
Successful Hits	118,045	98.22%
Failed Hits	2,175	1.81%
Cached Hits	19,185	15.96%

Dynamic Pages & Forms Errors

Client Errors

File Not Found Errors

- ■ ...xt [no referrer]
- ■ ...ml [no referrer]
- ■ ...tm [no referrer]
- ■ ...MC [no referrer]
- ■ ...tm [no referrer]

Server Errors Trend

Client Errors

This report identifies the error codes from the browsers accessing your server.

Client Errors		
HTTP Status Codes	**Hits**	**%**
1. 404 Not Found	2,080	96.47%
2. 403 Forbidden	48	2.23%
3. 406 Not Acceptable	27	1.25%
4. 401 Unauthorized	1	0.05%
Total	**2,156**	**100.00%**

Client Errors - Help Card

?

Client Errors - An error caused by a problem on your visitor's end of the Web site connection. The server is not responsible for client errors.

Hits - Number of failed hits that returned this status code.

HTTP Status Codes - The status code for the specific error that occurred.

% - Percentage of total failed hits that returned this status code.

♀

Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 - Not Found" or "410 - Gone" errors from your server.
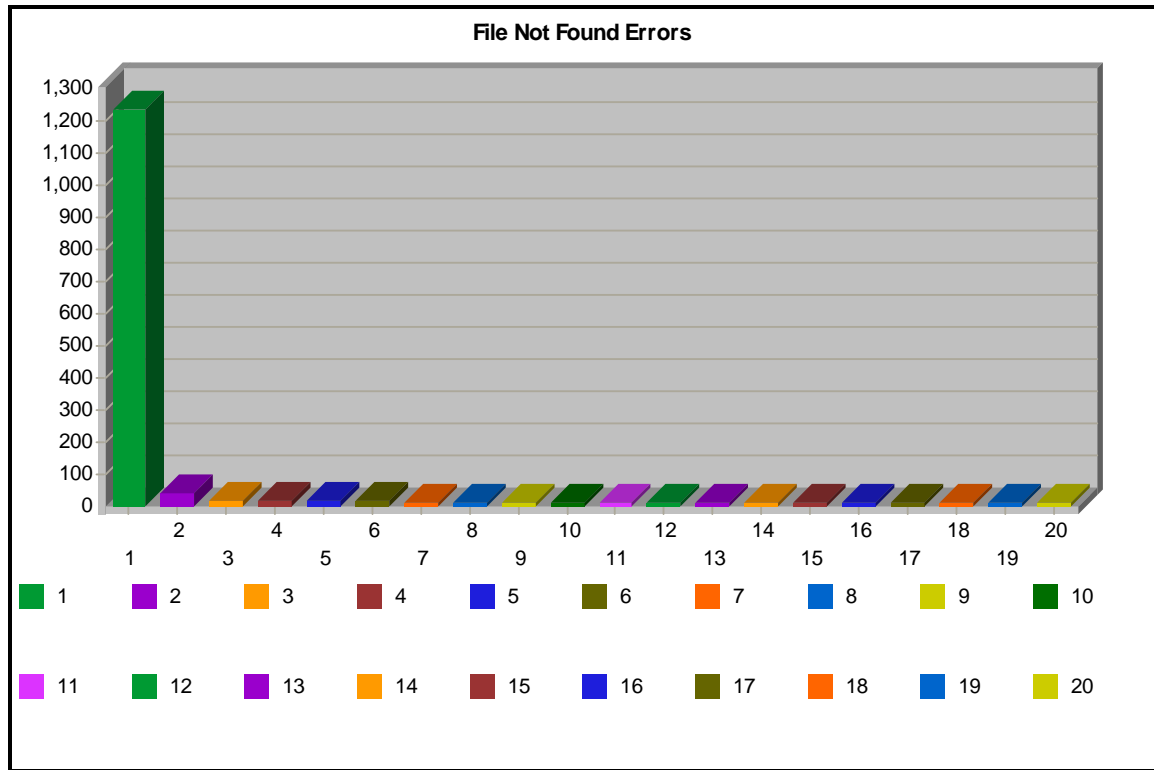
File Not Found Errors		
Files Not Found and Referring URL	**Hits**	**%**
1. **/robots.txt** (no referrer)	1,234	59.33%
2. **/gapmc/id_guides/plantid.html** (no referrer)	46	2.21%
3. **/mopmc/alternate.htm** (no referrer)	18	0.87%
4. **/scripts/ndisapi.dll/pmc/pgHome?PMC=AZPMC** (no referrer)	18	0.87%
5. **/mspmc/alternate.htm** (no referrer)	18	0.87%
6. **/arpmc/alternate.htm** (no referrer)	18	0.87%
7. **/capmc/alternate.htm** (no referrer)	17	0.82%
8. **/gapmc/id_guides/herbaceous/herbaceous.html** (no referrer)	17	0.82%
9. **/idpmc/alternate.htm** (no referrer)	16	0.77%
10. **/hipmc/alternate.htm**	16	0.77%

File Not Found Errors

	Files Not Found and Referring URL	Hits	%
	(no referrer)		
11.	**/azpmc/alternate.htm**	16	0.77%
	(no referrer)		
12.	**/kspmc/alternate.htm**	16	0.77%
	(no referrer)		
13.	**/flpmc/alternate.htm**	15	0.72%
	(no referrer)		
14.	**/etpmc/alternate.htm**	15	0.72%
	(no referrer)		
15.	**/mdpmc/alternate.htm**	15	0.72%
	(no referrer)		
16.	**/copmc/alternate.htm**	15	0.72%
	(no referrer)		
17.	**/gapmc/alternate.htm**	14	0.67%
	(no referrer)		
18.	**/new_site/northdakota/frames/alternate.htm**	14	0.67%
	(no referrer)		
19.	**/new_site/newjersey/frames/alternate.htm**	14	0.67%
	(no referrer)		
20.	**/lapmc/alternate.htm**	14	0.67%
	(no referrer)		
	Subtotal	1,566	75.29%
	Other	514	24.71%
	Total	**2,080**	**100.00%**

File Not Found Errors - Help Card

❓

Hits - Number of times a request for this file returned a "404 - Not Found" error or a "410 - Gone" error from your server.

Files - This column lists the file that could not be found and the URL of the referrer (if known).

% - Percentage of the total 404 and 410 errors that were for this file.

💡

Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.

Server Errors Trend
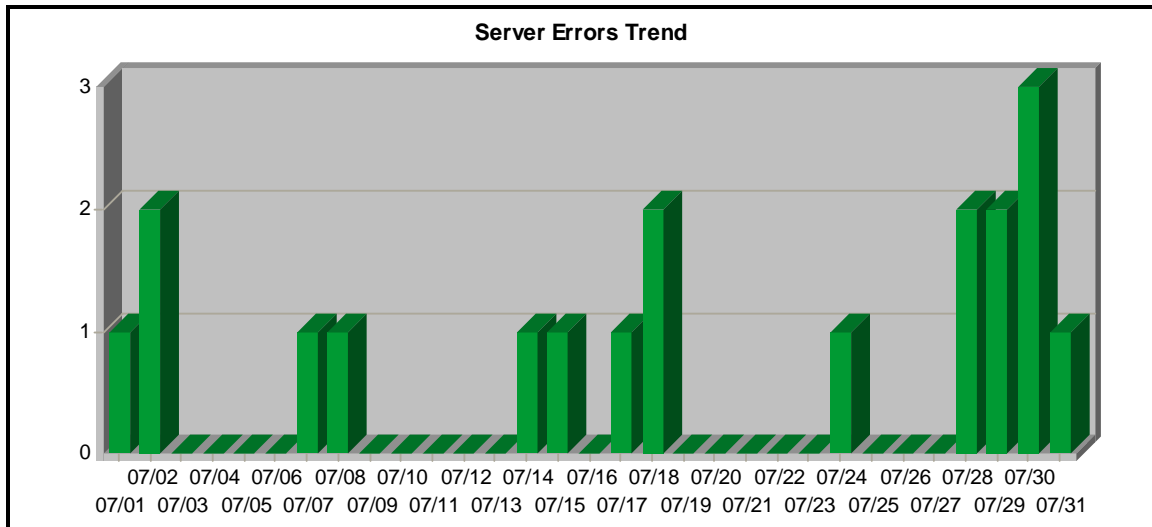
	HTTP Status Codes	Hits	%
	Server Errors		
1.	500 Internal Server Error	19	100.00%
	Total	**19**	**100.00%**

Server Errors - Help Card

?

Hits - Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

HTTP Status Codes - The status code for the specific error that occurred.

% - Percentage of failed hits that were of the specified type.

Use this page to determine what maintenance is necessary.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.
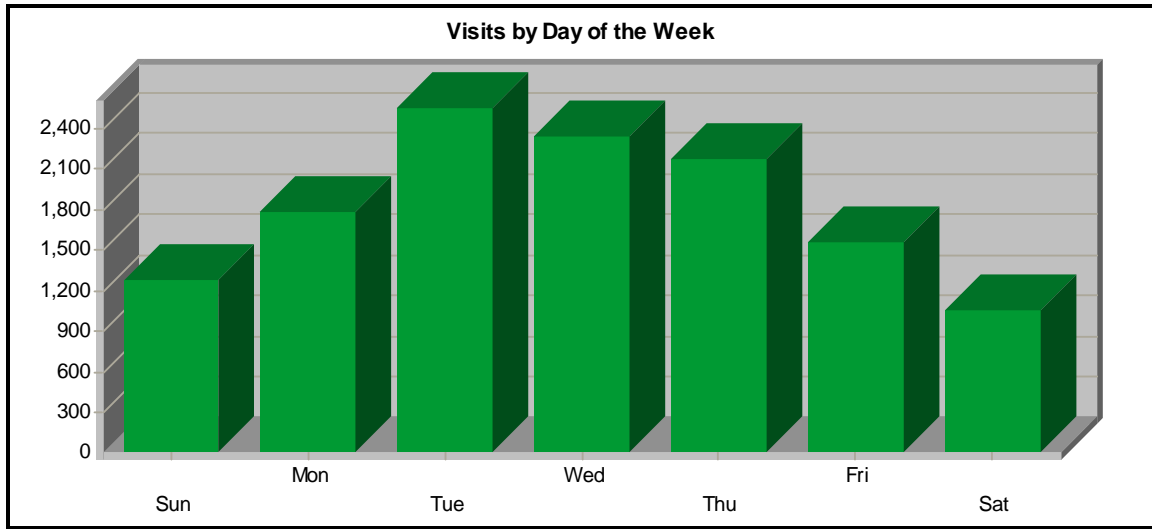
Visits by Day of the Week		
Day	**Visits**	**%**
Sun	1,273	9.99%
Mon	1,779	13.96%
Tue	2,556	20.06%
Wed	2,344	18.40%
Thu	2,176	17.08%
Fri	1,552	12.18%
Sat	1,059	8.31%
Total Weekend	2,332	18.31%
Total Weekdays	10,407	81.69%
Total	**12,739**	**100.00%**

Visits by Day of the Week - Help Card

?

Day - Specified day of the week being tracked.

Visits - Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
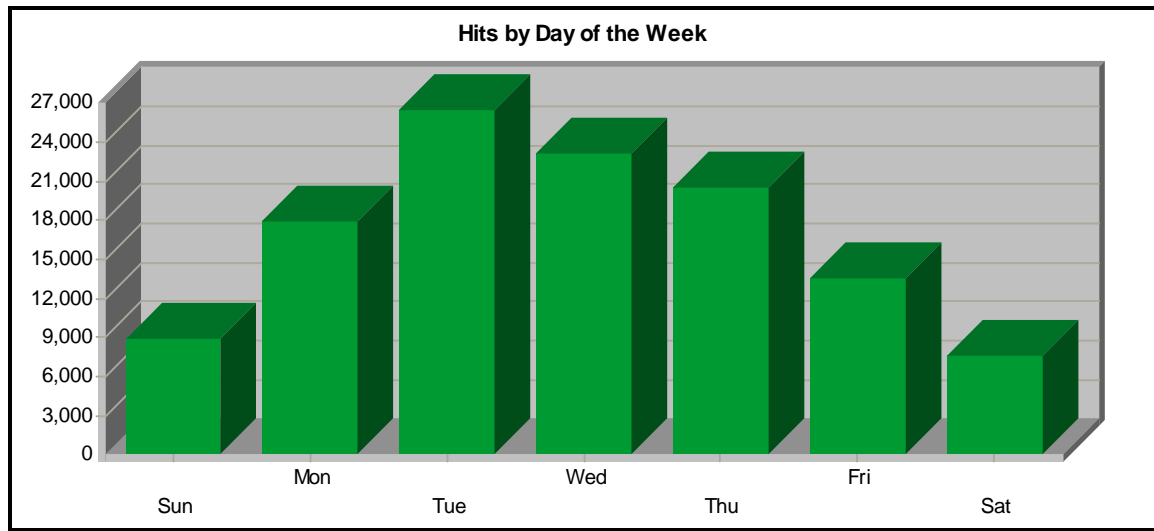
Visits by Day of the Week - Help Card

% - Percentage of total visits that occurred on the specified day of the week.

Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.

Hits by Day of the Week

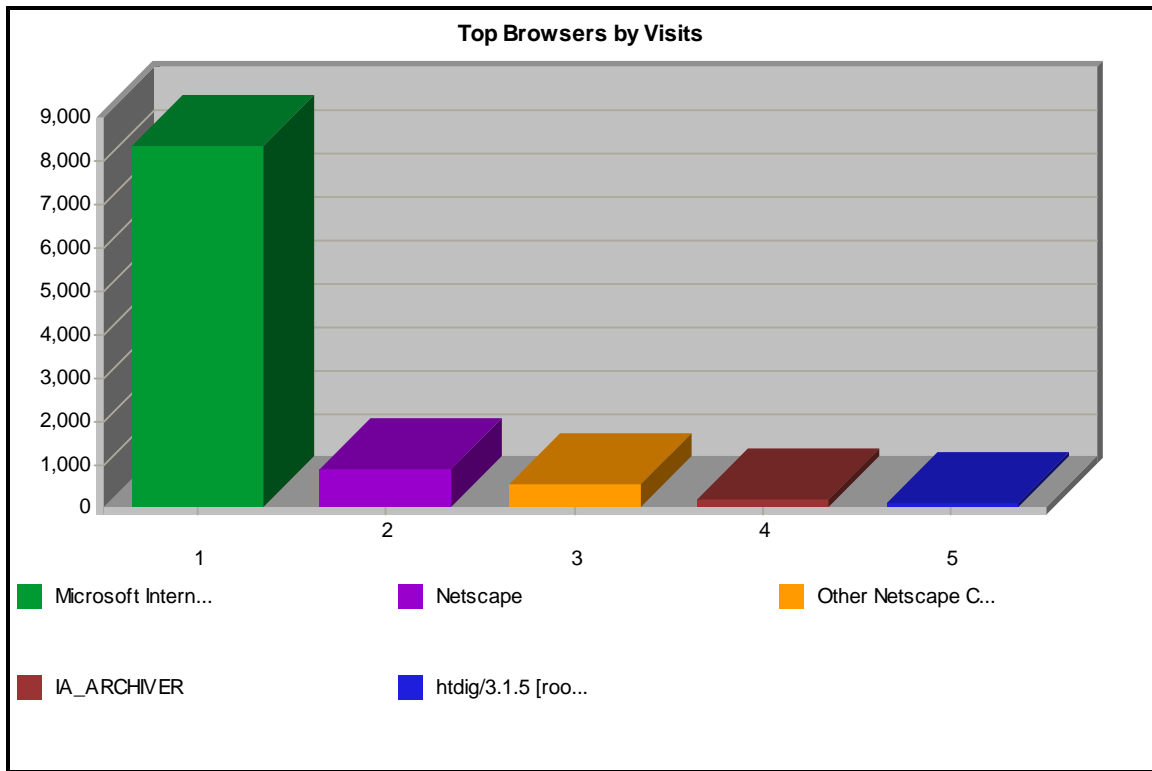| Hits by Day of the Week		
Day	**Hits**	**%**
Sun	8,878	7.52%
Mon	17,964	15.22%
Tue	26,445	22.40%
Wed	23,125	19.59%
Thu	20,494	17.36%
Fri	13,575	11.50%
Sat	7,564	6.41%
Total Weekend	16,442	13.93%
Total Weekdays	101,603	86.07%
Total	**118,045**	**100.00%**

Hits by Day of the Week - Help Card

?

Day - Specified day of the week being tracked.

Hits - Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% - Percentage of total hits that occurred on the specified day of the week.

Hits by Day of the Week - Help Card
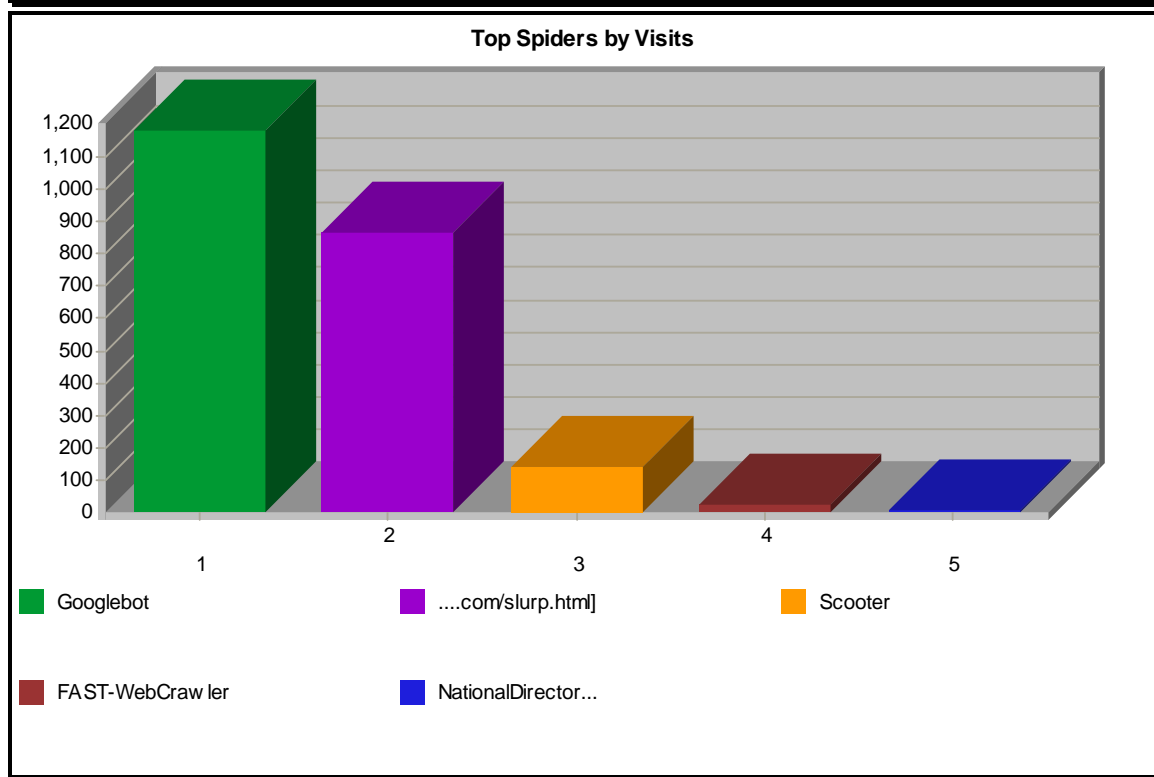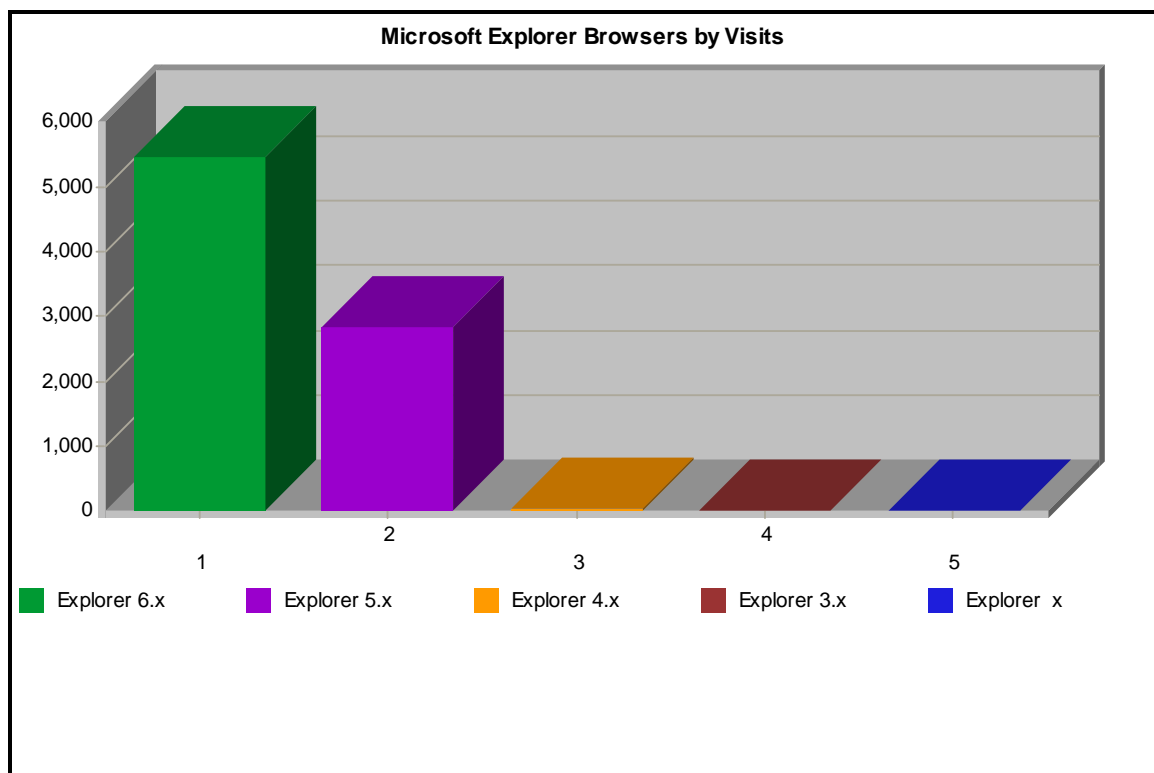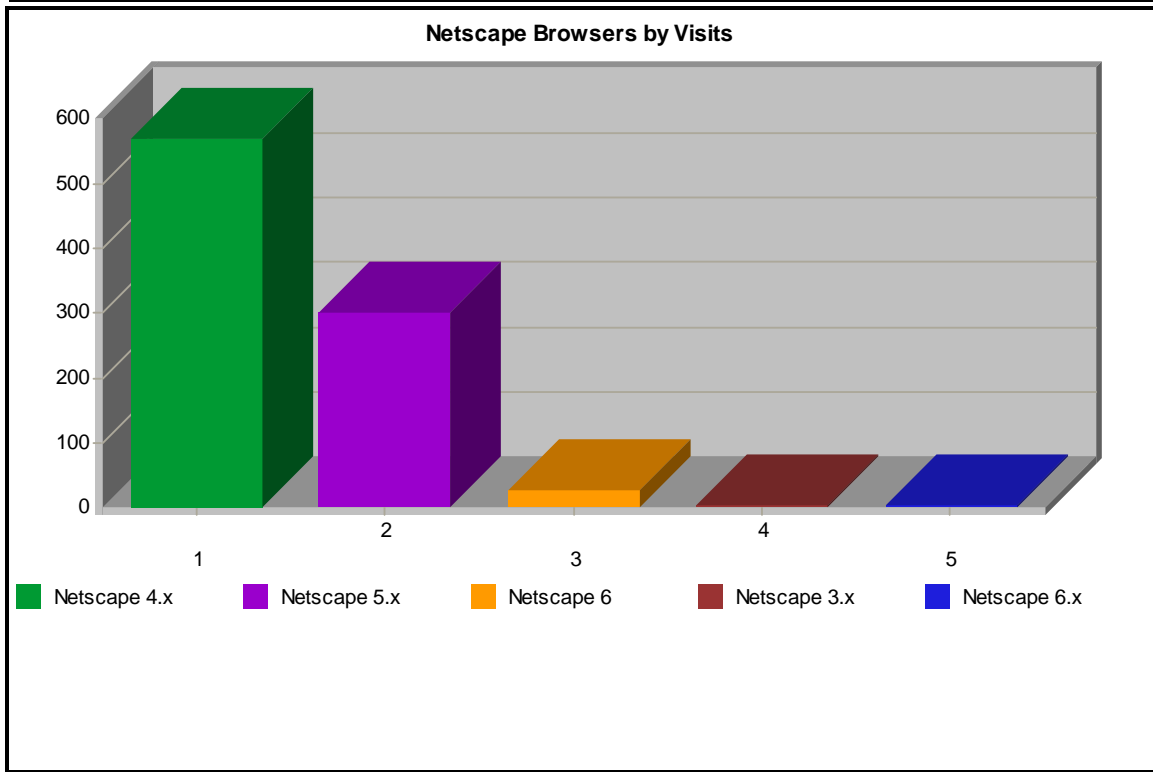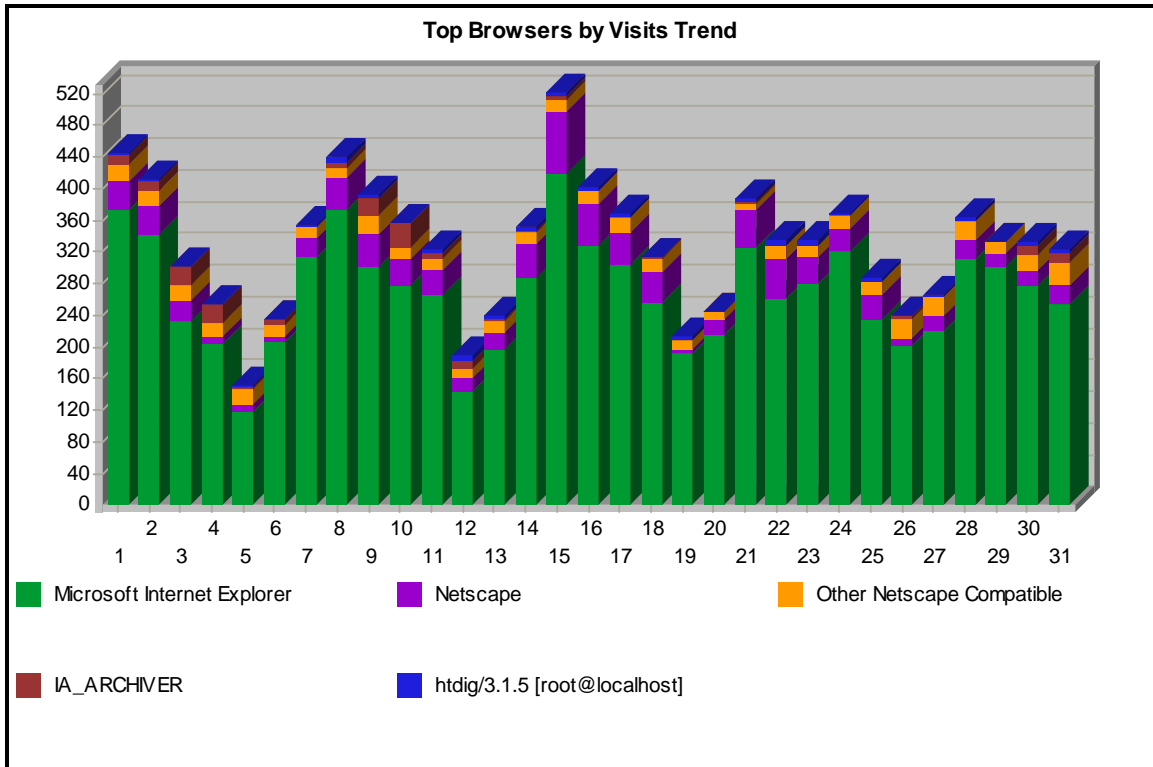
Days of less activity should be considered good days for maintenance and content improvement.
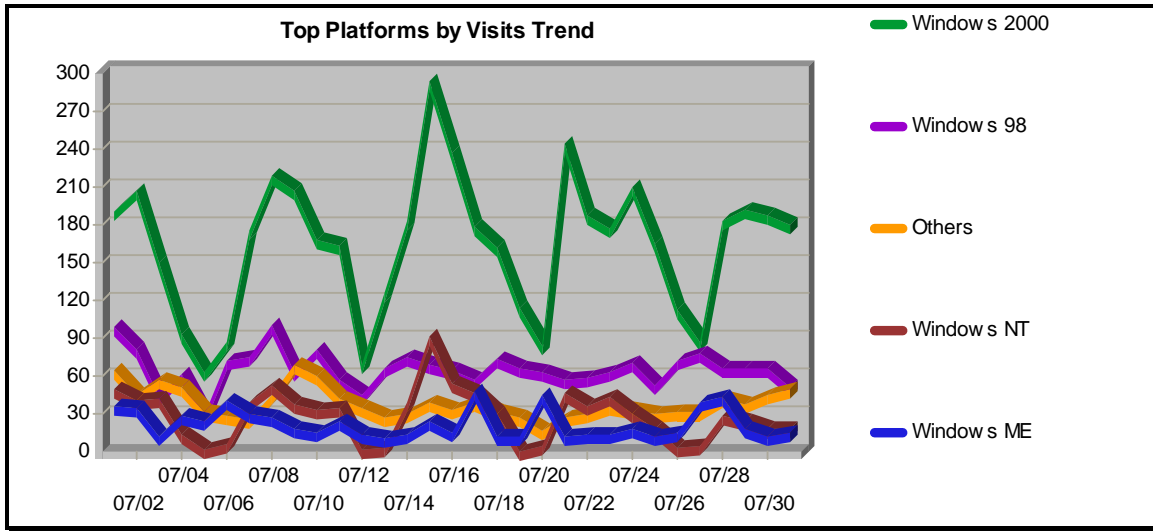
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.
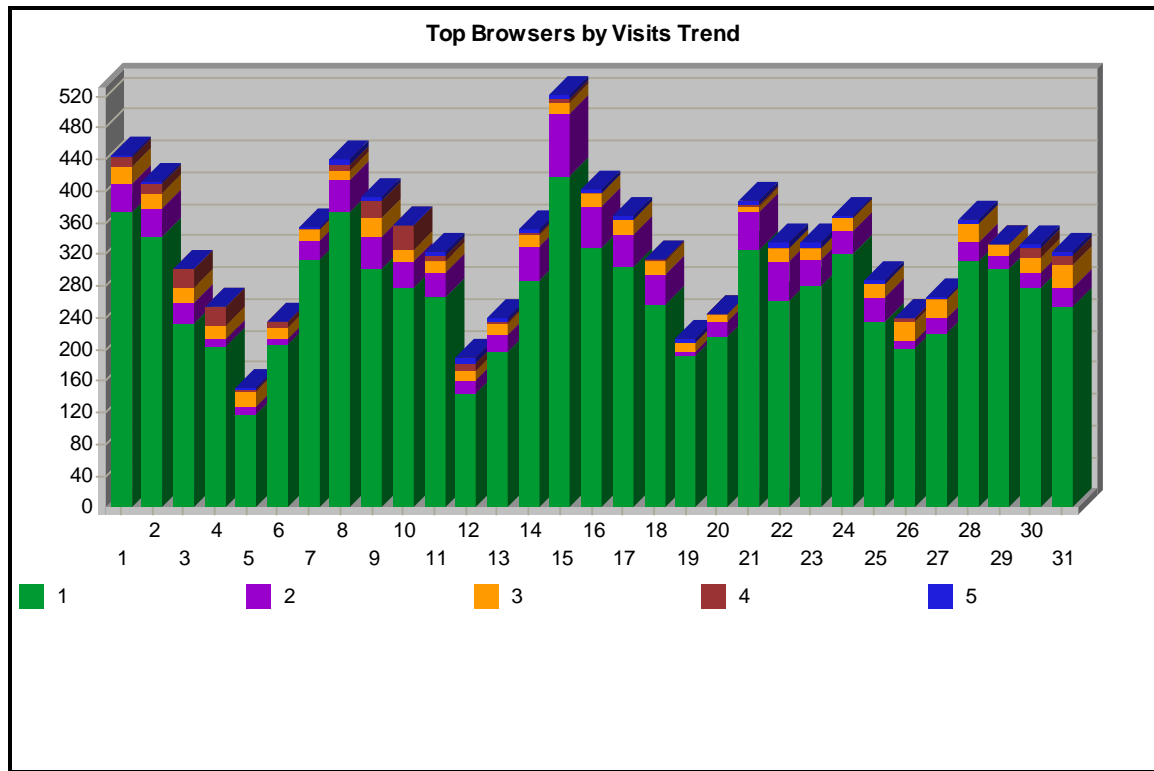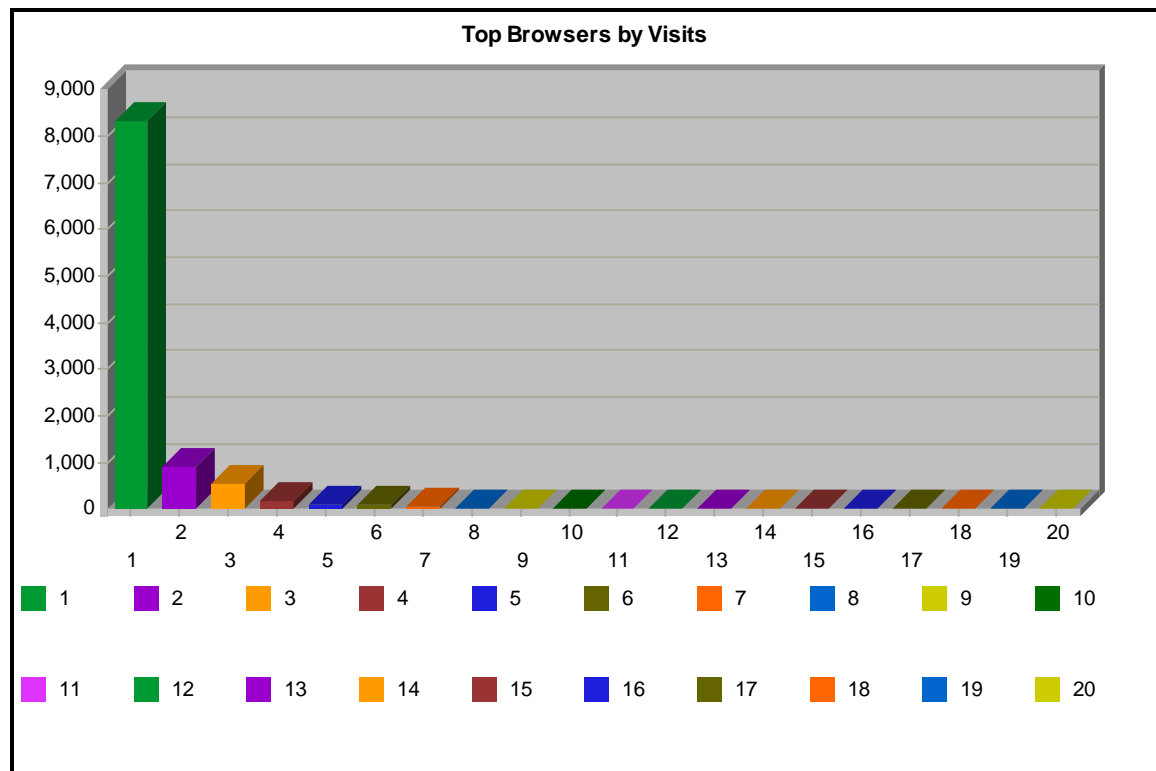
Top Browsers by Visits

- ■ Microsoft Intern...
- ■ Netscape
- ■ Other Netscape C...
- ■ IA_ARCHIVER
- ■ htdig/3.1.5 [roo...

Microsoft Explorer Browsers by Visits

■ Explorer 6.x	■ Explorer 5.x
■ Explorer 4.x	■ Explorer 3.x
■ Explorer x	

Top Spiders by Visits

■ Googlebot	■ ....com/slurp.html]	■ Scooter
■ FAST-WebCrawler	■ NationalDirector...	

Top Browsers by Visits Trend

Legend:
- Microsoft Internet Explorer (green)
- Netscape (purple)
- Other Netscape Compatible (orange)
- IA_ARCHIVER (dark red)
- htdig/3.1.5 [root@localhost] (blue)

Netscape Browsers by Visits

Legend:
- Netscape 4.x (green)
- Netscape 5.x (purple)
- Netscape 6 (orange)
- Netscape 3.x (dark red)
- Netscape 6.x (blue)

Top Platforms by Visits Trend

Legend: Windows 2000, Windows 98, Others, Windows NT, Windows ME

Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

Top Browsers by Visits Trend

Top Browsers by Visits

Top Browsers				
	Browser	**Visits**	**%**	**Hits**
1.	Microsoft Internet Explorer	8,350	79.79%	83,598
2.	Netscape	906	8.66%	12,299
3.	Other Netscape Compatible	531	5.07%	1,571
4.	IA_ARCHIVER	200	1.91%	588
5.	htdig/3.1.5 (root@localhost)	103	0.98%	103
6.	Govsearch	96	0.92%	2,096
7.	Xenu Link Sleuth 1.2d	52	0.50%	396
8.	Others	20	0.19%	57
9.	Pompos/1.3 http://dir.com/pompos.html	19	0.18%	25
10.	Gather	18	0.17%	51
11.	FirstGov.gov Search - POC:firstgov.webmasters@gsa.gov	15	0.14%	3,064
12.	WebTV	13	0.12%	37
13.	larbin_2.6.2 larbin2.6.2@unspecified.mail	10	0.10%	20
14.	RealDownload/4.0.	9	0.09%	22

Top Browsers				
	Browser	**Visits**	**%**	**Hits**
	0.42			
15.	Microsoft URL Control - 6.00.8862	9	0.09%	14
16.	combine/0.0	7	0.07%	7
17.	Cache	6	0.06%	20
18.	contype	6	0.06%	573
19.	Java/1.4.1_02	5	0.05%	5
20.	LinkWalker	5	0.05%	255
	Subtotal	10,380	99.19%	104,801
	Other	85	0.81%	2,965
	Total	**10,465**	**100.00%**	**107,766**

Top Browsers - Help Card

?

Browser - A program used to locate and view Web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits - Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total - The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits - The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total for the sort column (hits or visits) by those using the specified browser.

♀

Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Microsoft Explorer Browsers

This report gives you a breakdown of the various versions of Microsoft Internet Explorer used by visitors to your site.

Microsoft Explorer Browsers by Visits Trend

Microsoft Explorer Browsers by Visits
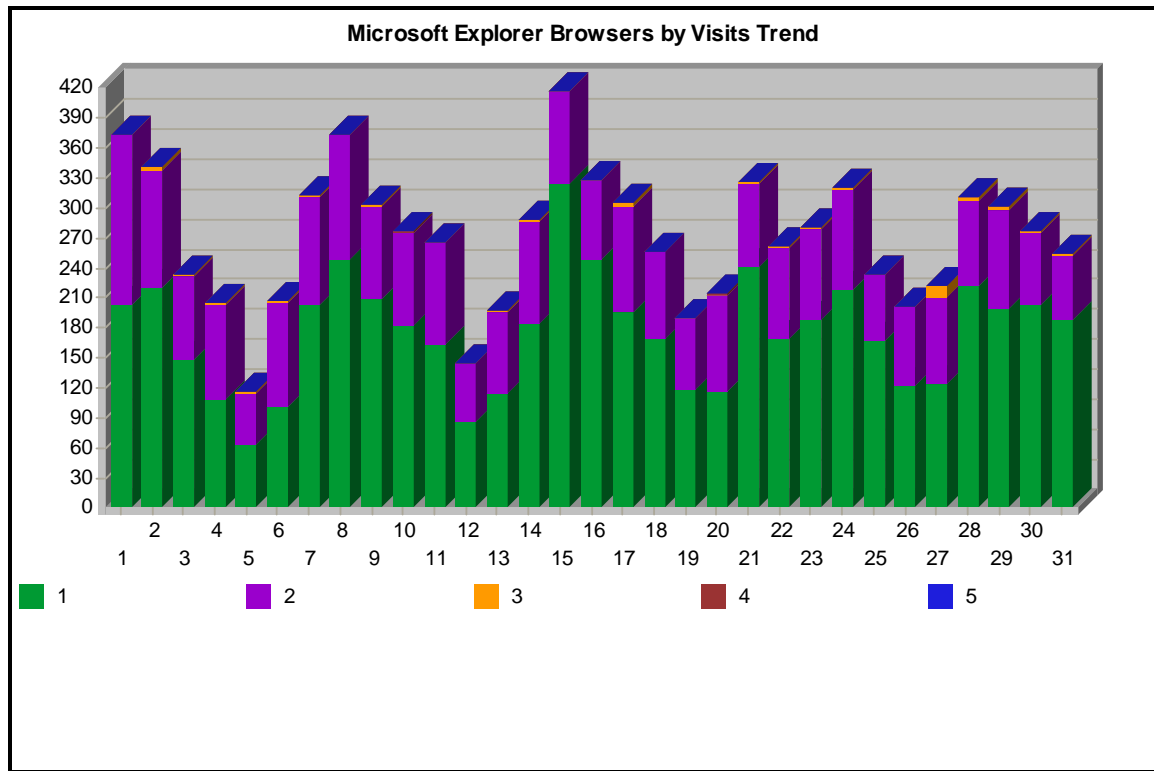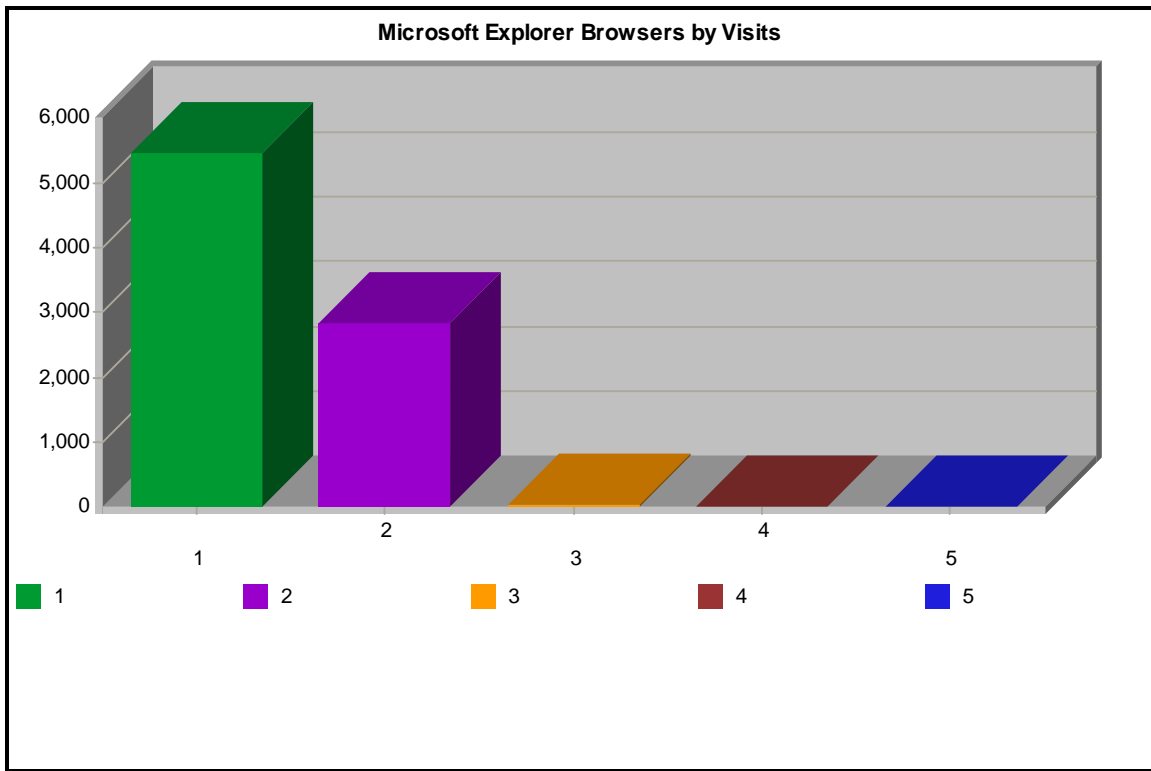
Microsoft Explorer Browsers				
	Browser	**Visits**	**%**	**Hits**
1.	Explorer 6.x	5,456	65.34%	59,619
2.	Explorer 5.x	2,830	33.89%	23,596
3.	Explorer 4.x	58	0.69%	376
4.	Explorer 3.x	5	0.06%	6
5.	Explorer ; x	1	0.01%	1
	Total	**8,350**	**100.00%**	**83,598**

Microsoft Explorer Browsers - Help Card

Browser - Specific version of Microsoft Internet Explorer being analyzed. A browser is a program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.

Hits - Number of hits by visitors with the specified version of Microsoft Internet Explorer. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits - Number of visits by visitors with the specified version of Microsoft Internet Explorer. A visit is a series of actions that begins when a visitor views their first page from the server, and

Microsoft Explorer Browsers - Help Card

ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** - Percentage of visits or hits by visitors with Microsoft Internet Explorer who use the specified version.

This determines which percentage of hits come from newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.

Netscape Browsers

This report gives you a breakdown of the various versions of Netscape used by visitors to your site.

Netscape Browsers by Visits Trend

Netscape Browsers by Visits
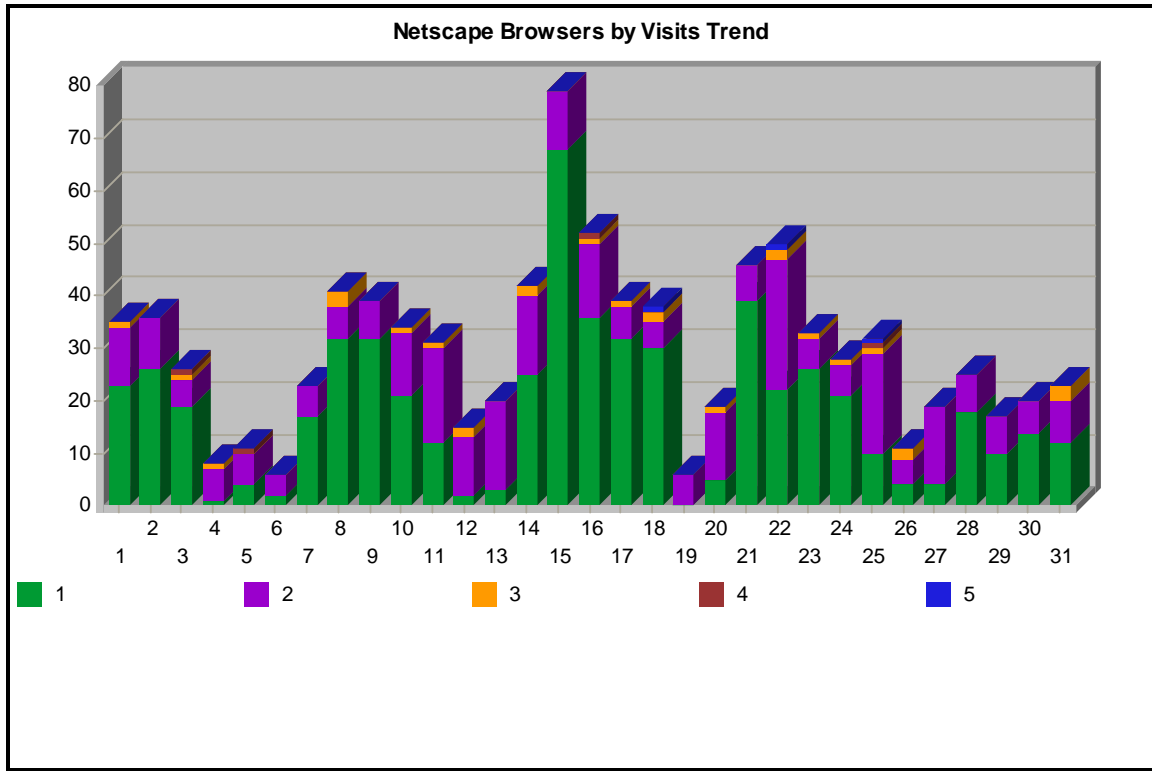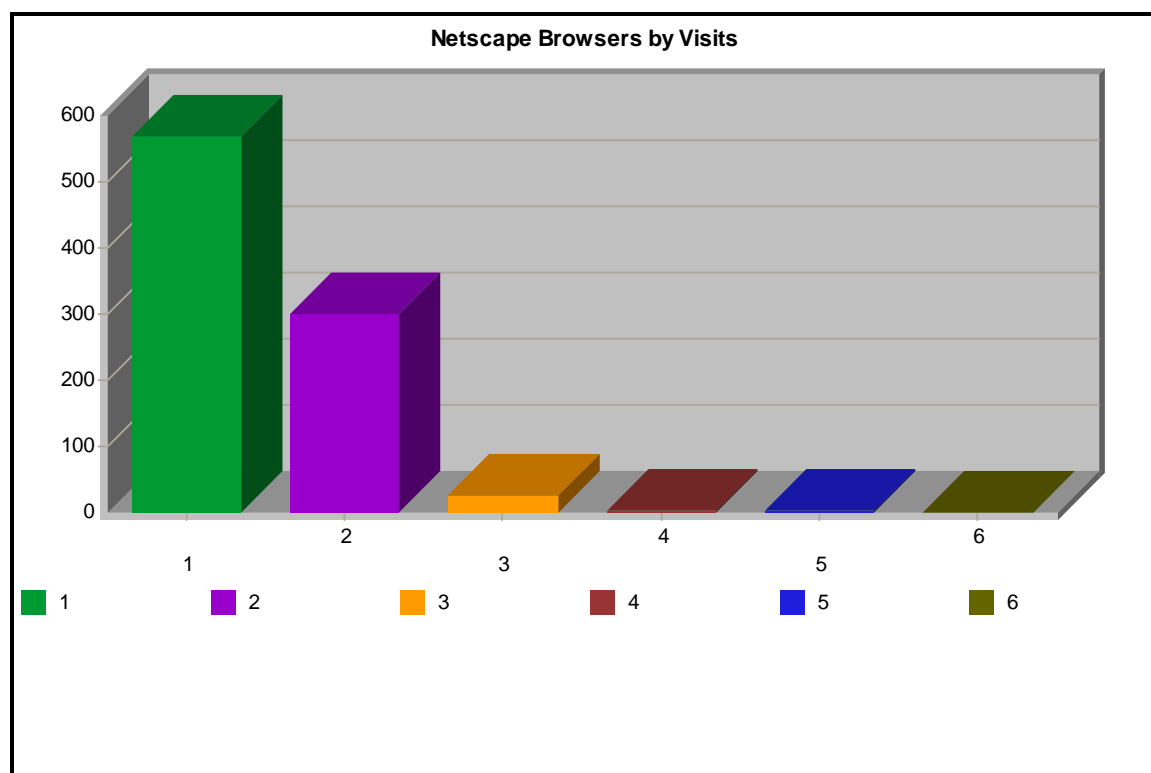
Netscape Browsers				
	Browser	**Visits**	**%**	**Hits**
1.	Netscape 4.x	570	62.91%	9,026
2.	Netscape 5.x	300	33.11%	2,889
3.	Netscape 6	27	2.98%	357
4.	Netscape 3.x	4	0.44%	22
5.	Netscape 6.x	3	0.33%	3
6.	Netscape	2	0.22%	2
	Total	**906**	**100.00%**	**12,299**

Netscape Browsers - Help Card

?

Browser - Specific version of Netscape being analyzed. A browser is a program used to locate and view Web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits - Number of hits by visitors with the specified version of Netscape. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits - Number of visits by visitors with the specified version of Netscape. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the

Netscape Browsers - Help Card

visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of hits or visits from those with the specified version of Netscape.

This determines which percentage of visitors use newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.

Top Spiders

This report identifies robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting your site. The spiders shown in this report are based on a fixed list in our product code.

Top Spiders by Visits Trend

Top Spiders by Visits
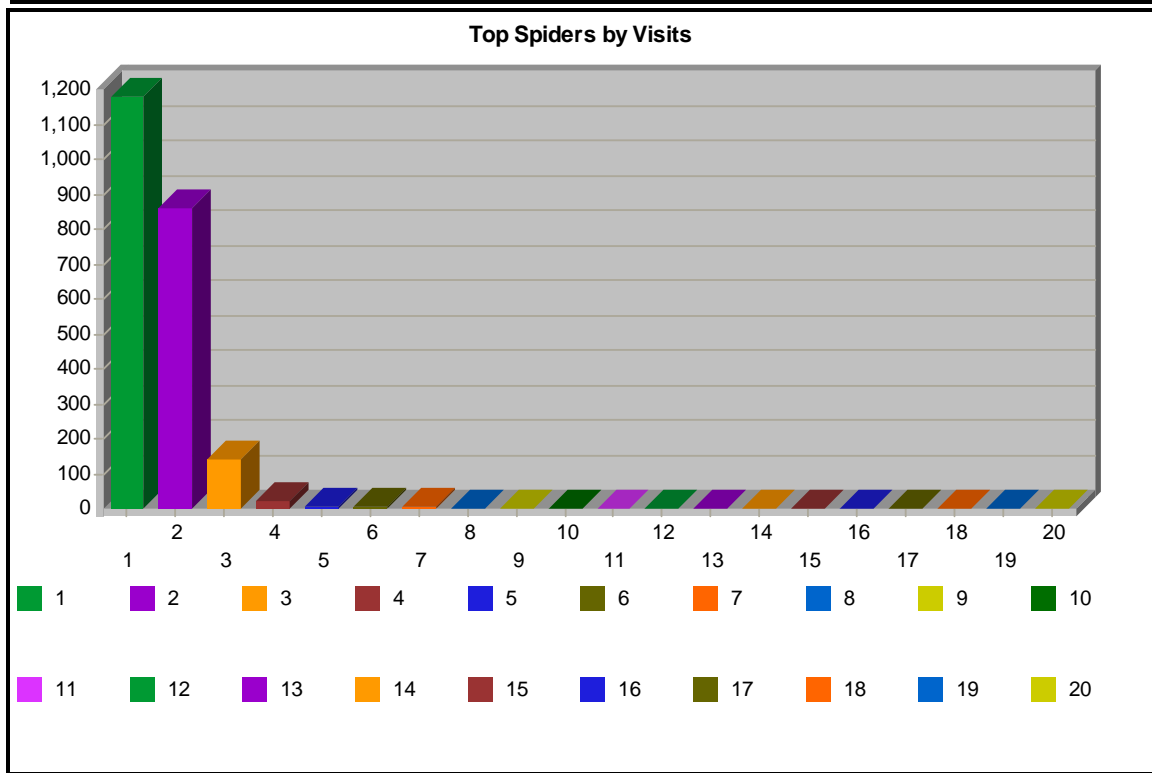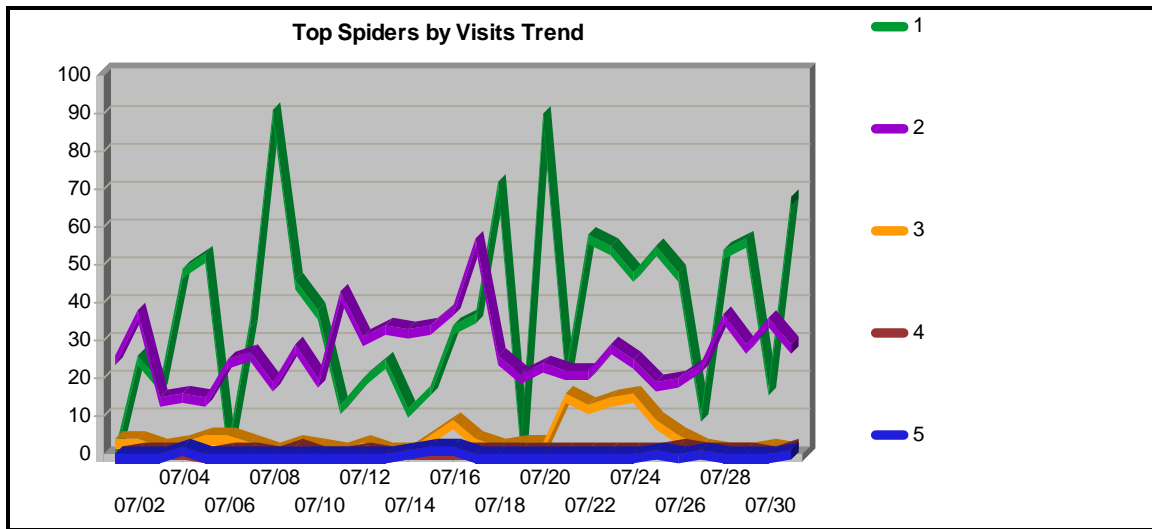
Top Spiders

	Spider	Visits	%	Hits
1.	Googlebot	1,179	51.85%	4,472
2.	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	864	37.99%	1,024
3.	Scooter	145	6.38%	260
4.	FAST-WebCrawler	27	1.19%	1,491
5.	NationalDirectory-WebSpider	10	0.44%	10
6.	Gaisbot	9	0.40%	392
7.	Szukacz	6	0.26%	6
8.	Mozilla/4.7 (compatible; FlipDog; http://www.whizbang.com/crawler)	4	0.18%	20
9.	Openfind data gatherer, Openbot	3	0.13%	31
10.	Steeler	3	0.13%	3
11.	dloader(NaverRobot)	3	0.13%	8
12.	eseek-larbin_2.6.2 crawler@exactseek.com	3	0.13%	3
13.	Mozilla/4.0 (compatible; MSIE 4.0; Windows NT; Site Server 3.0 Robot) USDA	3	0.13%	2,376
14.	Mozilla/5.0 (compatible; Vagabondo/2.1; webcrawler at wise-guys dot nl; http://webagent.wise-guys.n	3	0.13%	3
15.	oBot	2	0.09%	33
16.	http:	2	0.09%	91
17.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0; MSIECrawler)	1	0.04%	15
18.	semanticdiscovery	1	0.04%	1
19.	PLANTSLinkBot	1	0.04%	1
20.	nuSearch Spider (compatible; MSIE 4.01; Windows NT)	1	0.04%	1
	Subtotal	2,270	99.82%	10,241
	Other	4	0.18%	38
	Total	**2,274**	**100.00%**	**10,279**

Top Spiders - Help Card

Top Spiders - Help Card

?

Hits - Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider - An automated program which searches the Internet.

Visits - Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total spider visits or hits by the specified spider.

♀

This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend

Top Platforms by Visits
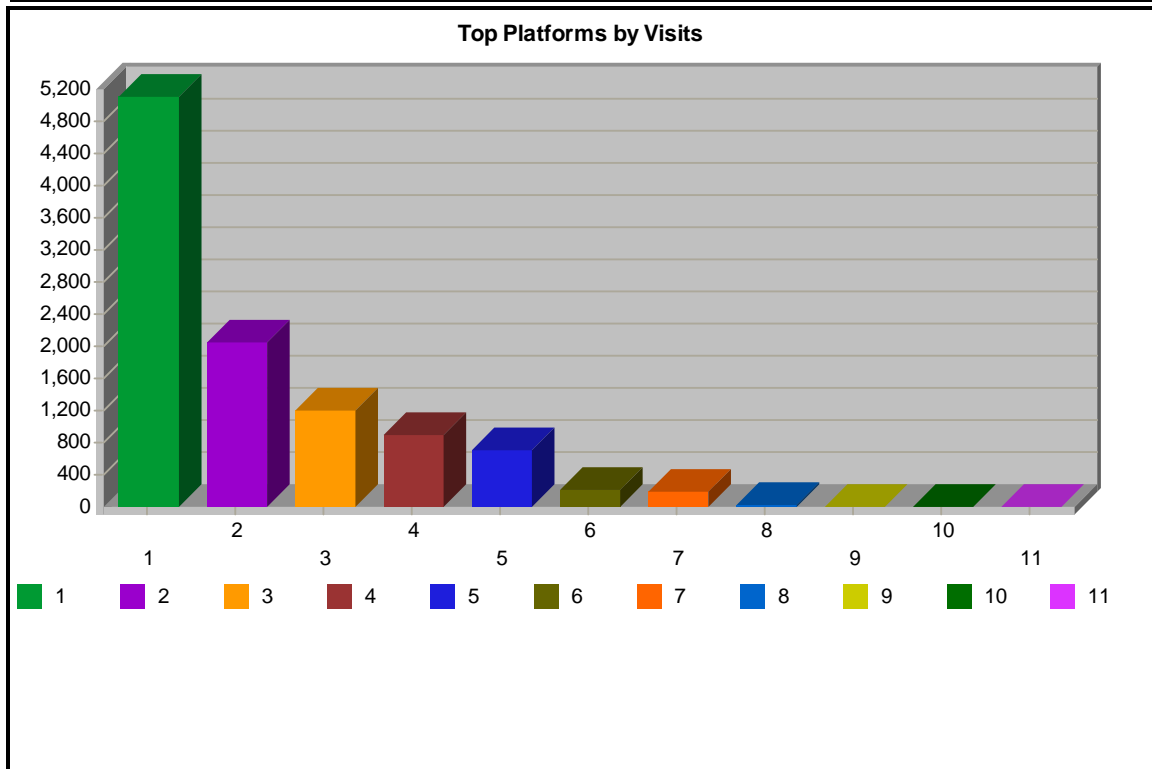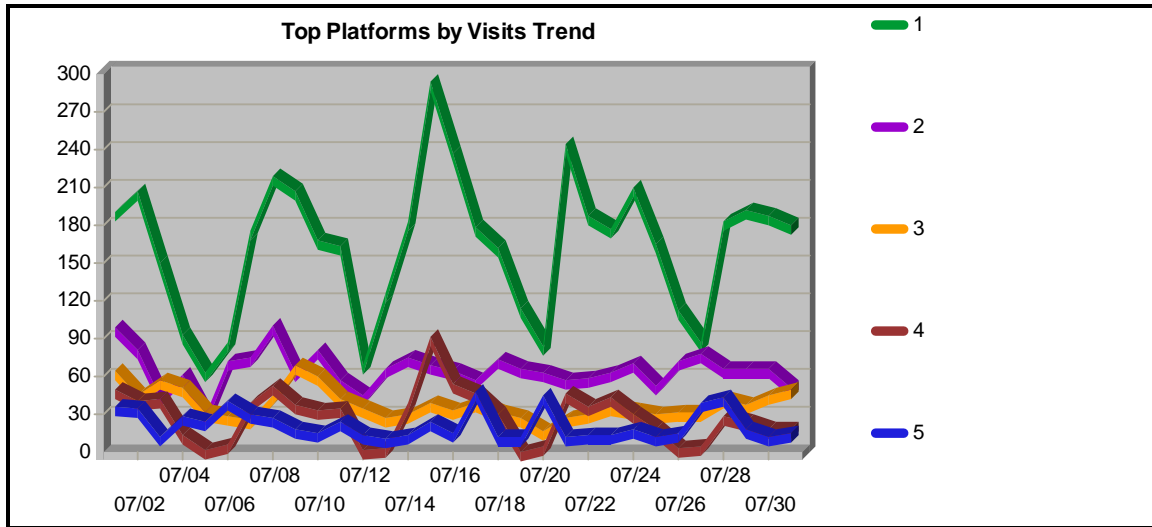
Top Platforms				
	Platform	**Visits**	**%**	**Views**

Top Platforms

	Platform	Visits	%	Views
1.	Windows 2000	5,112	48.85%	57,553
2.	Windows 98	2,060	19.68%	16,197
3.	Others	1,203	11.50%	11,886
4.	Windows NT	903	8.63%	14,673
5.	Windows ME	709	6.77%	4,638
6.	Macintosh PowerPC	232	2.22%	1,425
7.	Windows 95	206	1.97%	1,230
8.	Linux	28	0.27%	145
9.	Windows Win32s	8	0.08%	15
10.	Windows 3.x	3	0.03%	3
11.	SunOS	1	0.01%	1
	Total	**10,465**	**100.00%**	**107,766**

Top Platforms - Help Card

?

Hits - Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform - The specified platform being analyzed. The operating system used by the visitor to your site.

Total - The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits - Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of hits or visits by those using the specified platform.

Q

This information is useful when determining what content to include on your Web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary	
Ad	A graphic or banner which takes a visitor to another Web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another Web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.
Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about Web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a Web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Documents	A page is considered a document if the path ends in a file extension configured by the system administrator as a document (examples: .htm or .doc) or if there is no file name - that is, the path ends in a slash (example: http://www.oregonmarine.com/ads/). Typically, a page will be defined as a document if the content is static (that is, it contains no query parameters). However, the administrator has the option of configuring dynamic pages to be identified as documents if he or she chooses.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Dynamic Pages and Forms	Dynamic pages are generated dynamically based on values selected by a visitor. They are generated with variables, and do not exist anywhere in a

Glossary	
	static, predictable form. Reporting Center considers any URL containing options (with a question mark in the URL) a dynamic page. Any file with a POST command is considered a form.
Entry File	The first file requested by a visitor during a visit to your Web site.
Entry Page	The first page viewed during a visit to your Web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your Web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
Forms	Scripted pages which pass variables back to the server. These pages are used to gather information from visitors. Reporting Center counts any file with an HTTP POST command as a form.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
HTML	Hypertext Markup Language. It is the programming language for static Web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a Web site. The home page provides visitors with an overview and links to the rest of the site. It often contains or links to a Table of Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your Web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.

Glossary	
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Referrer	URL of a Web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your Web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1. **"Success" codes:** **100 = Success**: Continue **101 = Success**: Switching Protocols **200 = Success**: OK **201 = Success**: Created **202 = Success**: Accepted **203 = Success**: Non-Authoritative Information **204 = Success**: No Content **205 = Success**: Reset Content **206 = Success**: Partial Content **300 = Success**: Multiple Choices **301 = Success**: Moved Permanently **302 = Success**: Found **303 = Success**: See Other **304 = Success**: Not Modified **305 = Success** : Use Proxy **307 = Success** : Temporary Redirect **"Failed" codes:**

Glossary	
	400 = Failed: Bad Request **401 = Failed**: Unauthorized **402 = Failed**: Payment Required **403 = Failed**: Forbidden **404 = Failed**: Not Found **405 = Failed**: Method Not Allowed **406 = Failed**: Not Acceptable **407 = Failed**: Proxy Authentication Required **408 = Failed**: Request Time-out **409 = Failed**: Conflict **410 = Failed**: Gone **411 = Failed**: Length Required **412 = Failed**: Precondition Failed **413 = Failed**: Request Entity Too Large **414 = Failed**: Request-URI Too Large **415 = Failed**: Unsupported Media Type **416 = Failed**: Requested range not satisfiable **417 = Failed**: Expectation Failed **500 = Failed**: Internal Server Error **501 = Failed**: Not Implemented **502 = Failed**: Bad Gateway **503 = Failed**: Service Unavailable **504 = Failed**: Gateway Time-out **505 = Failed**: HTTP Version Not Supported
Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Top-Level Domain	The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains: **ARPANET**: .arpa **Commercial**: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk **Education**: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn **Government**: .gov .gov.[country code] .gove.[country code] .go.[country code] **Military**: .mil .mil.[country code] **Network**: .net .ad.jp .ne.kr .net.[country code] **Organization**: .org .or .org.[country code] .or.[country code]

Glossary	
Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the */html/info/* directory on the NetIQ Corporation Web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your Web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.

WEBTRENDS

This report was generated by WebTrends(R) Wednesday November 5, 2003 - 12:24:01

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